

UNIVERSITY COMMITTEE ON COURSES AND CURRICULA

A MEMORANDUM

DATE:

January 11, 2021

TO:

UCCC Members

FROM:

Dr. Dana Pomykal Franz, Chair

SUBJECT:

UCCC Meeting on Friday, January 22, 2021 at 1:30 p.m.

The agenda and proposals for the meeting on **Friday, January 22, 2021 1:30 p.m.** are enclosed. The meetings will be held by WebEx. Please contact the UCCC Office if you are unable to participate.

The minutes from the December 4, 2020 UCCC meeting and the link for WebEx will be sent to you in separate emails.

Thank you.

Enclosures: Course/Curriculum Proposals

AGENDA UNIVERSITY COMMITTEE ON COURSES AND CURRICULA January 22, 2021

- 1. Welcome
- 2. Approval of minutes
- 3. Course proposals by college/school

AGRICULTURE AND LIFE SCIENCES

Modification +Online/Distance	<u>ABE 4423</u> /6423	Bioinstrumentation II
+Online/Distance	ABE 4833	Practices of Engineering Design
+Online/Distance	ADS 1132	Introduction to Horsemanship
+Online/Distance	ADS 4813/6813	Dairy Farm Management
Modification +Online/Distance	ADS 6233 (split level with ADS 4233)	Horse Management
+Online/Distance	BIO 3103	Genetics I
+Online/Distance	<u>GNS 3103</u>	Genetics I
+Online/Distance	<u>LA 1423</u>	History of Landscape Architecture
+Online/Distance	PO 3103	Genetics I
+Online/Distance	PO 8011	Graduate Seminar in Poultry Science
+Online/Distance	PO 8111	Advanced Graduate Seminar in Poultry Science

ARCHITECTURE, ART AND DESIGN

Addition +Meridian	BCS 3413	Graphic Construction Communication
Addition +Meridian	BCS 3423	Materials and Methods
Addition +Meridian	BCS 3433	Introduction to Estimating
Addition +Meridian	BCS 3443	Construction Safety and Health
Addition +Meridian	BCS 3453	Construction Technology
Addition +Meridian	BCS 4413	Introduction to Scheduling
Addition +Meridian	BCS 4423	Building Utility Systems
Addition +Meridian	BCS 4433	Building Structural Systems
Addition +Meridian	BCS 4443	Project Management
Addition +Meridian	BCS 4453	Construction Legalities

ART AND SCIENCES

Addition	AAS 3353	Race, Crime and Justice
Addition	AAS 4143/6143	Gender, Race, and Social Movements
Addition	FLI 3113	Italy: Culture and Contexts
+Online/Distance	<u>GR 4263</u> /6263	Geography of the South
+Online/Distance	<u>GR 8843</u>	Advanced Mesoscale Meteorology
Addition	<u>GS 4143</u>	Gender, Race, and Social Movements
Modification	SLCE 4153	Mentoring Youths
Addition	SO 4143/6143	Gender, Race, and Social Movements

BUSINESS

+Online/Distance	BIS 1012	Introduction to Business Information Systems
+Online/Distance	MGT 4533	Advanced Human Resource Management
Addition +Online/Distance	MKT 4013/6013	Procurement

EDUCATION

+Online/Distance	COE 4023/6023	Introduction to Counseling
+Online/Distance	COE 4353/6353	Assistive Technology in the Rehabilitation Process
+Online/Distance	COE 4713	Issues in Aging
+Online/Distance	COE 8013	Counseling Skills Development
+Online/Distance	COE 8043	Group Techniques and Procedures
+Online/Distance	COE 8053	Practicum
+Online/Distance	COE 8303	Family Counseling Theory
+Online/Distance	<u>COE 8623</u>	Advanced and Ethical Issues in Counseling
+Online/Distance	COE 8633	Psychosocial Rehabilitation
+Online/Distance	<u>COE 8703</u>	Principles of Clinical Mental Health Counseling
+Online/Distance	COE 8730	Internship
Modification +Online/Distance	<u>COE 8740</u>	Academic Year Field Experience Semester II - Internship
+Online/Distance	<u>COE 8773</u>	Counseling the Chemically Dependent Client
+Online/Distance	<u>COE 8783</u>	Counseling the Chemically Dependent Family
+Online/Distance	COE 8803	Crisis Response in Counseling
Modification	PE 4873	Professional Classroom Management Seminar in Physical Education and Athletics
+Online/Distance	<u>SS 3603</u>	Program Planning in Sport and Recreation
+Online/Distance	SS 8823	Sport Sponsorships
+Online/Distance	<u>TECH 3213</u>	Call Center Management

FOREST RESOURCES

+Online/Distance	FO 3103	Computer Application in Forest Resources
+Online/Distance	FO 4213/6213	Forest Biometrics
+Online/Distance	SBP 3133	Mechanics of Biomaterials
+Online/Distance	SBP 8213	Advanced Wood Mechanics

4. Degree proposals by college/school

BUSINESS

Addition	BBA	Supply Chain Logistics
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EDUCATION

Modification BSW	Social Work
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APPROVAL FORM FOR

DEGREE PROGRAMS

MISSISSIPPI STATE UNIVERSITY

NOTE: This form is a cover sheet that must accompany the degree program change proposal. The actual proposal should be prepared in accordance with format requirements provided in the *Guide and Format for Curriculum Proposals* published by the UCCC. Both cover sheet and proposal should be submitted, along with all required copies, to UCCC, Garner, Room 279, (Mail Stop 9702).

