APPROVAL FORM FOR

DEGREE PROGRAMS

MISSISSIPPI STATE UNIVERSITY

NOTE: This form is a cover sheet that must accompany the degree program change proposal. The actual proposal should be prepared in accordance with format requirements provided in the *Guide and Format for Curriculum Proposals* published by the UCCC. Both cover sheet and proposal should be submitted to UCCC Mail Stop 9702 (281 Garner Hall), Phone: 325-9410.

College: Arts and Sciences **Department: Communication**

Contact Person: Amy Knight **Mail Stop: PF** **E-mail: aknight@comm.msstate.edu**
Nature of Change: Curriculum change
Date Initiated: 2/2/23 **Effective Date: Fall 2023**
Current Degree Program Name: Minor in Communication, concentration Communication and Media Studies

Major: **Concentration:**

New Degree Program Name:

Major: **Concentration:**

Summary of Proposed Changes:
This proposal seeks to officially modify the Minor in Communication with a concentration in Communication and Media Studies to reflect the current Communication and Media Studies concentration curriculum.

Approved:	Date:
Department Head	4/4/2023
Director of Academic Quality	4/8/23
Chair, College or School Curriculum Committee	5/8/2023
Dean of College or School	5/8/23
Chair, University Committee on Courses and Curricula	
Chair, Graduate Council(if applicable)	
Chair, Deans Council	

1. Catalog Description

The Bachelor of Arts degree in Communication is offered. The department offers concentrations in Broadcast and Digital Journalism, Communication and Media Studies, Print and Digital Journalism, Public Relations, and Theatre. Students may choose more than one concentration. Minors are available in all areas. In addition, the department offers numerous courses online throughout the year. Contact specific advisors for additional information.

The total major consists of 48-49 semester hours in Communication courses: 12 hours of the departmental core; and 36-37 hours of additional specified work in the concentration area(s). In addition, students complete the Arts & Sciences core curriculum and electives for a total of 124 semester hours leading to the B. A. Degree.

1. A minimum grade of C in all Communication courses (or approved substitutes) is required. Students earning a grade lower than C in a Communication course must retake that course.
2. Incoming freshmen must earn a score of 20 or higher on the ACT Enhanced English sub-scale before entering the major. Students who believe that the ACT does not accurately assess their language ability and who can present evidence of above average language skills (excellent English grades, extensive writing samples, etc.) will be given the opportunity to satisfactorily complete a screening test and gain admission to the major.
3. No transfer student, either from another institution or within the university, will be accepted who has not earned a minimum 2.0 GPA on all college work attempted prior to entering the major.

Prospective students are reminded that Communication is a language intensive discipline. Students with only minimal oral and written language competency should expect to be at a competitive disadvantage in classes as well as in careers after graduation. Transfer students with less than a C in English composition courses may have difficulty with the advanced writing courses required in this major.

Communication Minors

Minors in each of the concentration areas (Broadcast and Digital Journalism, Communication and Media Studies, Print and Digital Journalism, Public Relations, and Theatre) are available. Because of the differences between and among the disciplines in the department, students considering a minor are advised to meet with the department head or advising coordinator prior to making a decision regarding a minor. The Department of Communication endeavors to work with individual students so that the minor field combines appropriately with his/her major field of study. Students with majors in business, agriculture, social sciences, and the humanities are especially encouraged to consider a minor in one of the related areas.

2. **Proposed Curriculum Outline**

CURRENT Degree Description	PROPOSED Degree Description
Minor in Communication, concentration in Communication Management	**Minor in Communication, concentration in Communication and Media Studies**
Minors in each of the concentration areas (Broadcast and Digital Journalism, Communication and Media Studies, Print and Digital Journalism, Public Relations, and Theatre) are available. Because of the differences between and among the disciplines in the department, students considering a minor are advised to meet with the department head or advising coordinator prior to making a decision regarding a minor. The Department of Communication endeavors to work with individual students so that the minor field combines appropriately with his/her major field of study. Students with majors in business, agriculture, social sciences, and the humanities are especially encouraged to consider a minor in one of the related areas.	No proposed change

CURRENT CURRICULUM OUTLINE	Required Hours	PROPOSED CURRICULUM OUTLINE	Required Hours
CO 1223 Intro to Communication Theory	3	CO 1223 Intro to Comm. Theory	3
CO 2253 Fund. Of Interpersonal Communication	3	**CO 1403 Intro to Mass Media**	3
CO 3833 Interviewing in Communication	3	CO Method or Theory Course (6) hours from the following courses: **CO 3223 Communication & Media Research Methods** **CO 3233 Communication & Media Ethics** **CO 4223 Adv. Comm. Theory** **CO 4243 Rhetorical Theory** **CO 4253 Elements of Persuasion** **CO 4924 Film Theory**	6
CO 4203 Nonverbal Communication	3	Upper Division CMST Context Courses (9) hours from the following courses: **CO 2904 Intro to Film** **CO 2253 Fund. of Interpersonal Comm.** **CO 3213 Small Group Comm.** **CO 3243 Advanced Public Speaking** **CO 3903 Adv. Cinema Studies** **CO 4043 Comm. & Leadership** **CO 4064 Family Communication** **CO 4124 Topics in Film** **CO 4203 Nonverbal Comm.** **CO 4213 Political Comm.** **CO 4233 Gender & Media** **CO 4273 Intercultural Comm.** **CO 4283 Health Comm.** **CO 4313 Mass Media Law**	9

		CO 4323 Mass Media & Society **CO 4263 Gender Comm.** **CO 4433 TV Criticism** **CO 4643 Race & the Media**	
CO 4223 Advanced Communication Theory	3		
CO 4243 Rhetorical Theory	3		
Total Hours	18	Total Hours	21

3. **Justification and learning outcomes**
The courses required in the Communication and Media Studies concentration for Communication majors changed in Fall 2021. The minor has not officially been updated since that time. The proposed modification would reflect the current Communication and Media Studies curriculum.

4. **Effective date**
Fall 2023

5. **Four-Letter Abbreviation**
CMST

6. **Letter of Support**
See attachment

MISSISSIPPI STATE UNIVERSITY

College of Arts & Sciences
Department of Communication

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April 4, 2022

Dear Curriculum Committees:

The curriculum committee of the Department of Communication has met and approved the modification the Minor in Communication with a concentration in Communication and Media Studies to reflect the current Communication and Media Studies concentration curriculum..

Faculty Member	Approve	Faculty Member	Approve
Wendy Roussin, MFA *Associate Professor & Chair*	X	Heesook Choi, PhD *Assistant Professor*	X
Kevin William, PhD *Associate Professor*	X	Matthew Webb, MFA *Assistant Clinical Professor*	X
Melody Fisher, PhD *Associate Professor*	X	Josh Foreman, MFA *Instructor*	X
Holli Seitz, PhD *Associate Professor*	X		