### A MEMORANDUM

DATE:

June 28, 2022

TO:

Academic Deans Council

FROM:

Dr. Andy Perkins

UCCC Chair

RE:

Change Notice 16

Listed below are curriculum change proposals which have been recommended by the University Committee on Courses and Curricula. Under current procedure, members of the Academic Deans Council may question the approval of these proposals at any time prior to 5:00 p.m. on July 12, 2022 by contacting Dr. Andy Perkins (5-0004) or the office of the Vice President for Academic Affairs (5-3742). If no questions have been raised, the proposals will be considered approved automatically.



### 1. Course Proposals by college/school

### AGRICULTURE AND LIFE SCIENCES

Technical Change AELC 3	333 Approved	FROM: AELC 3333 Professional
		Presentations in Agriculture and Life
		Sciences. (3). Three hours lecture. Strategies
		and techniques for effective presentations in
		agriculture, life sciences and natural resources.
		Emphasis on oral and visual techniques for
		formal and non-formal situations.
		TO: AELC 3333 Professional Presentations
		in Agriculture and Life Sciences. (3).
		(Prerequisite: AELC 3203). Three hours
		lecture. Strategies and techniques for effective
		presentations in agriculture, life sciences and
		natural resources. Emphasis on oral and visual
		techniques for formal and non-formal
		situations.
		Effective: Spring 2023
Modification FNH 4123/6	123 Approved	FROM: FNH 4123/6123 Nutrition and
+Online/Distance		Chronic Disease.
		TO: FNH 4123/6123 Medical Nutrition
		Therapy I.
		Method of Delivery: F & O
		Campus: 1 & 5
		Effective: Summer 2022

### ARCHITECTURE, ART AND DESIGN

Modification ARC 2713 (already 00approved for Gen. Ed.)		Approved	FROM: ARC 2713 Passive Building Systems.
			TO: ARC 2713 Environmental Building
			Systems I.  Method of Delivery: F
			30 Char: Environmental Building Sys I
			Effective: Fall 2022
Modification	ARC 3723	Approved	FROM: ARC 3723 Active Building Systems.
			TO: ARC 3723 Environmental Building
			Systems II.
			Method of Delivery: F
			30 Char: Environmental Building Sys II
			Effective: Fall 2022
Modification	BCS 2713	Approved	FROM: BCS 2713 Passive Building
+Gen. Ed.			Systems.
			TO: BCS 2713 Environmental Building
			Systems I.
			Campus: 1
			30 Char: Environmental Building Sys I
			Gen. Ed.: Natural Sciences
			Effective: Fall 2022

Modification	BCS 3723	Approved	FROM: BCS 3723 Active Building Systems. TO: BCS 3723 Environmental Building
			Systems II.  Method of Delivery: F
			30 Char: Environmental Building Sys II
			Effective: Fall 2022
+ Online/Distance	ID 6403	Approved	ID 4403/6403 Approval to Offer Online
	evel with ID 4403)		Campus 5 for Introduction to Historic
			Preservation.
			Method of Delivery: F & O
			Campus: 1 & 5
			Effective: Summer 2022
+ Online/Distance	ID 8153	Approved	ID 8153 Approval to Offer Online Campus 5
		**	for History of American Architecture and
			Landscape Architecture.
			Method of Delivery: F & O
			Campus: 1 & 5
			Effective: Summer 2022
+ Online/Distance	ID 8163	Approved	ID 8163 Approval to Offer Online Campus 5
			for Historic Preservation Law.
			Method of Delivery: F & O
			Campus: 1 & 5
			Effective: Summer 2022
+ Online/Distance	ID 8483	Approved	ID 8463 Approval to Offer Online Campus 5
· Ommor Distance	110 0 100	K B. O. V	for Historic Preservation Planning.
			Method of Delivery: F & O
			Campus: 1 & 5
			Effective: Summer 2022

# ARTS AND SCIENCES

Addition	<u>CH 4911</u> /6911	Approved	CH 4911/6911 Practical Chemical Laboratory Instruction I. (1). (Prerequisite: Senior undergraduate student or graduate standing). One hour lecture. This course teaches the appropriate methods and professionalism required for teaching lab experiments in a graduate level program. Method of Instruction: C Method of Delivery: F Campus: 1 CIP: 400599 30 Char: Prac. Chem. Lab. Instruct. I Effective: Summer 2022
Modification +Online/Distance	<u>CO 3313</u>	Approved	CO 3313 Approval to Offer Online Campus 5 for News Writing for the Electronic Media. Method of Delivery: F & O Campus: 1, 2, & 5 30 Char: News Writing for Elec Media Effective: Fall 2022

+Online/Distance	PPA 8183	Approved	PPA 8183 Approval to Offer Online Campus 5 for Local Government Finance.  Method of Delivery: F & X Campus: 1 & 5 Effective: Summer 2022
Modification +Online/Distance	PS 3193	Approved	FROM: PS 3193 Intergovernmental Relations. (Prerequisites: PS 1113 or PS 1193). Three hours lecture. Historical, prescriptive, and empirical studies of federalism with emphasis upon recent development [sic] in federal-state-local relationships.  TO: PS 3193 Intergovernmental Relations.  (3). (Prerequisite: PS 1113). Three hours lecture. Historical, prescriptive, and empirical studies of federalism with emphasis upon recent developments in federal-state-local relationships.  Method of Delivery: F & O Campus: 1, 2, & 5 Effective: Fall 2022
Modification +Online/Distance	PS 4703/6703	Approved	FROM: PS 4703/6703 Principles of Public Administration. (3). (Prerequisites: PS 1113 and junior standing). Three hours lecture. Bureaucratic politics and power; administrative responsibility in a pluralist democracy; public administrative organization; public personnel administration; and public budgeting.  TO: PS 4703/6703 Principles of Public Administration. (3). (Prerequisite: PS 1113). Three hours lecture. Bureaucratic politics and power; administrative responsibility in a plural democracy; public administrative organization; public personnel administrative organization; public personnel administration; and public budgeting.  Method of Delivery: F & O Campus: 1, 2, & 5 Effective: Fall 2022

Technical Change	ST 8123	Approved	FROM: ST 8123 Statistical Thinking:
· ·			Probability Models and Theory of Statistics.
			(3). (Prerequisite: ST 2733). Three hours
			Lecture. This course introduces concepts and
			theory of statistical inference, focuses on how
			to use data to infer (estimation and testing)
			about the unknown parameters and to do so in
			the most optimal way, it also covers basic
			theory of Bayesian inference.
			TO: ST 8123 Statistical Thinking:
			Probability Models and Theory of Statistics.
			(3). (Prerequisite: MA 2733). Three hours
			Lecture. This course introduces concepts and
			theory of statistical inference, focuses on how
			to use data to infer (estimation and testing)
			about the unknown parameters and to do so in
			the most optimal way, it also covers basic
			theory of Bayesian inference.
			Effective: Fall 2022

# **EDUCATION**

Technical Change	EDS 4403	Approved	FROM: EDS 4403 Evaluation of Learning
· ·			in Secondary Schools. (3). (Prerequisites:
			Admission to Teacher Education. Education).
			Three hours lecture. A study of critical
			assessment practices in secondary education
			through the use of data to inform instruction.
			Particular attention will be given to discipline
			specific pedagogy for evaluation of student
			learning in secondary classrooms.
			TO: EDS 4403 Evaluation of Learning in
			Secondary Schools. (3). (Prerequisites:
			Admission to Teacher Education; Co-
			requisites: EDS 4886 and EDS 4896). Three
			hours lecture. A study of critical assessment
			practices in secondary education through the
			use of data to inform instruction. Particular
			attention will be given to discipline specific
			pedagogy for evaluation of student learning in
			secondary classrooms.
			Effective: Fall 2022

Addition	INDT 1001	Approved	INDT 1001 Introduction to Industrial
+Online/Distance			<b>Technology.</b> (1). One hour lecture. Students
			will be introduced to the Industrial Technology
			program, expected degree program outcomes,
			and program success strategies.
			Method of Instruction: S
			Method of Delivery: F & O
			Campus: 1 & 5
			CIP: 150613
			30 Char: Intro to Industrial Tech
			Effective: Summer 2022
Addition	INDT 1003	Approved	INDT 1003 Technical Drafting and Print
+Online/Distance			Reading. (3). Two hours lecture. Two hours
			lab. Utilizing manual board skills to create
			technical drawings. Topics include industry-
			based terminology, drafting tools, scaling,
			dimensioning, and geometric construction of
			multi-view and working drawings to
			communicate design components commonly
			used in technical design.
			Method of Instruction: B
			Method of Delivery: F & O
			Campus: 1 & 5
			CIP: 151399
			30 Char: Tech Draft & Print Reading
			Effective: Summer 2022
Addition	INDT 1133	Approved	INDT 1133 Introduction to PTEC. (3).
+Online/Distance			Three hours lecture. This course will focus on
			the core technology, equipment, and processes
			found in the process technology environment.
			Students will learn about the general duties and
			responsibilities of a process technology
			technician.
			Method of Instruction: C
			Method of Delivery: F & O
			Campus: 1 & 5
			CIP: 150404
			30 Char: Introduction to PTEC
			Effective: Summer 2022

Modification IN	NDT 1813	Approved	FROM: INDT 1814 Basic Industrial Electricity and Electronics. (4). (Prerequisites: MA 1323). Three hours lecture. Two hours laboratory. Study of fundamental industrial electrical and electronic principles with experimentation and project construction.  TO: INDT 1813 Basic Industrial Electricity and Electronics. (3). (Prerequisites: MA 1313). Two hours lecture. Two hours laboratory. Study of fundamental industrial electrical and electronic principles with experimentation and project construction. Method of Instruction: C, B, K, & L Method of Delivery: F & O Campus: 1 & 5 CIP: 150303 30 Char: Basic Indust Elec & Electron Effective: Fall 2022
Technical Change IN	NDT 2123	Approved	FROM: INDT 2123 Introduction to CNC Programming. (3). (Prerequisite: INDT 1203). Two hours lecture. Two hours laboratory. Study of the fundamental concepts and techniques in the construction and programming of computer numerical controlled machines. TO: INDT 2123 Introduction to CNC Programming. (3). (Prerequisites: INDT 1003 & MA 1313) Two hours lecture. Two hours laboratory. Study of the fundamentals of machine and cutting tool construction as well as techniques employed in both the setup and programming of CNC machines. Effective: Fall 2022

Modification	INDT 2343	Approved	FROM: INDT 3343 3D Modeling for Manufacture. (3). (Prerequisite: INDT 1203). Three hours lecture. Basic to intermediate drafting and design techniques using CAD and CAM software, with special emphasis on 3-D modeling and additive manufacturing.  TO: INDT 2343 Parametric Modeling for 3D Design. (3). (Prerequisite: INDT 1003). Two hours lecture. Two hours lab. This course focuses on the fundamentals of 3D parametric modeling. It includes design terminology and concepts associated with 3D modeling, parametric principles, rendering, and model testing.  Method of Instruction: C Method of Delivery: F & O Campus: 1 & 5 CIP: 150612 30 Char: Parametric Model for 3D Design Effective: Fall 2022
Modification	<u>INDT 2353</u>	Approved	FROM: INDT 4343 Computer Aided Drafting and Design. (3). (Prerequisite: INDT 1203). Three hours lecture. Basic to advanced drafting and design techniques using CAD and CAM software, with special emphasis placed on 2Ddesign for manufacturing. TO: INDT 2353 Industrial Computer Aided Drafting and Design. (3). (Prerequisite: INDT 1003). Two hours lecture. Two hours lab. Fundamental theories and practice of computer aided drafting and design using direct modeling techniques. Special emphasis placed on 2D design for manufacturing. Method of Instruction: B Method of Delivery: F & O Campus: 1 & 5 CIP: 150613 30 Char: Industrial CADD Effective: Fall 2022

