APPROVAL FORM FOR

DEGREE PROGRAMS

MISSISSIPPI STATE UNIVERSITY

NOTE: This form is a cover sheet that must accompany the degree program change proposal. The actual proposal should be prepared in accordance with format requirements provided in the *Guide and Format for Curriculum Proposals* published by the UCCC. Both cover sheet and proposal should be submitted to UCCC Mail Stop 9702 (281 Garner Hall), Phone: 325-9410.

College: Business **Department:** Marketing, Quantitative Analysis & Business Law

Contact Person: Jason Lueg **Mail Stop:** 9582 **E-mail:** jlueg@business.msstate.edu
Nature of Change: Modification **Date Initiated:** Spring 2023 **Effective Date:** Fall 2023

Current Degree Program Name: Bachelor of Business Administration
Major: Supply Chain Logistics
Concentration: n/a

New Degree Program Name: Bachelor of Business Administration
Major: Supply Chain Logistics
Concentration: International Business

Summary of Proposed Changes:
Add an International Business concentration under the Supply Chain Logistics major

Approved:	Date:
Department Head	4-13-23
Chair, College or School Curriculum Committee	4-13-23
Dean of College or School	4/13/23
Chair, University Committee on Courses and Curricula	
Chair, Deans Council	

1. CATALOG DESCRIPTION
   No changes to catalog description

2. CURRICULUM OUTLINE

CURRENT Degree Description	PROPOSED Degree Description
Degree: Bachelor of Business Administration Major: Supply Chain Logistics Concentration: n/a	Degree: Bachelor of Business Administration Major: Supply Chain Logistics Concentration: International Business
The Supply Chain Logistics major will equip students with the knowledge and skills required for careers in logistics and other supply chain related areas such as procurement, operations, manufacturing, transportation, and distribution. Supply Chain Logistics is an integrated program of study focused on the efficient and effective flow of information, materials, and products within and among organizations. The curriculum provides students the analytical, critical thinking, and logistical reasoning skills to make sound operational and strategic business decisions related to logistics and supply chain operations.	The Supply Chain Logistics major will equip students with the knowledge and skills required for careers in logistics and other supply chain related areas such as procurement, operations, manufacturing, transportation, and distribution. Supply Chain Logistics is an integrated program of study focused on the efficient and effective flow of information, materials, and products within and among organizations. The curriculum provides students the analytical, critical thinking, and logistical reasoning skills to make sound operational and strategic business decisions related to logistics and supply chain operations. **Students in the Supply Chain Logistics major have the option to complete the International Business concentration, in conjunction with a bachelor's degree in a foreign language as part of the International Business (IB) dual-degree program. Students must be separately admitted to the IB program to pursue the International Business concentration.**

CURRENT CURRICULUM OUTLINE	Required Hours	PROPOSED CURRICULUM OUTLINE **(IB Concentration only)**	Required Hours
English EN 1103 or EN 1163 or EN 1104 EN 1113 or EN 1173	6	English EN 1103 or EN 1163 or EN 1104 EN 1113 or EN 1173	6
Mathematics *MA 1313* MA 1613 or MA 1713	9	Mathematics MA 1613 or MA 1713 BQA 2113 or MA 2113 or ST 2113	**6**

BQA 2113 or MA 2113 or ST 2113			
Fine Arts (General Education):	3	Fine Arts (General Education):	3
Science 2 Lab Sciences from Gen Ed	6	Science **Life Science and Lab (BIO prefix)** **Physical Science and Lab (CH, GG, or PH prefix)**	**7**
Humanities (General Education):	6	Humanities: **EN 2273 or EN 2283** **HI 1173 or HI 1223**	6
Social/Behavioral Sciences PS 1113 Choose one from General Education courses excluding AEC and EC	6	Social/Behavioral Sciences **GR 1123** **AN 1143**	6
College Core *BQA 3123* ACC 2013 ACC 2023 EC 2113 EC 2123 BL 2413 BIS 3233 MKT 3323 FIN 3123 MKT 3013 MGT 3113 BUS 4853 Oral Communication Requirement CO 1003 or CO 1013 Computer Literacy Requirement BIS 1012 or TECH 1273 Writing Requirement MGT 3213	44	College Core ACC 2013 ACC 2023 EC 2113 EC 2123 BL 2413 BIS 3233 FIN 3123 MKT 3013 MGT 3113 BUS 4853 **or MGT 4863** Oral Communication Requirement CO 1003 or CO 1013 Computer Literacy Requirement BIS 1012 or TECH 1273 Writing Requirement MGT 3213	**38**
Major Core & Electives MKT 4013 MKT 4033 MKT 4333 Supply Chain Electives (9 hours) Choose three from MKT 3213 MKT 4113	40	Major Core **MKT 3323** MKT 4013 MKT 4033 MKT 4333 Supply Chain Electives (9 hours) Choose three from MKT 3213	**21**

MKT 4143 MKT 4313 MKT 4413 MKT 4533 BQA 4413 BQA 4423 BL 3223 BL 4243 BL 4273 International Elective 3 hours Free Electives 19 hours		MKT 4113 MKT 4143 MKT 4313 MKT 4413 MKT 4533 BQA 4413 BQA 4423 BL 3223 BL 4243 BL 4273	
		International Business Core **IB 1001** **IB 3900** **IB 4903** **International Business Elective (see advisor)**	8
		College of Arts & Sciences Core	12
		Foreign Language Major Courses	35
		Free Electives	6
Total Hours	120	Total Hours	154

3. JUSTIFICATION AND STUDENT LEARNING OUTCOMES

The College of Business and College of Arts & Sciences jointly offer a dual-degree program in International Business (IB). Students in this program pursue a BBA in one of the business majors with a concentration in International Business and a BA in a foreign language major. When the Supply Chain Logistics (SCL) major was created, the accompanying International Business concentration was not included. As a result, there no path for an IB student to pursue the SCL major. This proposal seeks to add the IB concentration under the SCL major.

