APPROVAL FORM FOR

DEGREE PROGRAMS

MISSISSIPPI STATE UNIVERSITY

NOTE: This form is a cover sheet that must accompany the degree program change proposal. The actual proposal should be prepared in accordance with format requirements provided in the *Guide and Format for Curriculum Proposals* published by the UCCC. Both cover sheet and proposal should be submitted to UCCC Mail Stop 9702 (281 Garner Hall), Phone: 325-9410.

College: Business **Department:** n/a

Contact Person: Parker Ellen **Mail Stop:** 9588 **E-mail:** p.ellen@msstate.edu
Nature of Change: Modification **Date Initiated:** Spring 2023 **Effective Date:** Fall 2023

Current Degree Program Name: Bachelor of Accountancy
Major: Accounting **Concentration:** applies to all concentrations

New Degree Program Name: Bachelor of Accountancy
Major: Accounting **Concentration:** applies to all concentrations

Summary of Proposed Changes:

- Change BUS 4853 course name from "Business Policy" to "Strategic Management"
- Some course options are being removed to match the general curriculum

Approved:	Date:
Department Head	4.12.23
Chair, College or School Curriculum Committee	4-13-23
Dean of College or School	4/13/23
Chair, University Committee on Courses and Curricula	
Chair, Deans Council	

1. CATALOG DESCRIPTION
   No changes to catalog description

2. CURRICULUM OUTLINE

CURRENT Degree Description		PROPOSED Degree Description	
Degree: Bachelor of Accountancy Major: Accounting Concentration: applies to all concentrations		Degree: Bachelor of Accountancy Major: Accounting Concentration: applies to all concentrations	
No changes to catalog description		No changes to catalog description	
CURRENT CURRICULUM OUTLINE	Required Hours	PROPOSED CURRICULUM OUTLINE	Required Hours
English EN 1103 or *EN 1163 or* EN 1104 EN 1113 or EN 1173	6	English EN 1103 or EN 1104 EN 1113 or EN 1173	6
Mathematics & Statistics MA 1313 MA 1613 or MA 1713	6	Mathematics & Statistics MA 1313 MA 1613 or MA 1713	6
Fine Arts (General Education):	3	Fine Arts (General Education):	3
Science 2 Lab Sciences from Gen Ed	6	Science 2 Lab Sciences from Gen Ed	6
Humanities (General Education):	6	Humanities (General Education):	6
Social/Behavioral Sciences PS 1113 Choose one from General Education courses excluding AEC and EC	6	Social/Behavioral Sciences PS 1113 Choose one from General Education courses excluding AEC and EC	6
Accounting Major Requirements		Accounting Major Requirements	
Oral Communication Requirement CO 1003 or CO 1013	3	Oral Communication Requirement CO 1003 or CO 1013	3
Computer Literacy (grade of C or higher) BIS 1012 or TECH 1273		Computer Literacy (grade of C or higher) BIS 1012 or TECH 1273	
International Elective	3	International Elective	3
BIS 1012 or TECH 1273 ACC 2013	2 3	BIS 1012 or TECH 1273 ACC 2013	2 3

ACC 2023 BQA 2113 or MA 2113 or ST 2113 EC 2113 EC 2123 BL 2413	3 3 3 3 3	ACC 2023 BQA 2113 or MA 2113 or ST 2113 EC 2113 EC 2123 BL 2413	3 3 3 3 3
Business Ethics PHI 3013	 3	Business Ethics PHI 3013	 3
Writing/Communications Course Choose one of the following: EN 3303 EN 4223 CO 2253 CO 3213 EN 3313 EDF 3413	 3	Writing/Communications Course Choose one of the following: EN 3303 EN 4223 CO 2253 CO 3213 EN 3313 EDF 3413	 3
Upper-level Business Courses MGT 3113 MGT 3213 BQA 3123 BL 3223 MKT 3013 BIS 3233 FIN 3123 *BUS 4853 - Business Policy*	24	Upper-level Business Courses MGT 3113 MGT 3213 BQA 3123 BL 3223 MKT 3013 BIS 3233 FIN 3123 **BUS 4853 - Strategic Management**	24
Upper-level Accounting Courses ACC 3003 ACC 3013 ACC 3023 ACC 3033 ACC 3053 ACC 4013 ACC 4033 ACC 4023 ACC 4043 Free Electives (Consult Advisor)	27 7	Upper-level Accounting Courses ACC 3003 ACC 3013 ACC 3023 ACC 3033 ACC 3053 ACC 4013 ACC 4033 ACC 4023 ACC 4043 Free Electives (Consult Advisor)	27 7
Total Hours	123	Total Hours	123

3. JUSTIFICATION AND STUDENT LEARNING OUTCOMES

Name Change Justification: All of the majors and concentrations under the Bachelor of Accountancy are required to take BUS 4853, currently named "Business Policy." Over the past several decades, the management field has shifted away from this term, in favor of

"Strategic Management." For example, the Academy of Management division has changed its name to "Strategic Management" and the Strategic Management Society has ceased using the term "policy" in any of their interest groups. Additionally, faculty teaching BUS 4853 use "strategic management" textbooks. This modification more appropriately labels the course and establishes consistency between the course name and content / student learning outcomes.

Curriculum Change Justification: Some course options are being removed to match changes in the general curriculum.

Student Learning Outcomes

- Critical Thinking: Students will be able to analyze and integrate information to solve problems and make business decisions.
- Data Analysis Using Information Technology: Students will demonstrate proficiency in the use of information technology tools and concepts vital to productivity.
- Communication: Students will demonstrate proficiency in written and spoken communication skills.
- Ethics: Students will demonstrate an understanding of the ethical and legal ramifications of business decisions.
- Diversity: Students will understand the impact of a demographically and culturally diverse business environment.

4. SUPPORT
   See attached letter of support from the department heads

5. PROPOSED 4-LETTER ABBREVIATION
   Majors included: ACC

6. EFFECTIVE DATE
   Fall 2023