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Addition	<u>INDT 2533</u>	Approved	INDT 2533 Processing of Oil and Gas. (3).
+Online/Distance			(Prerequisite: INDT 1133). Two hours lecture.
			Two hours laboratory. The course provides an
			overview of the oil and gas industry, including
			history, equipment, systems process, business
			model, and societal and environmental impact.
	L.		The primary emphasis is on safe operations,
			discovery and exploration, production,
			transportation, refining, and marketing.
			Method of Instruction: B
			Method of Delivery: F & O
			Campus: 1 & 5
			CIP: 1 & 5
			30 Char: Processing of Oil and Gas
			Effective: Summer 2022
Modification	INDT 3043	Approved	FROM: INDT 3044 Industrial Safety. (4).
			Four hours lecture. Principles and procedures
			relating to appraisal, organization and
			administration of safety programs in industrial
			plants including implementation of
			occupational safety and health legislation.
			TO: INDT 3043 Industrial Safety. (3).
			Three hours lecture. Principles and procedures
			relating to appraisal, organization and
			administration of safety programs in industrial
			plants including implementation of
			occupational safety and health legislation.
			Method of Instruction: C
			Method of Delivery: F & O
			Campus: 1 & 5
			CIP: 150612
			30 Char: Industrial Safety
			Effective: Fall 2022
Addition	INDT 3101	Approved	INDT 3101 Junior Seminar. (1).
+Online/Distance			(Prerequisite: INDT 1001 and Junior level).
			One hour seminar. Preparation and design of
			Senior project.
			Method of Instruction: S
			Method of Delivery: F & O
			Campus: 1 & 5
			CIP: 15101
		1	30 Char: Junior Seminar
			Effective: Summer 2022

INDT 3103	Approved	FROM: INDT 3104 Advanced Industrial Electricity and Electronics. (4). (Prerequisite: INDT 1814. Three hours lecture. Two hours laboratory. Continuation of TKI 1814. Study of and experimentation with industrial electronic transistor and integrated circuitry.  TO: INDT 3103 Advanced Industrial Electricity and Electronics. (3). (Prerequisite: INDT 1813). Two hours lecture. Two hours laboratory. Continuation of INDT 1814. Study of and experimentation with A/C power, industrial electronics, transistors, and integrated circuitry. This course is a continuation of INDT 1813.  Method of Instruction: B, C, K, & L Method of Delivery: F & O Campus: 1 & 5 CIP: 150303 30 Char: Adv Ind Ele, Electro
INDT 3133	Approved	INDT 3133 Process Equipment and Instrumentation. (3). Two hours lecture. Two hours laboratory. This course will focus on the core technology, equipment, and processes found in the process technology environment. Students will learn about the general duties and responsibilities of a process technology technician. Method of Instruction: B Method of Delivery: F & O Campus: 1 & 5
INDT 3233	Approved	CIP: 150404 30 Char: Process Equip & Instrument Effective: Summer 2022  INDT 3233 Process Systems and Operations. (3). (Prerequisite: INDT 1133). Two hours lecture. Two hours laboratory. Overview of the most common systems and operations found in process technology production facilities. Focuses on the safe day-to-day operations, routine maintenance procedures, emergency prevention, and emergency response. Method of Instruction: B Method of Delivery: F & O Campus: 1 & 5 CIP: 150703
	INDT 3133	INDT 3133 Approved

Addition +Online/Distance	INDT 3323	Approved	INDT 3323 Welding Technology II. (3). (Prerequisite: INDT 2323). Two hours lecture. Two hours laboratory. The theory and practical use of welding technologies to explore open root v-groove and socket weld joint designs, material preparation, welding codes, Non-Destructive Examination methods and codes, welding procedure qualifications, and welder qualifications.  Method of Instruction: B Method of Delivery: F & O Campus: 1 & 5 CIP: 150000 30 Char: Welding Technology II
A 117.2	INIDT 2222	A	Effective: Summer 2022
Addition +Online/Distance	<u>INDT 3333</u>	Approved	INDT 3333 Process Quality and Troubleshooting. (3). (Prerequisite: INDT 1133). Two hours lecture. Two hours laboratory. This course focuses on key areas of the prevention of problem scenarios through quality monitoring and prevention techniques, and the troubleshooting of such scenarios if they arise.  Method of Instruction: B Method of Delivery: F & O Campus: 1 & 5 CIP: 150702 30 Char: Process Qual & Troubleshooting Effective: Summer 2022
Addition +Online/Distance	INDT 3703	Approved	INDT 3703 Principles of Packaging. (3). (Prerequisite or Corequisite: INDT 2343). Three hours lecture. Basic principles, materials, and design applications of packaging for industry. This course will also discuss labeling and tracking processes for packages to move efficiently from manufacturer to purchaser.  Method of Instruction: C Method of Delivery: F & O Campus: 1 & 5 CIP: 151199 30 Char: Principles of Packaging Effective: Summer 2022

Addition +Online/Distance	<u>INDT 3713</u>	Approved	INDT 3713 Packaging Materials. (3). (Prerequisite: INDT 3703). Two hours lecture. Two hours lab. This course will provide students with a deeper understanding of packaging materials, their applications, design, and testing protocols.  Method of Instruction: B Method of Delivery: F & O Campus: 1 & 5 CIP: 150000 30 Char: Packaging Materials
Addition +Online/Distance	INDT 3753	Approved	Effective: Summer 2022  INDT 3753 Introduction to Industrial Coatings. (3). (Prerequisite INDT 2613). Three hours lecture. This course is an introductory course to industrial coatings technologies, their applications, and pretreatment. Method of Instruction: C Method of Delivery: F & O Campus: 1 & 5 CIP: 151199
Modification	INDT 3813	Approved	30 Char: Intro to Industrial Coatings Effective: Summer 2022  FROM: INDT 3813 Writing for Industry. (3). (Prerequisites: Junior Standing). Three Hours Lecture. [sic] The creation of work instructions, manuals, requests for proposals, presentations, justification for equipment, and professional and personal written communications, using different communication media.  TO: INDT 3813 Technical Writing and
			Presentation for Industry. (3). (Prerequisites: Junior Standing). Three hours lecture. The creation of work instructions, manuals, requests for proposals, presentations, justification for equipment, and professional and personal written communications, using different communication media.  30 Char: Tech Writing & Pres for Ind Effective: Fall 2022

Addition INDT 3853 +Online/Distance	Approved	INDT 3853 Introduction to Power Coatings. (3). (Prerequisite INDT 2613 and INDT 3753). Two hours lecture. Two hours lab. This course is an introductory course to industrial powder coatings technologies, their applications, surface preparation, and equipment. Method of Instruction: B Method of Delivery: F & O Campus: 1 & 5 CIP: 151199 30 Char: Intro to Powder Coatings Effective: Summer 2022
Addition INDT 3863 +Online/Distance	Approved	INDT 3863 Introduction to Liquid Coatings. (3). (Prerequisite: INDT 2613 and INDT 3753). Two hours lecture. Two hours lab. This course is an introductory course to industrial powder coatings technologies, their applications, surface preparation, and equipment.  Method of Instruction: B Method of Delivery: F & O Campus: 1 & 5 CIP: 151199 30 Char: Intro to Liquid Coatings Effective: Summer 2022
Technical Change INDT 4103	Approved	FROM: INDT 4103 Industrial Control Systems. (3). (Prerequisite: INDT 3104). Two hours lecture. Two hours laboratory. Application of basic and advanced industrial electronic principles to industrial control systems and processes. TO: INDT 4103 Industrial Control Systems. (3). (Prerequisite: INDT 3103). Two hours lecture. Two hours laboratory. Application of basic and advanced industrial electronic principles to industrial control systems and processes. Effective: Fall 2022
Modification <u>INDT 4223</u> /6223	Withdrawn	INDT 4223/6223 Quality Assurance (INDT 4224 to INDT 4223)
Addition INDT 4243 +Online/Distance	Approved	INDT 4243 System Design for Industrial Finishing Applications. (3). (Prerequisite: INDT 3753). Three hours lecture. This course provides students with an overview of different coating finishing systems, technologies, safety, maintenance, and development of these systems.  Method of Instruction: C Method of Delivery: F & O Campus: 1 & 5 CIP: 150699 30 Char: Sys Design for Ind Finish App Effective: Summer 2022

Addition	INDT 4443	Approved	INDT 4443 Additive Manufacturing and
+Online/Distance			Rapid Prototyping. (3). (Prerequisite: INDT
			2343). Two hours lecture. Two hours
			laboratory. By surveying the current design and
			technology approaches of the field, the course
			will teach students the standards and techniques
			used in Additive Manufacturing & Rapid
			Prototyping
			Method of Instruction: B
			Method of Delivery: F & O
			Campus: 1 & 5
			CIP: 150613
			30 Char: Additive Manuf & Rapid Proto
			Effective: Summer 2022
Addition	INDT 4703	Approved	INDT 4703 Sustainable Packaging. (3).
+Online/Distance		**	(Prerequisite: Junior Standing.) Three hours
			lecture. This course provides students with an
			overview of different coating finishing systems,
			technologies, safety, maintenance, and
			development of these systems.
			Method of Instruction: C
			Method of Delivery: F & O
			Campus: 1 & 5
			CIP: 150507
			30 Char: Sustainable Packaging
			Effective: Summer 2022
Addition	INDT 4713	Approved	INDT 4713 Healthcare and Food Packaging.
+Online/Distance			(3). (Prerequisite: INDT 3713). Three hours
			lecture. Study of packing materials and their
			impact, legal, and economic considerations
			when used in healthcare and food packaging
			technologies.
			Method of Instruction: C
			Method of Delivery: F & O
			Campus: 1 & 5
			CIP: 150000
			30 Char: Healthcare and Food Packaging
			Effective: Summer 2022

Reactivation	MUA 2750	Approved	FROM: MUA 2750 Applied Organ.
Troubli varion	1110112100	11	TO: MUA 2750 Applied Organ. (1 or 2).
			(Pre-requisite: placement audition; intermediate
			to advanced level of keyboard skill; MUA
			1010, 1020, 1750 or permission of instructor).
			Variable credit 1 or 2 hours. 2-3 hours practice
			per hour of credit. May be repeated for credit.
			Individual organ instruction for music, music
			education majors with a keyboard
			concentration.
			Method of Instruction: I
			Method of Delivery: F
			Campus: 1 & 2
			CIP: 500903
			30 Char: Applied Organ
			Repeatable: Eight times
			Effective: Summer 2022
Reactivation	MUA 3750	Approved	FROM: MUA 3750 Applied Organ.
			TO: MUA 3750 Applied Organ. (1-2). (Pre-
			requisite: placement audition; intermediate to
			advanced level of keyboard skill; MUA 2750
			or permission of instructor; have passed the
			UDPE). Variable credit 1 or 2 hours. 2-3 hours
			practice per hour of credit. May be repeated for
			credit.
			Method of Instruction: I
			Method of Delivery: F Campus: 1
			CIP: 500903
			30 Char: Applied Organ
			Repeatable: Eight times Effective: Summer 2022
			Effective. Suffiller 2022

## **ENGINEERING**

Technical Change	ECE 3423	Approved	FROM: ECE 3423 Circuits I. (3).
			(Prerequisite: Grade of C or better or
			concurrent enrollment in MA 3113 and ECE
			3421). Three hours lecture. Fundamentals of
			electrical circuits. Circuit analysis techniques,
			resistance, sources, AC circuits, sinusoidal
			steady-state power calculations, and balanced
			three-phase circuits and transformers.
			Accompanies ECE 3421.
			TO: ECE 3423 Circuits I. (3). (Prerequisite:
			Grade of C or better or concurrent enrollment
			in MA 3113). Three hours lecture.
			Fundamentals of electrical circuits. Circuit
			analysis techniques, resistance, sources, AC
			circuits, sinusoidal steady-state power
			calculations, and balanced three-phase circuits
			and transformers. Accompanies ECE 3421.
			Effective: Fall 2022

### 2. Program Proposals by college/school:

ARCHITECTURE, ART AND DESIGN

Modification	Degree: BArch Major: Architecture	Approved	See proposal for list of revisions.
			Effective: Fall 2022
Modification	Degree: BS Major: Building	Approved	See proposal for list of revisions.
	Construction Science		Effective: Fall 2022

**BUSINESS** 

Technical Change	Degree: BS	Approved	Deletion of Supply Chain
	Major: Marketing		Management Concentration.
	Concentrations: Supply		
	Chain Management, Integrated Digital Marketing,		Effective: Fall 2022
	International Business, PGA		
	Golf Management		

**EDUCATION** 

Modification	Degree: BS	Approved	See proposal for list of revisions.
	Major: Special		
	Education		Effective: Fall 2022
Modification	Degree: BS	Approved	See proposal for list of revisions.
(Campus 1 & Campus 2)	Major: Industrial		1 1
	Technology		Effective: Fall 2022

All of the proposals were approved with the exception of the following:
Proposals**

Dr. Peter L. Ryan

Executive Vice Provost for Academic Affairs

July 12th, 2022

#### APPROVAL FORM FOR

# **DEGREE PROGRAMS**

#### MISSISSIPPI STATE UNIVERSITY

NOTE: This form is a cover sheet that must accompany the degree program change proposal. The actual proposal should be prepared in accordance with format requirements provided in the Guide and Format for Curriculum Proposals published by the UCCC. Both cover sheet and proposal should be submitted to UCCC Mail Stop 9702 (281 Garner Hall), Phone: 325-9410.