Student Learning Outcomes

- Critical Thinking & Problem Solving:
  - Students will apply analytical, critical, and logical reasoning skills to generate solutions for complex logistics and supply chain related issues.
  - Students will analyze logistics & supply chain related processes to improve operational performance and enhance decision making.
  - Demonstrate an understanding of key logistics & supply chain related trade-offs and the ability to consider related decisions from a holistic, systems level perspective.
- Data Analysis Using Information Technology:
  - Students will utilize business application software tools to analyze data, support decision making, and generate solutions for complex logistics and supply chain related issues.

- Communication: Students will demonstrate strong written and oral communication skills

4. SUPPORT

5. PROPOSED 4-LETTER ABBREVIATION
   Majors included: SCLO

6. EFFECTIVE DATE
   Fall 2023

MEMO:

College of Business
Dr. Campbell
Chair, College Committee on Courses & Curriculum
McCool Hall

MISSISSIPPI STATE UNIVERSITY
MARKETING, QUANTITATIVE ANALYSIS AND BUSINESS LAW

From: Robert Moore, Chair, Departmental Curriculum Committee

Date: March 2, 2023
Re: Letter of Support for the addition of an International Business concentration for Supply Chain Logistics majors

The SCL/MKT faculty have reviewed the proposed addition of an **International Business concentration for Supply Chain Logistics majors** and support the addition. Furthermore, the faculty approve the **International Business concentration for Supply Chain Logistics majors** curriculum. In lieu of signing, an email statement of support/non-support is acceptable.

Faculty	Support	Do Not Support	Signature	Date
Dr. Frank Adams fadams@business.msstate.edu	✓			3/3/23
Dr. Chris Boone cboonee@business.msstate.edu	✓			3 March 23
Dr. Mike Breazeale mbreazeale@business.msstate.edu			SEE ATTACHED	
Dr. Joel Collier jcollier@business.msstate.edu	✓			3/6/23
Dr. Bingyan Hu bh1998@business.msstate.edu	✓			3/6/23
Dr. Myles Landers vml51@business.msstate.edu	✓			3/3/23
Dr. Jason Lueg jlueg@business.msstate.edu	✓			3/3/23
Dr. Melissa Moore mmoore@business.msstate.edu	✓			3-3-23
Dr. Robert Moore rmoore@business.msstate.edu	✓			3/3/23
Dr. Nicole Ponder nponder@business.msstate.edu	✓		Nicole Ponder	3/3/23
Dr. Kevin Shanahan kshanahan@business.msstate.edu				
Dr. Jason Shin js5479@msstate.edu	✓			3/3/23
Dr. Qin Wang Qin.wang@msstate.edu	✓			3/3/23

Moore, Robert

From: Breazeale, Mike
Sent: Tuesday, March 7, 2023 2:55 PM
To: Moore, Robert
Subject: Re: Curriculum Item

Hi Rob,

I stopped to sign it twice yesterday and got interrupted both times! I support this.

And the footage all worked from Friday. I have analyzed it, but I'm not sure what they plan to do with it as is.

Thanks!
Mike

Michael Breazeale, Ph.D.
Associate Professor of Marketing
he/him/his
Nancy Allen Inclusion and Diversity Fellow
Director, Market Intelligence Lab & Observatory (MILO)
College of Business Inclusion & Diversity Officer
Department of Marketing, Quantitative Analysis and Business Law
College of Business
Mississippi State University
324D McCool
Box 9582
Mississippi State, MS 39762
C 601.316.2134
O 662.325.8261
www.MktgMike.com
Follow me on Twitter @MktgMike

Digital Marketing Institute
CDMP
Professional

From: "Moore, Robert" <RMoore@business.msstate.edu>
Date: Tuesday, March 7, 2023 at 1:34 PM
To: Michael Breazeale <mbreazeale@business.msstate.edu>, "Shanahan, Kevin" <KShanahan@business.msstate.edu>
Subject: RE: Curriculum Item

MISSISSIPPI STATE UNIVERSITY

CLASSICAL & MODERN LANGUAGES AND LITERATURES
P.O. Box FL
1500 Lee Hall
Mississippi State, MS 39762
P. 662.325.3480
www.cmll.msstate.edu

April 12, 2023

Dr. Andy Perkins
Chair, UCCC

Dear Dr. Perkins,

I am writing to support the addition of the new Supply Chain Logistics major as a concentration in the International Business (IB) program, so that IB students will have the option of pairing the BA in Foreign Languages with the BBA in Supply Chain Logistics. My understanding is that will make no changes to the foreign language or A&S core requirements as part of that dual degree program.

Sincerely,

Dr. Robert M. West
Interim Head, Department of Classical & Modern Languages and Literatures
robert.west@msstate.edu
(662) 325-1814

MISSISSIPPI STATE UNIVERSITY

College of Business
Department of Finance and Economics

P.O. Box 9580
40 Old Main – 312 McCool Hall
Mississippi State, MS 39762

P. 662.325.2342
F. 662.325.1977
www.business.msstate.edu

March 1, 2023

RE: IB/SCL Proposal

To the MSU Courses and Curricula Committee:

With this letter, please acknowledge my support for the proposal to add the International Business program concentration as an option for Supply Chain Logistics majors.

Sincerely,

Travis C. Wiseman, PhD
Director, International Business Academic Program
Clinical Associate Professor, Economics
Department of Finance and Economics
Mississippi State University