College: Architecture, Art and Design Department: School of Architecture

Contact Person: Alexis Gregory Mail Stop: 9633 E-mail: ag1201@msstate.edu

Nature of Change: Modification Date Initiated: 11/22/21 Effective Date: Fall 2022 Current Degree Program Name: Bachelor of Architecture

Major: Architecture Concentration: None

New Degree Program Name: Bachelor of Architecture

Major: Architecture Concentration: None

#### **Summary of Proposed Changes:**

- Change of name for ARC 2713 Passive Building Systems to ARC 2713 Environmental Building Systems I and change of name for ARC 3723 Active Building Systems to ARC 3723 Environmental Building Systems II.
- Program description change to more specifically outline requirements to progress into the 5<sup>th</sup> year of the 5-year Bachelor of Architecture program.

Approved:	Date:
Department Head	30 Nov 2021
A Gwren	28 JANUARY 2022
Angi Elsea Elsea Bourgeois, Ph.D. Date: 2022.03.04 14:44:56 -06'00'	
Dean of College or School	6/24/22
Chair, University Committee on Courses and Curricula	
Chair, Graduate Council(if applicable)  Chair, Deans Council	July 12 , 2022

#### DEGREE MODIFICATION OUTLINE FORM

Use the chart below to make modifications to an existing undergraduate degree outline. If any General Education (Core) course is acceptable in the category, please indicate by saying "any Gen Ed course". There is no need to type in the whole list. All deleted courses and information should be shown in *italia* and all new courses and information in **bold**. Include the course prefix, number, and title in both columns. Expand this table as needed.

**CURRENT Degree Description** 

Degree: Bachelor of Architecture

Major: Architecture Concentration: None

The curriculum is divided into three levels: the first-year level is defined as the pre-professional program; the second and third year levels comprise the professional core; the fourth year comprises topical and capstone studios, and the fifth-year provides the transition to professional practice and includes a comprehensive capstone project. The first four years are at the main campus of MSU in Starkville; the fifth year is at the Stuart C. Irby Studios at the Jackson Center in downtown Jackson, MS.

The curriculum is composed of four areas of study representing:

- (1) Design, (2) History/Theory, (3) Technology, (4) Professional Practice
  - Design concerned with the understanding of form, shape, and space responsive to human needs and programs, together with development of architectural communication skills and ecological thinking.
  - 2. History/Theory composed of architectural history and philosophy, current architectural ideas, and future implications.
  - Technology providing basic knowledge in physical systems of structures, materials, construction, sustainability, and service systems of plumbing, electrical, heating, and air conditioning.
  - 4. Professional Practice representing the tools necessary to direct the processes of architecture, integrated project delivery, areas of economics, real estate, finance, land use, law, and office practice.

Located at the Jackson Center in downtown Jackson, the fifth-year offers the student the opportunity to develop depth and expertise through research and design projects focused on urban issues. The city provides a major resource for the activities and a laboratory for continued study. Professionals involved in all areas of the built environment contribute to the teaching. This experience provides a transition from the academic foundation to the professional realities of architecture.

PROPOSED Degree Description

Degree: Bachelor of Architecture

Major: Architecture Concentration: None

The curriculum is divided into three levels: the first-year level is defined as the pre-professional program; the second and third year levels comprise the professional core; the fourth year comprises topical and capstone studios, and the fifth-year provides the transition to professional practice and includes a comprehensive capstone project. The first four years are at the main campus of MSU in Starkville; the fifth year is at the Stuart C. Irby Studios at the Jackson Center in downtown Jackson, MS. Students cannot progress to the fifth year until all undergraduate courses (1000-4000-level taken during the first four years of the program) have been satisfactorily completed.

The curriculum is composed of four areas of study representing:

- (1) Design, (2) History/Theory, (3) Technology, (4) Professional Practice
  - Design concerned with the understanding of form, shape, and space responsive to human needs and programs, together with development of architectural communication skills and ecological thinking.
  - 2. History/Theory composed of architectural history and philosophy, current architectural ideas, and future implications.
  - 3. Technology providing basic knowledge in physical systems of structures, materials, construction, sustainability, and service systems of plumbing, electrical, heating, and air conditioning.
  - Professional Practice representing the tools necessary to direct the processes of architecture, integrated project delivery, areas of economics, real estate, finance, land use, law, and office practice.

Located at the Jackson Center in downtown Jackson, the fifth-year offers the student the opportunity to develop depth and expertise through research and design projects focused on urban issues. The city provides a major resource for the activities and a laboratory for continued study. Professionals involved in all areas of the built

		environment contribute to the teaching. This provides a transition from the academic found professional realities of architecture.		
"[Click here and type old concentration description of the concentration of the c	ription]"	"[Click here and type old concentration description]" NONE		
CURRENT CURRICULUM OUTLINE	Required Hours	PROPOSED CURRICULUM OUTLINE	Required Hours	
English Composition I EN 1103	3	English Composition I EN 1103	3	
or Accelerated Composition I EN 1163		or Accelerated Composition I EN 1163		
English Composition II EN 1113	3	English Composition II EN 1113	3	
or Accelerated Composition II EN 1173		or Accelerated Composition II EN 1173		
Fine Arts (General Education):	3	Fine Arts (General Education):	3	
any Gen Ed course		any Gen Ed course		
General Physics I PH 1113	3	General Physics I PH 1113	3	
General Physics II PH 1123	3	General Physics II PH 1123	3	
Passive Building Systems ARC 27131	31	Environmental Building Systems I ARC	31	
3 /		2713 <sup>1</sup>		
College Algebra MA 1313 <sup>2</sup>	3			
Trigonometry MA 1323 <sup>2</sup>	3			
Calculus for Business and Life Sciences I	3	Calculus for Business and Life Sciences I	3	
MA 1613		MA 1613 <sup>2</sup>		
History of Architecture I ARC 2313 <sup>3</sup>	33	History of Architecture I ARC 2313 <sup>3</sup>	33	
History of Architecture II ARC 3313 <sup>3</sup>	3 <sup>3</sup>	History of Architecture II ARC 3313 <sup>3</sup>	33	
Social/Behavioral Sciences (Gen Ed):	6	Social/Behavioral Sciences (Gen Ed):	6	
any Gen Ed course		any Gen Ed course		
Approved Electives	12	Approved Electives	12	
Architectural Design I-A ARC 1536	6	Architectural Design I-A ARC 1536	6	
Architectural Design I-B ARC 1546	6	Architectural Design I-B ARC 1546	6	
Architectural Design II-A ARC 2536	6	Architectural Design II-A ARC 2536	6	
Architectural Design II-B ARC 2546	6	Architectural Design II-B ARC 2546	6	
Architectural Design III-A ARC 3536	6	Architectural Design III-A ARC 3536	6	
Architectural Design III-B ARC 3546	6	Architectural Design III-B ARC 3546	6	
Architectural Design IV-A ARC 4536	6	Architectural Design IV-A ARC 4536	6	
Architectural Design IV-B ARC 4546	6	Architectural Design IV-B ARC 4546	6	
Architectural Design V-A ARC 5576	6	Architectural Design V-A ARC 5576	6	
Architectural Design V-B ARC 5589	9	Architectural Design V-B ARC 5589	9	
Drawing I ART 1213	3	Drawing I ART 1213	3	
Drawing II ART 2313 <sup>4</sup>	3	Drawing II ART 2313 <sup>4</sup>		
History of Architecture I ARC 2313 <sup>3</sup>	3	History of Architecture I ARC 2313 <sup>3</sup>		
History of Architecture II ARC 3313 <sup>3</sup>	3	History of Architecture II ARC 3313 <sup>3</sup>	1	
History of Architecture III ARC 3323	3	History of Architecture III ARC 3323	3	
Architectural Theory ARC 4313	3	Architectural Theory ARC 4313	3	
Passive Building Systems ARC 27131	3	Environmental Building Systems I ARC		
Active Building Systems ARC 3723	3	2713 <sup>1</sup> Environmental Building Systems II ADC	2	
Materials ARC 2723	3	Environmental Building Systems II ARC	3	
Assemblages ARC 3713	3	3723 Meteriala ABC 2722	2	
Architectural Structures I ARC 3904	4	Materials ARC 2723	3	
Structures II ARC 3914 Site Planning for Architects ARC 4733	4 3	Assemblages ARC 3713 Architectural Structures I ARC 3904	3	
Site Planning for Architects ARC 4733	3	Structures II ARC 3914	4	
Legal Aspects for Architecture ARC 5383	3		3	
Architectural Programming ARC 5443 Architectural Practice ARC 5493	3	Site Planning for Architects ARC 4733 Legal Aspects for Architecture ARC 5383	3	
Philosophy of Architecture ARC 5353	3	Architectural Programming ARC 5443	3	

Theory of Urban Design ARC 5623 3		Architectural Practice ARC 5493	3
		Philosophy of Architecture ARC 5353	3
		Theory of Urban Design ARC 5623	3
Concentration Courses	0	Concentration Courses	0
NONE		NONE	
Total Hours	152	Total Hours	152

<sup>&</sup>lt;sup>1</sup> Counted as both Science requirement and Major Core.

#### Justification:

- Change of name for ARC 2713 Passive Building Systems to ARC 2713 Environmental Building Systems I and change of name for ARC 3723 Active Building Systems to ARC 3723 Environmental Building Systems II.
  - The current course names are not reflective of the collaborative nature of the active and passive systems in architecture. The new names are intended to reflect the relationship between the two courses as both being environmental building systems.
- Students are unclear that they cannot take 1000-4000 level courses when they move to Jackson to complete the 5<sup>th</sup> year of the 5-year Bachelor of Architecture program. This additional language is to make clear this requirement.

<sup>&</sup>lt;sup>2</sup> MA 1313 College Algebra and MA 1323 Trigonometry should be completed prior to beginning studies in architecture. Students may satisfy math prerequisite requirements of MA 1313 College Algebra with a 24 ACT Math score. Students may also take the College Level Examination Program (CLEP) exam to place out of MA 1313. Students with a 26 ACT Math score may satisfy the prerequisite of PH 1113 General Physics I.

<sup>&</sup>lt;sup>3</sup> Counted as both Humanities requirement and Major Core.

<sup>&</sup>lt;sup>4</sup> ART 1223 Drawing II is required of all students receiving a grade of "C" or less in ART 1213 Drawing I.



#### COLLEGE OF ARCHITECTURE, ART AND DESIGN

School of Architecture

P.O. Box AQ

240 Giles Hall | 899 Collegeview Street

Mississippi State, MS 39762

P. 662.325.2202 F. 662.325.8872 caad.msstate.edu

November 19, 2021

Director Karen Spence School of Architecture P.O. Box AQ Mississippi State, MS 39762

Director Spence,

The School of Architecture Curriculum Committee unanimously agrees and supports the course modifications for the following:

- Name change for ARC 2713 Passive Building Systems and BCS 2713 Passive Building Systems to ARC 2713 Environmental Building Systems I and BCS 2713 Environmental Building Systems I
- Name change for ARC 3723 Active Building Systems and BCS 3723 Active Building Systems to ARC 3723 Environmental Building Systems II and BCS 3723 Environmental Building Systems II

The Committee feels these changes will improve the education of our students while supporting their chances for success in the program. We are available to answer any questions you have regarding the program changes.

Sincerely,

Atexis Gregory

Chair, Curriculum Committee

Associate Professor

Jassen Callender

Professor

Jacob Gines

Associate Professor

Silvina Lope≵ Barrera

Vice Chair, Curriculum Committee

Assistant Professor

Chris Hunter

Assistant Professor

Duane McLemore

Assistant Professor

#### APPROVAL FORM FOR

# **DEGREE PROGRAMS**

#### **MISSISSIPPI STATE UNIVERSITY**

NOTE: This form is a cover sheet that must accompany the degree program change proposal. The actual proposal should be prepared in accordance with format requirements provided in the *Guide and Format for Curriculum Proposals* published by the UCCC. Both cover sheet and proposal should be submitted to UCCC Mail Stop 9702 (281 Garner Hall), Phone: 325-9410.

College: Architecture, Art and Design Department: Building Construction Science

**Program** 

Contact Person: Saeed Rokooei Mail Stop: 9635 E-mail: sr1971@msstate.edu
Nature of Change: Modification Date Initiated: 11/22/21 Effective Date: Fall 2022

**Current Degree Program Name: Bachelor of Science** 

Major: Building Construction Science Concentration: None

New Degree Program Name: Bachelor of Science

Major: Building Construction Science Concentration: None

#### **Summary of Proposed Changes:**

 Change of name for BCS 2713 Passive Building Systems to BCS 2713 Environmental Building Systems I and change of name for BCS 3723 Active Building Systems to BCS 3723 Environmental Building Systems II.

Approved:	Date:
Department Head	1/28/22
Chair, College or School Curriculum Committee  Angi Elsea Digitally signed by Angi Elsea Bourgeois, Ph.D.  Date: 2022.03.04 14:45:25 -06.00'	28 JANUARY 2022
Dean of College or School	
Chair, University Committee on Courses and Curricula	le/24/22
Chair, Graduate Council(if applicable)	
Chair, Deans Council	Jaiy 12 128

#### DEGREE MODIFICATION OUTLINE FORM

Use the chart below to make modifications to an existing undergraduate degree outline. If any General Education (Core) course is acceptable in the category, please indicate by saying "any Gen Ed course". There is no need to type in the whole list. All deleted courses and information should be shown in *italia* and all new courses and information in **bold**. Include the course prefix, number, and title in both columns. Expand this table as needed.

JRRENT Degree Description PROPOSED Degree Description		_		
Degree: Bachelor of Science		Degree: Bachelor of Science		
Major: Building Construction Science		Major: Building Construction Science		
		Concentration: None		
Concentration: None  The Building Construction Science degree program is a four year Bachelor of Science degree designed to prepare graduates for careers in construction or construction-related fields. The 124 credit hour program is an interdisciplinary curriculum that builds upon expertise existing within the School of Architecture and the College of Engineering and the College of Business as well as the building construction industry to provide a knowledge base in business, engineering, and construction sciences. The curriculum's foundational areas are based on a problem-and inquiry-based learning. Through the four year studio curriculum, students learn by applying skills and knowledge to complex construction problems that integrate multiple subject areas. The studio-based teaching focuses on the use of case studies and integration of multiple subject areas. This integration of a broader scope of architectural, engineering, construction, and business practices is a different approach than a traditional		Concentration: None  The Building Construction Science degree program is a four year Bachelor of Science degree designed to prepare graduates for careers in construction or construction-related fields. The 124 credit hour program is an interdisciplinary curriculum that builds upon expertise existing within the School of Architecture and the College of Engineering and the College of Business as well as the building construction industry to provide a knowledge base in business, engineering, and construction sciences. The curriculum's foundational areas are based on a problem-and inquiry-based learning. Through the four year studio curriculum, students learn by applying skills and knowledge to complex construction problems that integrate multiple subject areas. The studio-based teaching focuses on the use of case studies and integration of multiple subject areas. This integration of a broader scope of architectural, engineering, construction, and business practices is a different approach than a traditional construction technology curriculum that separates subject		
practices is a different approach than a traditional construction technology curriculum that separates subject areas into distinct courses.  The Building Construction Science curriculum includes a general education foundation of mathematics, science, business, and construction specific courses: construction systems, building technology, structures, and materials and methods of construction and incorporates these and other areas such as estimating, scheduling, safety, project management, and construction law into the studio curriculum. Course development is built upon the strengths of the three colleges that are collaborating in the effort. Building Construction Science students collaborate with architecture, engineering, and interior design students as a regular part of their course work. The Building Construction Science program is accredited by the American Council for Construction		areas into distinct courses.  The Building Construction Science curriculum includes a general education foundation of mathematics, science, business, and construction specific courses: construction systems, building technology, structures, and materials and methods of construction and incorporates these and other areas such as estimating, scheduling, safety, project management, and construction law into the studio curriculum. Course development is built upon the strengths of the three colleges that are collaborating in the effort. Building Construction Science students collaborate with architecture, engineering, and interior design students as a regular part of their course work. The Building Construction Science program is accredited by the American Council for Construction Education (ACCE).		
Education (ACCE).  "[Click here and type old concentration descri NONE	ption]"	"[Click here and type old concentration descri	ption]"	
CURRENT CURRICULUM OUTLINE	Required Hours	PROPOSED CURRICULUM OUTLINE	Required Hours	
English Composition I EN 1103 or Expanded English Composition I EN 1104	3	English Composition I EN 1103 or Expanded English Composition I EN 1104	3	

oncentration Courses		Concentration Courses	
	3	Principles of Management MGT 3113	3
inciples of Management MGT 3113	3	The Legal Environment of Business BL 2413	3
ne Legal Environment of Business BL	3	Principles of Managerial Accounting ACC 2023	3
inciples of Managerial Accounting ACC	3	2013  Principles of Managarial Associating ACC	2
013		Principles of Financial Accounting ACC	3
inciples of Financial Accounting ACC	3	BCS 4222	2
ofessional Communication and Practice CS 4222	2	High Performance Construction BCS 3323 Professional Communication and Practice	3 2
igh Performance Construction BCS 3323 ofessional Communication and Practice	3	3213	2
213	2	Mechanical and Electrical Systems BCS	3
echanical and Electrical Systems BCS	3	Building Construction Studio 6 BCS 4126	6
uilding Construction Studio 6 BCS 4126	6	Building Construction Studio 5 BCS 4116	6
uilding Construction Studio 5 BCS 4116	6	3006	
006		Or Construction Internship/Co-op BCS	
Or Construction Internship/Co-op BCS		Building Construction Studio 4 BCS 3126	6
uilding Construction Studio 4 BCS 3126	6	Building Construction Studio 3 BCS 3116	6
uilding Construction Studio 3 BCS 3116	6	Building Construction Studio 2 BCS 2226	6
uilding Construction Studio 2 BCS 2226	6	3006	
006		Or Construction Internship/Co-op BCS	
Or Construction Internship/Co-op BCS		Building Construction Studio I BCS 2116	6
uilding Construction Studio 1 BCS 2116	6	Building Construction Studio B BCS 1126	6
uilding Construction Studio B BCS 1126	6	Building Construction Studio A BCS 1116	6
uilding Construction Studio A BCS 1116	6	Structures II BCS 3914	4
ructures II BCS 3914	4	Structures I BCS 3904	4
ructures I BCS 3904	4	3723	
ctive Building Systems BCS 3723	3	Environmental Building Systems II BCS	3
irtual Design and Construction BCS 2313		Virtual Design and Construction BCS 2313	3
proved Electives	3	Surveying CE 2213	3
pproved Electives	3	Approved Electives	3
rinciples of Microeconomics EC 2113	3	Principles of Microeconomics EC 2113  Principles of Microeconomics EC 2123	3
inciples of Macroeconomics EC 2113	3	Principles of Macroeconomics EC 2113	3
umanities (Gen Ed): ny Gen Ed course	0	any Gen Ed course	0
troduction to Statistics ST 2113	6	Introduction to Statistics ST 2113 Humanities (Gen Ed):	6
A 1613	2	MA 1613	2
alculus for Business and Life Sciences I	3	Calculus for Business and Life Sciences I	3
		2713	
assive Building Systems BCS 2713	3	Environmental Building Systems I BCS	3
eneral Physics II PH 1123	3	General Physics II PH 1123	3
eneral Physics I PH 1113	3	General Physics I PH 1113	3
Architectural Appreciation ARC 1013		Architectural Appreciation ARC 1013	
Fine Arts		Fine Arts	3
nglish Composition II EN 1113 Accelerated Composition II EN 1173 Benglish Composition II EN 1113 Or Accelerated Composition II EN 1173		3	

<u>Justification:</u>
• Change of name for BCS 2713 Passive Building Systems to BCS 2713 Environmental Building Systems 1 and

change of name for BCS 3723 Active Building Systems to BCS 3723 Environmental Building Systems II.

o The current course names are not reflective of the collaborative nature of the active and passive systems in architecture. The new names are intended to reflect the relationship between the two courses as both being environmental building systems.



#### COLLEGE OF ARCHITECTURE, ART AND DESIGN

**Building Construction Science Program** 

P.O. Box 6222 132 Howell Building | 823 Collegeview Street Mississippi State, MS 39762

> P. 662.325.8305 F. 662.325.1297

caad.msstate.edu

November 19, 2021

To: University Committee on Courses and Curricula

Re: Approval for BCS Courses Name Change

The Building Construction Science Curriculum Committee has voted to approve the following modifications to the BCS courses:

- Name change for ARC 2713 Passive Building Systems and BCS 2713 Passive Building Systems to ARC 2713 Environmental Building Systems I and BCS 2713 Environmental Building Systems I.
- Name change for ARC 3723 Active Building Systems and BCS 3723 Active Building Systems to ARC 3723 Environmental Building Systems II and BCS 3723 Environmental Building Systems II.

Name/Title	Committee Role	Signature
Michele Herrmann, Associate Professor	Voting Member	Michael
Saeed Rokooei, Assistant Professor	Committee Chair, Voting Member '	Palain
Afshin Hatami Assistant Professor	Voting Member	Afshin Hatami
Lee Carson, Assistant Clinical Professor	Voting Member	F. Las Can
Mohsen Garshasby Assistant Professor	Voting Member	Mgarshasby

Please feel free to contact me with any questions or concerns.

Sincerely,

Saeed Rokooei Assistant Professor Building Construction Science Curriculum Committee Chair

#### APPROVAL FORM FOR

# **DEGREE PROGRAMS**

#### **MISSISSIPPI STATE UNIVERSITY**

NOTE: This form is a cover sheet that must accompany the degree program change proposal. The actual proposal should be prepared in accordance with format requirements provided in the *Guide and Format for Curriculum Proposals* published by the UCCC. Both cover sheet and proposal should be submitted to UCCC Mail Stop 9702 (281 Garner Hall), Phone: 325-9410.

College: College of Business Department: Marketing, Quantitative Analysis & Business Law

Contact Person: Melissa Moore Mail Stop: 9582 E-mail: mlm145@msstate.edu

Nature of Change: Deletion of Concentration

Date Initiated: 06/07/22 Effective Date: Fall 2022

Current Degree Program Name: Bachelor of Science

Major: Marketing Concentration: Supply Chain Management

**Integrated Digital Marketing** 

International Business PGA Golf Management

New Degree Program Name: Same

Major: Same Concentration: Integrated Digital Marketing

International Business
PGA Golf Management

**Summary of Proposed Changes:** Delete Supply Chain Management concentration from Marketing major. There are no revisions to the other concentrations.

Approved:	Date:
Department Head	6-20-22
Chair, College or School Curriculum Committee	
Dean of College or School	6/21/22
Chair, University Committee on Courses and Curricula	6/24/22
Chair, Graduate Council(if applicable)	
Chair, Deans Council	July 12th, 2022

#### Additional details:

In Spring 2021, Supply Chain Logistics (SCL) was approved by IHL as a new major, officially offered to Campus 1 students in Fall 2021. Additionally, in Spring 2022, SCL was approved as a new minor, to be offered to Campus 1 students starting Fall 2022. The need for a concentration is redundant.

Currently, there are 28 students enrolled in the Supply Chain Management (SCM) concentration. The effective turn-off date in the Curriculum Rules in Banner for the SCM concentration will be Fall 2022; no additional students will be admitted. Students enrolled in the concentration will be contacted by the Supply Chain Logistics (SCL) advisor and encouraged to either shift to the SCL major or SCL minor; however, if preferred, the student(s) will still be allowed to continue in the concentration if moving to the SCL major or minor is not desired.

### MEMO:

College of Business Chair, College Committee on Courses & Curriculum McCool Hall



College of Business
Dr. Campbell
Chair, College Committee on Courses & Curriculum
McCool Hall

From: Robert Moore, Chair, Departmental Curriculum Committee

Date: June 13, 2022

Re: Letter of Support for Supply Chain Concentration Deletion

The MKT & SCL faculty have reviewed the proposed deletion.

Faculty	Support	Do Not Support	Signature	Date
Dr. Frank Adams fadams@business.msstate.edu	. '		Fx Chang	20/1/22
Dr. Chris Boone cboonee@business.msstate.edu			C/3A	20 Juda
Dr. Mike Breazeale mbreazeale@business.msstate.edu			Muhrel Made	6/15/22
Dr. Joel Collier  collier@business.msstate.edu			Sol 461	6-14-22
Dr. Bingyan Hu bhu@business.msstate.edu			see Attacked.	
Dr. Myles Landers mlanders@business.msstate.edu			hat to	6-14-23
Dr. Jason Lueg [lueg@business.msstate.edu			2-0	6/19/2:
Dr. Robert Moore rmoore@business.msstate.edu	V		few to.	6-13-2
Dr. Melissa Moore mmoore@business.msstate.edu			2/1	6-13-22
Dr. Nicole Ponder nponder@business.msstate.edu			Ment Conte	6-14-22
Dr. Kevin Shanahan kshanahan@business.msstate.edu				

#### Moore, Robert

From:

Hu, Bingyan

Sent:

Monday, June 13, 2022 5:01 PM

To: Cc: Moore, Robert Moore, Melissa

Subject:

Re: Deletion of SCM Concentration

Hi Rob,

I support the proposed change. Thank you!

Best Bing

From: Moore, Robert < RMoore@business.msstate.edu>

Date: Monday, June 13, 2022 at 4:55 PM

**To:** Collier, Joel <JCollier@business.msstate.edu>, Adams, Frank <fadams@business.msstate.edu>, Boone, Christopher <cboone@business.msstate.edu>, Ponder, Nicole <nponder@business.msstate.edu>, Lueg, Jason <JLueg@business.msstate.edu>, Landers, Myles <vlanders@business.msstate.edu>, Breazeale, Mike <mbrazeale@business.msstate.edu>, France, Stephen <sfrance@business.msstate.edu>, Ponder, Nicole <nponder@business.msstate.edu>, Hu, Bingyan <bhu@business.msstate.edu>

Cc: Moore, Melissa <mmoore@business.msstate.edu>

Subject: Deletion of SCM Concentration

Greetings,

There is a suggested deletion of the SCM concentration from the SCM Faculty.

Please sign the support/nonsupport letter in the copy room before June 24 so this can go into effect in the Fall.

An email regarding your support / non support is acceptable.

Thank you.

Rob

Robert S. Moore, Ph.D. Hunter Henry Fellow & Professor of Marketing Department of Marketing, Quantitative Analysis & Business Law 324 H McCool

Office: (662) 325-8648

#### APPROVAL FORM FOR

# DEGREE PROGRAMS

#### MISSISSIPPI STATE UNIVERSITY

NOTE: This form is a cover sheet that must accompany the degree program change proposal. The actual proposal should be prepared in accordance with format requirements provided in the *Guide and Format for Curriculum Proposals* published by the UCCC. Both cover sheet and proposal should be submitted to UCCC Mail Stop 9702 (281 Garner Hall), Phone: 325-9410.

College: College of Education Department: Curriculum, Instruction, and Special Education

Contact Person: Kellie Fondren Mail Stop: 9705 E-mail: pkb22@msstate.edu

Nature of Change: Program Modification

Date Initiated: 12-5-2020 Effective Date: Fall 2022

**Current Degree Program Name: Bachelor of Science** 

Major: Special Education Concentration: N/A

New Degree Program Name: no change

Major: no change Concentration: no change

#### **Summary of Proposed Changes:**

The proposed changes to the undergraduate special education program of study will include the addition of TECH 4763 Digital Tools for 21<sup>st</sup> Century Teaching and Learning., which will replace EDF 3333 Social Foundations on the program of study. Further, EDX 3253 Evaluating Learning in Special Education will be added to the program of study replacing EPY 3253 Evaluating Learning. Finally, EDX 4243 Planning for Diversity in Learners on the program of study.

This program modification is being requested due to discussions during Teacher Education Council meetings that included representation from employers, school and community partners as well as Completer/Alumni Survey data revealed the need for more technology preparation and the EDF and EPY courses be more content specific to the program area.

The University of Mississippi and The University of Kentucky are two EPPS that have added similar coursework into their special education program of study.

Approved:	Date:		
Department Hond	3.24.2022		
Rilalful	4/14/2022		
chair, College or School Curriculum Committee	•		
Kimberly R. Hall Dean of College or Sphool	04/14/2022		
as Perus	6/24/22		
Chair, University Committee on Courses and Curricula			
Chair, Graduate Council (if applicable)			
Feler Lo Dyan	July 12th 2022		
hair, Dean's Council			

#### **DEGREE MODIFICATION OUTLINE FORM**

Use the chart below to make modifications to an existing undergraduate degree outline. If any General Education (Core) course is acceptable in the category, please indicate by saying "any Gen Ed course". There is no need to type in the whole list. All deleted courses and information should be shown in *italia* and all new courses and information in **bold**. Include the course prefix, number, and title in both columns. Expand this table as needed.

CURRENT Degree Description		PROPOSED Degree Description		
Degree: Bachelor		Degree: Bachelor		
Major: Special Education		Major: Special Education		
Concentration:		Concentration:		
The program in Special Education is designed to prepare teachers to teach children and youth with learning disabilities, intellectual disabilities, and other areas of exceptionality. The curriculum in special education is designed to meet the requirements for the endorsements in the areas of specialization. The degree program includes extensive field experiences working in schools and classrooms. Courses in the degree program provide students with methods for teaching early childhood, elementary, and secondary students with special needs. The degree program culminates in a semester-long teaching internship in a K-12 setting.		The program in Special Education is designed to prepare teachers to teach children and youth with learning disabilities, intellectual disabilities, and other areas of exceptionality. The curriculum in special education is designed to meet the requirements for the endorsements in the areas of specialization. The degree program includes extensive field experiences working in schools and classrooms. Courses in the degree program provide students with methods for teaching early childhood, elementary, and secondary students with special needs. The degree program culminates in a semester-long teaching internship in a K-12 setting.		
CURRENT CURRICULUM OUTLINE	Required Hours	PROPOSED CURRICULUM OUTLINE	Required Hours	
English (Ex: EN 1103 English Comp I):	6	English (Ex: EN 1103 English Comp I):	6	
Fine Arts (General Education):	3	Fine Arts (General Education):	3	
Natural Sciences (2 labs required from Gen Ed):	6-8	Natural Sciences (2 labs required from Gen Ed):	6-8	
Math or Science Elective	3	Math or Science Elective	3	
Math (General Education): MA 1313	6-9	Math (General Education): MA 1313	6-9	
Humanities (General Education): PSY 1013 or other	6	Humanities (General Education): PSY 1013 or other	6	
Social/Behavioral Sciences (Gen Ed):	6	Social/Behavioral Sciences (Gen Ed):	6	
Collateral Electives	24	Collateral Electives	24	
EDX 3203 Introduction to Learning Disabilities	3	EDX 3203 Introduction to Learning Disabilities	3	
EDX 3213 Individualizing Instruction for Exceptional Children		EDX 3213 Individualizing Instruction for Exceptional Children	3	

EDX 3223 Introduction to Emotional and Behavioral Disorders	3	EDX 3223 Introduction to Emotional and Behavioral Disorders	3
EDX 3233 Contingency Management	3	EDX 3233 Contingency Management	3
EPY 2513 Human Growth and Development	3	EPY 2513 Human Growth and Development	3
EDX 4103 Introduction to Teaching Students with Intellectual and Developmental Disabilities	3	EDX 4103 Introduction to Teaching Students with Intellectual and Developmental Disabilities	3
EDF 3333 Social Foundations	3	TECH 4763 Digital Tools for 21st Century Teaching and Learning	3
RDG 3113 Early Literacy 1* RDG 3123 Early Literacy 2* (* Courses must be taken together)	6	RDG 3113 Early Literacy 1* RDG 3123 Early Literacy 2* (* Courses must be taken together)	6
EDX 4113 Methods and Materials for Early Childhood Students with Disabilities	3	EDX 4113 Methods and Materials for Early Childhood Students with Disabilities	3
EDX 4413 Working with Parents of Students with Disabilities	3	EDX 4413 Working with Parents of Students with Disabilities	3
EDX 4353 Assistive Technology	3	EDX 4353 Assistive Technology	3
EDX 4123 Methods and Materials for Elementary Students with Disabilities	3	EDX 4123 Methods and Materials for Elementary Students with Disabilities	3
EDX 4133 Methods and Materials for Secondary Students with Disabilities	3	EDX 4133 Methods and Materials for Secondary Students with Disabilities	3
EPY 3253 Evaluating Learning	3	EDX 3253 Evaluating Learning in Special Education	3
EDF 4243 Planning for Diversity of Learners	3	EDX 4243 Planning for Diversity of Learners in Special Education	3
EDX 4886 Teaching Internship in Special Education	6	EDX 4886 Teaching Internship in Special Education	6
EDX 4896 Teaching Internship in Special Education	6	EDX 4896 Teaching Internship in Special Education	6
EDX 4873 Professional Seminar in Special Education	3	EDX 4873 Professional Seminar in Special Education	3
Total Hours	123	Total Hours	123

# 3. Justification and Student Outcomes

The Special Education faculty have reviewed the program of study and the course objectives for each course to ensure we are preparing preservice teachers with the most recent evidence based practices. This program modification is being requested after multiple to discussions during Teacher Education Council meetings that included representation from employers, school and community partners as well as Completer/Alumni Survey data revealed the need for more technology preparation and the EDF and EPY courses be more content specific to the program

area. Students have been asked to provide evaluative feedback of courses to determine gaps in professional skills needs to develop an effective learning environment. After the review of feedback from students, professions, and community partners, our faculty are proposing the following changes to the undergraduate special education program of study to strengthen the learning outcomes of teacher candidates. The addition of TECH 4763 Digital Tools for 21st Century Teaching and Learning., will replace EDF 3333 Social Foundations on the program of study. Further, EDX 3253 Evaluating Learning in Special Education will be added to the program of study replacing EPY 3253 Evaluating Learning. Finally, EDX 4243 Planning for Diversity in Learners in Special Education will replace EPY 4243 Planning for Diversity in Learners on the program of study. The student outcomes for the College of Education will not change. The modifications will provide opportunity to strengthen the outcomes for students completing our program.

The student outcomes for the College of Education:

- 1. Professionalism: The knowledge, skills and dispositions needed to become a professional and to help all students learn; the demonstration of responsible, ethical behavior and good judgment.
- 2. Differentiation and Individualization: Knowledge and understanding of human behavior and individual differences; the ability to adapt instruction/services to meet the needs of all students/clientele.
- 3. Knowledge of Content: The deep understanding of both content and teaching strategies relevant to the discipline.
- 4. Assessment/Evaluation: The basic skills of assessment and evaluation relevant to the major field of study; the ability to use assessments to improve teaching, learning, and performance.
- 5. Communication Skills: Ability to use appropriate language, speak and write with clarity, use standard English in writing and speaking; the demonstration of good listening and interpersonal skills.
- 6. Social/Cultural Skills: The belief that all students can learn and the relevant social and cultural skills for a diverse environment; tolerant, fair, and culturally appropriate behavior.
- 7. Technology: The ability to infuse appropriate technology into professional practice. 8. Reflection: The ability to use self-reflection and problem-solving for improvement and personal and professional growth.
- 9. Collaboration: The ability to work cooperatively with peers/colleagues, parents, the community, and other entities.
- 10. Planning: The basic skills of planning instruction/services to meet the needs of diverse populations; the ability to design and implement effective strategies that positively impact student learning.
- 11. Managing: The basic skills of management in diverse settings.
- 12. Resourcefulness: The skills in locating and utilizing relevant resources at the local, state, regional, national, and international levels.

The program modification applies to all campuses (1, 2, 5). Students must be enrolled in Phase II (Teacher Education) of the program and special education majors.

- 1. This program change will not alter how we meet local, state, regional, and national educational and cultural needs.
- 2. This program change will not result in duplication in the system.
- 3. This program change will not advance student diversity within the discipline.
- 4. This program change will result in an increase in the potential placement of graduates.
- 5. The program change will not result in an increase in the potential salaries of graduates.
- 4. SUPPORT- See attached letters of support.
- 5. PROPOSED 4-LETTER ABBREVIATION: EXED
- 6. Effective Date- August 2022.



#### **COLLEGE OF EDUCATION**

Department of Curriculum, Instruction, and Special Education P.O. Box 9705 175 President's Circle Allen Hall, Room 310 Mississippi State, MS 39762 P. 662.325.3523 F. 662.325.7857 Cise.msstate.edu

March 21, 2022

Dr. Nicholson,

The special education faculty supports the proposed modification to the undergraduate special education program of study will include the addition of TECH 4763 Digital Tools for 21<sup>st</sup> Century Teaching and Learning. EDF 3333 Social Foundations will be removed. The addition of new course EDX 3253 Evaluating Learning in Special Education with EPY 3253 Evaluating Learning being removed. The addition of new course EDX 4243 Planning for Diversity in Learners in Special Education with EDF 4243 Planning for Diversity in Learners being removed.

This program modification is being requested due to discussions during Teacher Education Council meetings that included representation from employers, school, and community partners as well as Completer/Alumni Survey data revealed the need for more technology preparation and the EDF and EPY courses be more content specific to the program area.

Thank you,

Dr. Kent Coffey

Dr. Sandy Devlin

Dr. Kellie Fondren

Date

Date

Date

DATE: January 06, 2021

TO: Box Council and UCCC Committee Members

FROM: Dr. Gregory M. Francom

RE: Support of TECH 4763/6763 Course revisions and inclusion

This letter of support is offered by the Instructional Systems and Workforce Development faculty for the inclusion of the TECH 4763/6763 Digital Tools for 21st Century Learning course in the Special Education degree program. As indicated by the signatures below, a majority of the program area faculty have approved the proposal as written for submission to the Box Council and the UCCC.

The ISWD faculty have indicated below their support (or do not support) the proposal as written for submission to the Box Council and the UCCC.

Name	Support	Do not support	Signature
Adams, James			james to adams.
Beriswill, Joanne			Joonne Bensuille
Bracey, Pamela			P. Tracey
Francom, Greg			Gregory 14. Francom
Lee, Sang Joon			Sang Toon Lor
Okojie, Mabel			serketepeOkojie
Sun, Yan			Gan Sur
Yu, Chien			Chien Yu
Yu, Wei-Chieh			weichien Yu

#### APPROVAL FORM FOR

# **DEGREE PROGRAMS**

#### MISSISSIPPI STATE UNIVERSITY

NOTE: This form is a cover sheet that must accompany the degree program change proposal. The actual proposal should be prepared in accordance with format requirements provided in the *Guide and Format for Curriculum Proposals* published by the UCCC. Both cover sheet and proposal should be submitted, along with all required copies, to UCCC, Garner Hall, Room 279, Mail Stop 9702.

Department:

**ISWD** 

College: Education

IHL Action Required

Contact Person: Lara Threet	Mail Stop: 9730 E-mail: lthreet@colled.msstate.edu
Nature of Change: Modificati	ion Date Initiated: 02/01/2022 Effective Date: Fall 2022
Degree to be offered at: Camp	ous 1 & 5
Current Degree Program Nai	ne: BS Industrial Technology
Major: Industrial Technology	Concentration: Industrial Automation, Industrial Distribution (Campus 1 only), Manufacturing & Maintenance Management
New Degree Program Name:	
Major: Industrial Technology	Concentration: Industrial Automation, Manufacturing and Maintenance Management, Industrial Coatings, Industrial Packaging, Process Technology
	<b>es:</b> All concentrations within the Industrial Technology bachelor's ampus 1 and Campus 5. Please see attached sheet for more detailed
Approved:	Date:
Department Head	
Chair, College or School Curric	culum Committee
Dean of College or School	
Jemo	6/24/22
Chair, University Committee or	1 Courses and Curricula
Chair, Graduate Council (if app Lett L. Ryan Chair, Deans Council	July 12 2522

#### APPROVAL FORM FOR

# **DEGREE PROGRAMS**

#### MISSISSIPPI STATE UNIVERSITY

NOTE: This form is a cover sheet that must accompany the degree program change proposal. The actual proposal should be prepared in accordance with format requirements provided in the *Guide and Format for Curriculum Proposals* published by the UCCC. Both cover sheet and proposal should be submitted, along with all required copies, to UCCC, Garner Hall, Room 279, Mail Stop 9702.

Contact Person: Lara Threet Mail Stop: 9730 E-mail: lthreet@colled.msstate.edu

College: Education

Department: ISWD

Nature of Change: Modification Date Initiated: 02/01/20	22 Effective Date: Fall 2022
Degree to be offered at: Campus 1	
Current Degree Program Name: BS Industrial Technology	
Major: Industrial Technology Concentration: Industrial A Industrial Packaging, Manufacturing & Maintenance Manage	automation, Industrial Coatings, ement, Process Technology
New Degree Program Name:	
Major: Concentratio Packaging, P	n: Industrial Coatings, Industrial rocess Technology
Summary of Proposed Changes: Please see attached sheet	
Approved: Date:	Date:
my my	2/4/2022
Chair, College or School Curriculum Committee	4/13/2022
Kinberly R. Hall Dean of College or School	04/14/2022
Chair, University Committee on Courses and Curricula	
Chair, Graduate Council (if applicable)	July 12th 2022
Chair, Deans Council	SACS Letter Sent
THE Action Required	Bried Beller Belle

#### APPROVAL FORM FOR

# **DEGREE PROGRAMS**

#### MISSISSIPPI STATE UNIVERSITY

NOTE: This form is a cover sheet that must accompany the degree program change proposal. The actual proposal should be prepared in accordance with format requirements provided in the *Guide and Format for Curriculum Proposals* published by the UCCC. Both cover sheet and proposal should be submitted, along with all required copies, to UCCC, Garner Hall, Room 279, Mail Stop 9702.

Contact Person: Lara Threet Mail Stop: 9730 E-mail: lthreet@colled.msstate.edu

Department: ISWD

College: Education

Nature of Change: Modification Date Initiated: 02/0	1/2022 Effective Date: Fall 2022		
Degree to be offered at: Campus 5			
Current Degree Program Name: BS Industrial Techno	logy		
Major: Industrial Technology Concentration: Industrial Packaging, Manufacturing & Maintenance Ma	al Automation, Industrial Coatings, nagement, Process Technology		
New Degree Program Name:			
Major: Concentration: Industrial Coatings, Industrial Packaging, Process Technology			
Summary of Proposed Changes: Please see attached sh	eet		
Approved: De	ate: Date:		
mm m Me	2/4/2012		
Department Heal	4/13/2022		
Chair, College of School Curriculum Committee  Kimberly R Hall  Description School Curriculum Committee	04/14/2022		
Dean of College or School			
Chair, University Committee on Courses and Curricula			
Chair, Graduate Council (if applicable)	4		
Peter L. Ryan	July 12th, 2022		
Chair, Deans Council			
IHL Action Required	SACS Letter Sent		

# A summary of the proposed changes for the Industrial Technology degree are as follows:

#### General Education:

Addition of MA 1313 College Algebra or MA 1323 Trigonometry

#### **Industrial Technology Changes:**

- We will remove the Industrial Distribution Concentration.
- We will add the following concentrations
  - o Industrial Coatings
  - Industrial Packaging
  - o Process Technology
- The Industrial Technology Degree Program will have 5 active concentrations
  - o Industrial Automation (Existing)
  - o Manufacturing & Maintenance Management (Existing)
  - o Industrial Coatings (New)
  - o Industrial Packaging (New)
  - o Process Technology (New)

#### Industrial Technology Core Changes:

- Removal of INDT 1203 Industrial Drafting and Print Reading from the degree program
- Modification in credit hours for the following
  - INDT 1814 Basic Industrial Electricity and Electronics to INDT 1813 Industrial Electricity and Electronics
  - o INDT 3044 Industrial Safety to INDT 3043 Industrial Safety
  - INDT 3104 Advanced Industrial Electricity and Electronics to INDT 3103
     Advanced Industrial Electricity and Electronics
- Modification of course name for the following
  - o INDT 3343 3D Modeling for Manufacturing to INDT 2343 Parametric Modeling for 3D Design
  - INDT 3813 Writing for Industry to INDT 3813 Technical Writing & Presentation for Industry
  - INDT 4343 Computer Aided Drafting & Design to INDT 2353 Industrial Computer Aided Drafting and Design
- Modification of course number for the following
  - INDT 1814 Basic Industrial Electricity and Electronics to INDT 1813 Industrial Electricity and Electronics
  - o INDT 3044 Industrial Safety to INDT 3043 Industrial Safety
  - o INDT 3104 Advanced Industrial Electricity and Electronics to INDT 3103

- Advanced Industrial Electricity and Electronics
- INDT 3343 3D Modeling for Manufacturing to INDT 2343 Parametric Modeling for 3D Design
- INDT 4343 Computer Aided Drafting & Design to INDT 2353 Industrial Computer Aided Drafting & Design
- Removal of the following from the Industrial Technology Core Course requirements
  - o INDT 2613 Industrial Fluid Power
  - o INDT 3103 Advanced Industrial Electricity and Electronics
  - o INDT 3343 3D Modeling for Manufacturing
  - o INDT 3683 CNC Machine Metal Processes
  - INDT 4213 Energy Sources and Power Technology
- Addition of the following courses
  - o INDT 1101 Introduction to Industrial Technology
  - o INDT 1003 Technical Drafting and Print Reading
  - o INDT 3101 Junior Seminar
  - o INDT 3323 Welding Technology II
  - o INDT 3533 Intro to Process Technology
  - o INDT 3543 Process Equipment & Instrumentation
  - o INDT 3703 Principles of Packaging
  - o INDT 3713 Packaging Materials
  - o INDT 3753 Introduction to Industrial Coatings
  - o INDT 3843 Rapid Prototyping
  - o INDT 3854 Powder Coatings
  - o INDT 3864 Liquid Coatings
  - o IDNT 3873 E-Coatings
  - o INDT 4233 Maintenance Management
  - o INDT 4243 System Design for Industrial Finishing Applications
  - o INDT 4343 Computer Aided Drafting and Design
  - o INDT 4543 Process Troubleshooting
  - o INDT 4553 Oil and Gas Production
  - o INDT 4703 Sustainable Packaging
  - o INDT 4713 Healthcare and Food Packaging
- Restructure curriculum components into new sections Introductory Skills, Management Skills, General Knowledge, and Seminars
  - o Introductory Skills
    - INDT 1203 Industrial Drafting and Print Reading
    - INDT 1813 Basic Industrial Electricity and Electronics
    - INDT 2113 Introduction to PLC Programming
    - INDT 2123 Introduction to CNC Programming
    - INDT 3223 Industrial Materials
    - INDT 3813 Technical Writing & Presentation for Industry
  - Management Skills
    - INDT 3063 Industrial Relations

- INDT 3373 Forecast and Cost Modeling
- Addition of options Management Skills
  - ACC 2013 Principles of Financial Accounting or ACC 2203 Survey of
  - Accounting
  - BL 2413 Legal Environment of Business
  - MGT 3823 Responsible Leadership
  - Any MGT 3000+ level course with the approval of the instructor and advisor
- o General Knowledge
  - INDT 2323 Welding Technology
  - INDT 3043 Industrial Safety
  - INDT 3243 Industrial Metrology
  - INDT 3363 Motion & Time Study
  - INDT 4224 Quality Assurance
- Seminars
  - INDT 1101 Introduction to Industrial Technology
  - INDT 3101 Junior Seminar
  - INDT 4801 Senior Seminar

#### Industrial Automation Concentration:

- Addition of the following courses into Industrial Automation Concentration Required Courses
  - o INDT 2353 Computer Aided Drafting and Design
  - o INDT 2613 Industrial Fluid Power
  - INDT 3103 Advanced Electricity and Electronics
- Addition of Approved Electives
  - INDT 2323 Welding Technology
  - o INDT 2343 Parametric Modeling for 3D Design
  - o INDT 3543 Process Equipment and Instrumentation
  - o INDT 3683 CNC Machining Processes
  - o INDT 4213 Energy Source and Power
  - o INDT 4463 Manufacturing Technology & Processes II
- Addition of 6 hours of Additional Electives
  - o Completion of any two INDT 3000 + Level courses

# Manufacturing and Maintenance Management Concentration:

- Addition of the following courses into Manufacturing and Maintenance Management Concentration Required Courses
  - o INDT 3103 Advanced Industrial Electricity and Electronics
  - o INDT 2343 Parametric Modeling for 3D Design
  - o INDT 3683 CNC Machining Processes
  - o INDT 3843 Rapid Prototyping
  - o INDT 4233 Maintenance Management

- Addition of Approved Electives
  - o INDT 2323 Welding Technology
  - o INDT 2353 Industrial Computer Aided Drafting & Design
  - o INDT 3543 Process Equipment & Instrumentation
  - o INDT 4103 Industrial Control Systems
  - o INDT 4203 Automated Systems I
  - o INDT 4303 Robotics
  - o INDT 4543 Process Troubleshooting
- Addition of 6 hours of Additional Electives
  - o Completion of any two INDT 3000+ Level Courses

## **Industrial Coatings:**

- Addition of concentration Industrial Coatings
- Addition of the following courses into Industrial Coatings Concentration Required Courses
  - o INDT 2613 Industrial Fluid Power
  - o INDT 3103 Advanced Electricity & Electronics
  - o INDT 3753 Introduction to Industrial Coatings
  - o INDT 3854 Powder Coatings
  - o INDT 3864 Liquid Coatings
  - o INDT 4103 Industrial Controls
  - o INDT 4303 Industrial Robotics
  - o INDT 4373 Lean Six Sigma
- Addition of Approved Electives
  - o INDT 2353 Industrial Computer Aided Drafting & Design
  - o INDT 3843 Rapid Prototyping
  - o INDT 3873 E-Coatings
  - o INDT 4233 Maintenance Management
  - o INDT 4243 System Design for Industrial Finishing Applications
  - o INDT 4263 Manufacturing Technology and Processes I
  - o INDT 4463 Manufacturing Technology and Processes II
  - o INDT 4403 Automated Systems II
- Addition of 6 hours of Additional Electives
  - Completion of any two INDT 3000+ Level courses

#### Industrial Packaging:

- Addition of concentration Industrial Packaging
- Addition of the following courses into Industrial Packaging Concentration Required Courses
  - o INDT 2343 Parametric Modeling for 3D Design
  - o INDT 3703 Principles of Packaging
  - INDT 3713 Packaging Materials
  - o MKT 3323 International Logistics
  - INDT 4203 Automated Systems I

- o INDT 4373 Lean Six Sigma
- o INDT 4703 Sustainable Packaging
- Addition of Approved Electives
  - o INDT 2353 Industrial Computer Aided Drafting and Design
  - o INDT 2613 Industrial Fluid Power
  - o INDT 3843 Rapid Prototyping
  - o INDT 4233 Maintenance Management
  - o INDT 4263 Manufacturing Technology and Processes I
  - o INDT 4403 Automated Systems II
  - o INDT 4463 Manufacturing Technology & Processes II
  - o INDT 4703 Healthcare and Food Packaging
- Addition of 6 hours of Additional Electives
  - o Completion of any two INDT 3000+ Level courses

#### Process Technology:

- Addition of concentration Process Technology
- Addition of the following courses into Process Technology Concentration Required Courses
  - o INDT 2323 Welding Technology
  - o INDT 2353 Industrial Computer Aided Drafting and Design
  - o INDT 2613 Fluid Power
  - o INDT 3533 Intro to Process Technology
  - o INDT 3543 Process Equipment & Instrumentation
  - o INDT 4233 Maintenance Management
  - o INDT 4533 Process Systems and Operation
  - o INDT 4543 Process Troubleshooting
- Addition of Approved Electives
  - o INDT 2343 Parametric Modeling for 3D Design
  - o INDT 3323 Welding Technology II
  - o INDT 4553 Oil and Gas Production
  - o INDT 3103 Advanced Electricity & Electronics
  - o INDT 4103 Industrial Control Systems
  - o INDT 4303 Industrial Robotics
- Addition of 6 hours of Additional Electives
  - o Completion of any two INDT 3000 + Level courses

#### Catalog Description (Old):

The industrial technology curriculum is designed for students who want to prepare for employment leading to supervisory and management positions in the production, automation, maintenance or logistics areas of industry. The role of the Industrial Technology graduate is that of a facilitator of ideas from senior management to the production floor. Successful completion of the four-year curriculum would provide an excellent background in science, mathematics, design, and human relations. This is coupled with the practical use of both manual and automated machinery and the associated tools, as well as knowledge of industrial manufacturing processes, materials and logistics.

To this extent the curriculum is divided into three concentrations:

- Industrial Automation
- Industrial Distribution
- Manufacturing & Maintenance Management

These concentrations are designed to give students a specialization that they can take into the workforce and build upon throughout their industrial career. Graduates should quickly become proficient in both the supervisory and administrative roles of dealing with personnel, and depending upon the concentration selected, the graduate should become adept in the various aspects of the manufacture, distribution and automation of industrial products and processes. Employment opportunities are excellent for this degree.

The MSU Bulletin is not the final source of information. Departmental advisement is critically important for the course sequence and selection. Students should always get advisement and approval from their MSU advisor for course scheduling.

Upper division courses (3000 level and up) must be taken at a senior college or university. See a faculty advisor for prerequisites and proper course sequence.

NOTE: This curriculum lends itself well to a minor in Business Administration or Marketing.

# **Catalog Description (New):**

As industry evolves, so should education to meet new demands. The Industrial Technology program works with industry to meet their needs and close skills gaps seen in various industries. The Industrial Technology curriculum encourages hands on learning in the classroom utilizing technologies found in industry. The curriculum is designed to provide a well-rounded study of various areas of industry including maintenance, programming, design, safety, systems analysis, and communication and troubleshooting skills. The Industrial Technology program is a great fit for students who like working with their hands and learning by doing. Industrial Technology students are leaders in their chosen fields with employment opportunities on the rise. The department provides one-on-one advising for all Industrial Technology students on all campuses.

To this extent, the following concentrations are available:

- Maintenance and Manufacturing Management
- Industrial Automation
- Industrial Packaging
- Industrial Coatings

## Process Technology

These concentrations are designed to give students a specialization that they can take into the workforce and build upon throughout their industrial career. Graduates should quickly become proficient in both the supervisory and administrative roles of dealing with personnel, and depending upon the concentration selected, the graduate should become adept in the various aspects of the manufacture, automation, coatings, design, safety of industrial products and systems analysis. Employment opportunities are excellent for this degree.

The MSU Bulletin is not the final source of information. Departmental advisement is critically important for the course sequence and selection. Students should always get advisement and approval from their MSU advisor for course scheduling.

Upper division courses (3000 level and up) must be taken at a senior college or university. See a faculty advisor for prerequisites and proper course sequence.

NOTE: This curriculum lends itself well to a minor in Business Administration or Marketing.

#### **Curriculum Outline Table:**

specialization that they can take into the workforce and

CURRENT Degree Description	PROPOSED Degree Description	
Degree: Bachelor of Science	Degree: Bachelor of Science	
Major: Industrial Technology	Major: Industrial Technology	
Concentration: Manufacturing and Maintenance Management, Industrial Automation, <i>Industrial</i> Distribution	Concentration: Manufacturing and Maintenance Management, Industrial Automation, Industrial Packaging, Industrial Coatings, Process Technology	
The industrial technology curriculum is designed for students who want to prepare for employment leading to supervisory and management positions in the production, automation, maintenance or logistics areas of industry. The role of the Industrial Technology graduate is that of a facilitator of ideas from senior management to the production floor. Successful completion of the four-year curriculum would provide an excellent background in science, mathematics, design and human relations. This is coupled with the practical use of both manual and automated machinery and the associated tools, as well as knowledge of industrial manufacturing processes, materials and logistics.  To this extent the curriculum is divided into three concentrations:	As industry evolves, so should education to meet new demands. The Industrial Technology program works with industry to meet their needs and close skills gap seen in various industries. The Industrial Technology curriculum encourages hands on learning in the classroom utilizing technologies found in industry. The Industrial Technology program is a great fit for students who like working with their hands and learning by doing. Industrial Technology students ar leaders in their chosen fields with employment	
<ul> <li>Industrial Automation</li> <li>Industrial Distribution</li> <li>Manufacturing &amp; Maintenance Management</li> </ul> These concentrations are designed to give students a	<ul> <li>Industrial Automation</li> <li>Industrial Coatings</li> <li>Industrial Packaging</li> <li>Manufacturing &amp; Maintenance Management</li> <li>Process Technology</li> </ul>	

build upon throughout their industrial career. Graduates should quickly become proficient in both the supervisory and administrative roles of dealing with personnel, and depending upon the concentration selected, the graduate should become adept in the various aspects of the manufacture, distribution and automation of industrial products and processes. Employment opportunities are excellent for this degree.

The MSU Bulletin is not the final source of information. Departmental advisement is critically important for the course sequence and selection. Students should always get advisement and approval from their MSU advisor for course scheduling.

Upper division courses (3000 level and up) must be taken at a senior college or university. See a faculty advisor for prerequisites and proper course sequence.

NOTE: This curriculum lends itself well to a minor in Business Administration or Marketing.

The curriculum is designed to provide a well-rounded study of various areas of industry including maintenance, programming, design, safety, systems analysis, and communication and troubleshooting skills. Employment opportunities are excellent for this degree.

The MSU Bulletin is not the final source of information. Departmental advisement is critically important for the course sequence and selection. Students should always get advisement and approval from their MSU advisor for course scheduling.

Upper division courses (3000 level and up) must be taken at a senior college or university. See a faculty advisor for prerequisites and proper course sequence.

NOTE: This curriculum lends itself well to a minor in Business Administration or Marketing.

#### CONCENTRATION DESCRIPTION

#### **Industrial Automation**

The Industrial Automation concentration is designed for students who wish to enter a career in the automation of manufacturing processes. This concentration is concerned with fixed automation, robotics, and the troubleshooting of automated systems and their role in the manufacturing environment.

#### CONCENTRATION DESCRIPTION

#### Industrial Automation

The Industrial Automation concentration is designed for students who wish to enter a career in the automation of manufacturing processes. This concentration is concerned with fixed automation, robotics, and the troubleshooting of automated systems and their role in the manufacturing environment.

the manufacturing environment.		environment.	
CURRENT CURRICULUM OUTLINE	Required Hours	PROPOSED CURRICULUM OUTLINE	Required Hours
English (General Education):	6	English (General Education):	6
EN 1103 English Composition I		EN 1103 English Composition I	
EN 1113 English Composition II		Or EN 1104 Expanded English Composition I	
		EN 1113 English Composition II	
		Or EN 1173 Accelerated Comp II	
Fine Arts (General Education):	3	Fine Arts (General Education):	3
Any Gen Ed Course		Any Gen Ed Course	
Natural Sciences:	8	Natural Sciences:	8
CH 1043 or higher		CH 1043 & CH 1051 or higher	
CH 1051 or higher			
PH 1013 or higher		PH 1013 & PH 1011 or higher	
PH 1011 or higher			
Extra Science:	3		1

		i	
CH 1213 or higher			
PH 1023 or higher	T		T.
Math (General Education):	9	Math (General Education):	9
MA 1323 or higher		MA 1313 or higher	
MA1613 or higher		MA1613 or higher	
BQA/MA/ST 2113		BQA/MA/ST 2113	
Humanities (General Education):	6	Humanities (General Education):	6
Any Gen Ed Course		Any Gen Ed Course	
Social/Behavioral Sciences (General Education):	6	Social/Behavioral Sciences (General Education):	6
Any Social/Behavioral Gen Ed Course		Any Social/Behavioral Gen Ed Course	
MAJOR CORE COURSES	59	MAJOR CORE COURSES	45
INDT 1203 Industrial Drafting & Print Reading		Introductory Skills	18
INDT 1814 Basic Industrial Electricity & Electronics		INDT 1203 Industrial Drafting and Print Reading	
INDT 2113 Introduction to PLC Programming		INDT 1813 Basic Industrial Electricity and Electronics	
INDT 2123 Introduction to CNC Programming		INDT 2113 Introduction to PLC Programming	
INDT 2323 Welding Technology		INDT 2123 Introduction to CNC Programming	
INDT 2613 Industrial Fluid Power		INDT 3223 Industrial Materials	
INDT 3044 Industrial Safety		INDT 3813 Technical Writing and Presentation for Industry	
INDT 3063 Industrial Human Relations		Management Skills	9
INDT 3104 Advanced Industrial		Brundgement Skills	,
Electricity & Electronics		INDT 3063 Industrial Human Relations	
INDT 3223 Industrial Materials		INDT 3373 Forecast and Cost Modeling	
INDT 3243 Industrial Metrology			
INDT 3343 3D Modeling for Manufacturing		Management Skills requirement is sat	
INDT 3363 Motion and Time Study		successful completion of one of the fol	lowing:
INDT 3373 Forecast and Cost Modeling		ACC 2013 Principles of Financial Acc BL 2413 Legal Environment of Busine	
INDT 3683 CNC Machine Metal Processes		MGT 3823 Responsible Leadership or Any MGT 3000+ Level course with th	e annroval from
INDT 3813 Writing for Industry		advisor and instructor	- whister moun
INDT 4213 Energy Sources and Power Technology		General Knowledge	16

Γ 3043 Industrial Safety Γ 3243 Industrial Metrology	
7 3243 Industrial Metrology	
7 3363 Motion & Time Study	
INDT 4224 Quality Assurance	
nars	3
Γ 1101 Introduction to strial Technology Γ 3101 Junior Seminar Γ 4801 Senior Seminar	
Communication Requirement: fied by successful completion of IN INDT 3363, and INDT 3813	DT 3044, IND
ng Requirement:	
fied by successful completion of IN 23813	DT 3063 and
outer Literacy:	
fied by successful completion of IN INDT 3373, INDT 3813, and IND	
r Core Courses Total	43
CENTRATION CORE RSES	24
trial Automation	
「2353 Computer Aided ting and Design	
7 2613 Industrial Fluid Power	
3103 Advanced Electricity and	
ronics	
4103 Industrial Control Systems	
INDT 4203 Automated Systems I	
INDT 4233 Maintenance Management	
INDT 4303 Industrial Robotics	
4403 Automated Systems II	
	T 4403 Automated Systems II

		CONCENTRATION ELECTIVE COURSES (Choose 3)	9
		INDT 2323 Welding Technology	
		INDT 2343 Parametric Modeling for 3D Design	
		INDT 3543 Process Equipment and Instrumentation	
		INDT 3683 CNC Machining Processes	
		INDT 4213 Energy Source and Power	
		INDT 4263 Manufacturing Technology and Processes	′
		INDT 4463 Manufacturing Technology & Processes II	
		ADDITIONAL ELECTIVES	6
		Additional Electives requirement is satisfied by successful completion of any INDT 3000+ Level course	
Total Hours	124	Total Hours	123
		Manufacturing and Maintenance Ma The Manufacturing and Maintenance Ma concentration is designed for students was a career in the manufacturing sector. The is concerned with the management, ma to-day operation and improvement of managements.	fanagement who want to enter his concentration intenance and day-
		PROPOSED CURRICULUM OUTLINE	Required Hours
		CONCENTRATION CORE COURSES	24
		Manufacturing and Maintenance Manas	gement
		INDT 2343 Parametric Modeling for 3D Design	
		INDT 3103 Advanced Industrial Electricity & Electronics	
		INDT 3683 CNC Machining Processes	
		INDT 3843 Rapid Prototyping	
		INDT 4233 Maintenance Management	
		INDT 4263 Manufacturing Technology and Processes I	,
		INDT 4373 Lean Six Sigma	

INDT 4463 Manufacturing Technology	
and Processes II	
Concentration Required Courses Total	24
CONCENTRATION ELECTIVE	
COURSES (Choose 3)	9
INDT 2323 Welding Technology	
INDT 2353 Industrial Computer	
Aided Drafting & Design	
INDT 3323 Welding Technology II	
INDT 3543 Process Equipment &	
Instrumentation	
INDT 4103 Industrial Control	
Systems	
INDT 4203 Automated Systems I	
INDT 4303 Robotics	
INDT 4543 Process Troubleshooting	
ADDITIONAL ELECTIVES	6

Total Hours

Level course.

123

#### CONCENTRATION DESCRIPTION

Additional Electives requirement is satisfied by successful completion of any INDT 3000 +

#### **Industrial Coatings**

The Industrial Coatings concentration provides classroom instruction and hands-on, practical experience to prepare students for employment in the industrial coatings field. The materials prepare individuals to prepare and treat surfaces, apply various coating materials, and analyze quality at all stages of the process. The concentration emphasizes safe work practices, quality surface creation and preparation, and effective coatings while learning about coating equipment, application, and properties.

# PROPOSED CURRICULUM OUTLINE

Required Hours

# CONCENTRATION CORE

**COURSES** 

24

Industrial Coatings

**INDT 2613 Industrial Fluid Power** 

INDT 3103 Advanced Electricity &

**Electronics** 

INDT 3753 Introduction to

**Industrial Coatings** 

**INDT 3853 Powder Coatings** 

**INDT 3863 Liquid Coatings** 

	INDT 4103 Industrial Controls	
	INDT 4303 Industrial Robotics	
	INDT 4373 Lean Six Sigma	
	Concentration Required Courses Total 24	
	CONCENTRATION ELECTIVE COURSES (Choose 3) 9	_
	INDT 2323 Welding Technology	
	INDT 2343 Parametric Modeling for 3D Design	
	INDT 2353 Industrial Computer Aided Drafting and Design	
	INDT 3873 E-Coatings	
	INDT 4243 System Design for Industrial Finishing Applications	
	INDT 4263 Manufacturing Technology and Processes I	
	INDT 4463 Manufacturing Technology and Processes II	
J	ADDITIONAL ELECTIVES 6	
	Additional Electives requirement is satisfied by successful completion of any INDT 3000 + Level course.	
	Total Hours	123

## CONCENTRATION DESCRIPTION

## Industrial Packaging

The Industrial Packaging concentration provides classroom instruction and hands-on, practical experience to prepare students for employment in the packaging development field. The materials prepare individuals to identify the needs and design sustainable, effective packaging products. The concentration emphasizes design principles, material characteristics, and sustainable products.

bastamaore products.	
PROPOSED CURRICULUM OUTLINE	Required Hours
CONCENTRATION CORE COURSES	24
Industrial Packaging	
INDT 2343 Parametric Modeling for 3D Design	
INDT 3703 Principles of Packaging	
INDT 3713 Packaging Materials	
MKT 3323 International Logistics	
INDT 4103 Industrial Controls	

INDT 4203 Automated Systems I

INDT 4373 Lean Six Sigma

INDT 4703 Sustainable Packaging

CONCENTRATION ELECTIVE

COURSES (Choose 3)

9

INDT 2353 Computer Aided Drafting and Design

INDT 2613 Industrial Fluid Power

INDT 3843 Rapid Prototyping

**INDT 4233 Maintenance** 

Management

INDT 4263 Manufacturing Technology and Processes I

INDT 4303 Industrial Robotics

INDT 4403 Automated Systems II

INDT 4463 Manufacturing

Technology & Processes II

INDT 4703 Healthcare & Food Packaging

ADDITIONAL ELECTIVES

6

Additional Electives requirement is satisfied by successful completion of any INDT 3000 + Level course.

Total Hours

123

#### CONCENTRATION DESCRIPTION

#### Process Technology

The Process Technology concentration provides classroom instruction and hands-on, practical experience to prepare students for employment, and chemical/petrochemical products. The concentration emphasizes safe and efficient work practices while learning about the equipment, instrumentation, systems, and operations related to chemical processing.

#### PROPOSED CURRICULUM OUTLINE

Required Hours

24

CONCENTRATION CORE COURSES

Process Technology

INDT 2353 Industrial Computer

Aided Drafting and Design

INDT 2323 Welding Technology

INDT 2613 Fluid Power

INDT 3533 Intro to Process

Technology

INDT 3543 Process Equipment &

Instrumentation

INDT 4233 Maintenance

Management

INDT 4533 Process Systems &

Operations

INDT 4543 Process Troubleshooting

**CONCENTRATION ELECTIVE** 

COURSES (Choose 3)

9

INDT 2343 Parametric Modeling for

3D Design

INDT 3103 Advanced Electricity &

Electronics

INDT 3323 Welding Technology II

INDT 4103 Industrial Control

Systems

INDT 4303 Industrial Robotics

INDT 4553 Oil and Gas Production

ADDITIONAL ELECTIVES

6

Additional Electives requirement is satisfied by successful completion of any INDT 3000 +

Level course.

**Total Hours** 

122

#### Justification and Student Learning Outcomes:

The industrial technology faculty have proposed these modifications after reviewing the curriculum and obtaining feedback from the industrial technology advisory board, industry leaders, and graduates of the program who are in senior management/supervisory positions. The modifications to the industrial technology core have been made to allow for better sequencing of courses so that the student can build upon the knowledge gained in lower-level classes and to allow students to create personalized pathways to aid them in developing the skills needed for their chosen career fields. Modifications were also made to the concentration areas to give industrial technology students more exposure to issues that are pertinent to their chosen concentration area, thus giving them more opportunities to gain initial employment, as well as career development.

The Distribution concentration was removed due to lack of interest by students. While this concentration has been eliminated, some skills and knowledge bases have been redistributed among the remaining two and three new concentrations.

The Industrial Coatings, Industrial Packaging, and Process Technology concentrations have been developed as a response to inquiries from industry as well as identified education and skills gaps found in certain industries. The industry advisory board requested a packaging and paint concentration to aid in filling skills gaps found in industry. There are no similar concentrations that focus on the specified areas of industry that was requested by the industry advisory board.

The Industrial Packaging program was created to develop skilled packaging designers for companies who have specialized packaging requirements. These students will be able to develop packaging from material selection to creation to how packaging affects environmental concerns. Skills learned in the concentration can be applied to multiple industries that require design, testing, and logistics skills.

The Industrial Coatings program was created to develop skilled employees from surface prep, coating choice and mix, to application and quality inspections. These students will be able to provide theory and practical knowledge to any industry field where a coating is required to provide safety, identification, or extend the use of a product.

The Process Technology concentration was developed to fill a gap in education for those working in the field. While programs exist in the junior/community college level of academia, there is no Bachelor's degree offered in the state. This concentration was created to provide support and a more skilled workforce for the oil and gas industry. Skills learned in the Process Technology concentration can be applied to a plethora of industries that require a systems analysis approach to product development.

Currently, there is a major shortfall of technical employees at both the state and national levels. These proposed changes will give graduating students the ability to find employment in high quality technical positions. To meet the demand for technical employees worldwide, the faculty of the Industrial Technology program agree the new concentrations should be offered online with the two previously approved concentrations. By offering the courses online, it will provide an opportunity for the program to reach potential students around the world.

The target audience for the online program would primarily be those already working in industry who are looking to take the next step in their career or who want to change career paths. These students need the flexibility an online degree program offers to succeed. Another target population are potential students who have other obligations or restrictions that prohibit them from attending classes face to face. The programs offered are not readily available online across the nation.

The modifications do not duplicate any programs are currently in the system. The current program has a good cross-section of students, and this is anticipated to remain the same.

The Industrial Technology program at Mississippi State University has a very high placement rate, and salaries are consummate with those of graduating industrial engineers. As the demand for more highly qualified technicians increases, the placement rates and salaries expected to increase.

The learning outcomes of this program are that students should be able to facilitate ideas from senior management to the production floor. They could also be able to manage the day-to-day operations, maintenance, and production troubleshooting of complex industrial equipment and systems. The graduate student should also be able to make recommendations on adaptation, deletion, or replacement/capital investment of equipment to aid the manufacturing process.

## **Support:**

Accompanying this degree program modification is a letter of support signed by all the faculty in the industrial technology program. The faculty unanimously voted to support the proposed degree program changes for the industrial technology curriculum.

#### **Proposed 4-Letter Abbreviation:**

The proposed 4-letter abbreviation for the program is – INDT

#### **Effective Date:**

The proposed effective date is Fall 2022

As indicated by the signatures below, the Industrial Technology program unanimously approves the above proposal as written for submission to the Box Council and the UCCC.

Industrial Technology Pro	ogram Members:	1.	
Sana Huet Ms. Lara Threet	2 3 22 Date	Or John Wyatt	2/3/22 Date
Mr. Mickey/Giordano	214  2022 Date	Wire Jehn Dupré	2/3/22 Date
Mr. Jødy Buchanan	2 3 1022 Date	Dr. Swapnil Patole	2 3 2022 Date
Dr. Kay Morgan	2/4/2027 Date	2	



#### Richard C. Adkerson School of Accountancy

P.O. Box EF Mississippi State, MS 39762-5661

> P. 662.325.3710 F. 662.325.1646

business.msstate.edu/accounting

February 7, 2022

To Whom it May Concern:

The Adkerson School of Accountancy does not expect an issue in providing ACC 2013 Financial Accounting Principles as an elective option to the three concentrations with Industrial Technology.

Sincerely,

Shawn Mauldin

Director

Adkerson School of Accountancy

Shawn Mauldin



# Management & Information Systems Department College of Business

P.O. Box 9581 Mississippi State, MS 39762 P. 662.325.3928

To: University Committee on Courses and Curricula

From: Head, Management & Information Systems Department

**Starkville Campus** 

Date: February 4, 2022

This letter is to express the support of the Department of Management & Information Systems (MIS) for the inclusion of MGT 3823: Responsible Leadership as an elective option in the curriculum for Industrial Technology students. As discussed with the Program Coordinator Lara Threet, students seeking this elective will need approval from their advisor and the instructor.

Thank you,

Laura E. Monler



#### **COLLEGE OF BUSINESS**

Department of Marketing, Quantitative Analysis & Businsess Law
P.O. Box 9582
324 McCool Hall
Mississippi State, MS 39762
P. 662.325.3163
F. 662.325.7012

To: University Committee on Courses and Curricula

From: Melissa Moore, Professor of Marketing and Department Head, Marketing, Quantitative Analysis and Business Law Department

Date: February 4, 2022

The department of Marketing, Quantitative Analysis and Business Law supports the addition of MKT 3323 (International Logistics) as a required course and BL 2413 (Legal Environment of Business) as an elective course as part of the newly created concentration, Industrial Packaging. If you have any questions, or need any additional information, please contact Dr. Melissa Moore at <a href="mmoore@business.msstate.edu">mmoore@business.msstate.edu</a>.

Dr. Melissa Moore, Professor of Marketing and Department Head