College or School: College of Business **Department:** Marketing, Quantitative Analysis & Business Law

Contact Person: Dr. Melissa Moore Mail Stop: 9582 E-Mail: mmoore@business.msstate.edu

Nature of Change: New Program Date Initiated: 12/03/2020 Effective Date: Fall 2021

New Program Name: Bachelor of Business Administration

Major: Supply Chain Logistics Concentration: N/A

Summary of Proposed Changes: This proposal requests approval to offer a new Bachelor of Business Administration with a Major in Supply Chain Logistics. With its geographic location and well-integrated, multi-modal transportation infrastructure, Mississippi is one of the country's most uniquely positioned and equipped logistics and supply chain hubs. The Mississippi Development Authority identifies distribution and warehousing as one of ten key industries targeted for growth¹ and the Bureau of Labor Statistics projects demand for logistics and supply chain related jobs will continue to grow by 4-7% (2019-2029). There are currently no dedicated bachelor's degree programs in Supply Chain or Logistics offered by public universities in the state of Mississippi. The proposed major builds upon the University's existing concentration offered as part of the Marketing major and enhances the course offerings and options to help better prepare students for logistics and supply chain related careers.

1https://mississippi.org/

Approved by:	Date:	
Melissa Moore	12-17-2020	
Department Head Brad S. Trinkle Operation of the Control of the Co		
Chair, College or School Curriculum Committee	1/7/21	
Dean, College or School		
Chair, University Committee on Courses & Curricula		
Chair, Graduate Council (if applicable)		
Chair, Deans Council		

PROPOSAL ELEMENTS:

CATALOG DESCRIPTION AND CURRICULUM OUTLINE

PROPOSED New Degree

Degree: Bachelor of Business Administration

Major: Supply Chain Logistics

Concentration: N/A

The Bachelor of Business Administration with a major in Supply Chain Logistics will equip students with the knowledge and skills required for careers in logistics and other supply chain related areas such as procurement, operations, manufacturing, transportation, and distribution. Supply Chain Logistics is an integrated program of study focused on the efficient and effective flow of information, materials, and products within and among organizations. The curriculum provides students the analytical, critical thinking and logical reasoning skills to make sound operational and strategic business decisions related to logistics and supply chain operations.

Proposed Curriculum Outline	Required Hours
Pre-Business Core:	(59-61 hours)
- EN 1103: English Composition I	3
- EN 1113: English Composition II	3
- MA 1313: College Algebra	3
 MA 1613: Calculus for Business & Life Sciences 	3
- PS 1113: American Government	3
- Public Speaking	3
- Social/Behavioral Sciences	3
- Fine Arts Elective	3
- Humanities Electives	3
- Humanities Electives	3
- Science with a Lab *(3-4 hours)	3-4
- Science with a Lab *(3-4 hours)	3-4
- International Elective	3
- ACC 2013: Principles of Financial Accounting	3
- ACC 2023: Principles of Managerial Accounting	3
- BIS 1012: Intro to Business Information Systems	3
- BL 2413: Legal Environment of Business	3
- BQA 2113: Business Statistical Methods I	2
- EC 2113: Principles of Macroeconomics	3
- EC 2123: Principles of Microeconomics	3
Upper Business Core:	(24 hours)
- BIS 3233: Management Information Systems	3
- BQA 3123: Business Statistical Methods II	3
- FIN 3123: Financial Management	3
- MKT 3323: International Logistics	3
- MGT 3113: Principles of Management	3
- MGT 3213: Organizational Communications	3
- MKT 3013: Principles of Marketing	3
- BUS 4853: Business Policy	3
Major Requirements:	(18 hours)
- MKT 4013: Procurement (Newly proposed course)	3
- MKT 4033: International Transportation	3
- MKT 4333: International Supply Chain	3
- *Approved Supply Chain Related Electives	9
General Electives:	(17-19 hours)
Total Hours to Graduate:	120

*The nine hours of approved supply chain related electives from within the Department of Marketing, Quantitative Analysis, & Business Law will allow students to pursue specific supply chain logistics related interests. Example elective courses include (but are not limited to): MKT 3213: Retailing; MKT 4113: Personal Selling; MKT 4143: Sales Management; MKT 4313: Physical Distribution Management; MKT 4413: Consumer Behavior; MKT 4533: Marketing Research; BQA 4413: Business Forecasting and Predictive Analytics; BQA 4423: Business Decision Analysis; BL 3323: Law of Commercial Transactions; BL 4243: Entrepreneur Law; BL 4273: International Business Law

STUDENT LEARNING OUTCOMES AND ASSESSMENT

Students will be required to complete a minimum of 120 hours of course work. This includes the university/pre-business core curriculum and the upper business core curriculum. In addition, students must complete three required Supply Chain Logistics courses, nine hours of supply chain related elective courses, and 17-19 hours of general electives. Together, this program of study seeks to provide students a well-rounded curriculum that will help them develop an integrated understanding of global supply chains and equip them with the core knowledge and skills needed in supply chain related careers.

The specific desired student learning outcomes are provided below. These outcomes are aligned with the College of Business level learning objectives and reflect the knowledge and skills valued by supply chain related employers.

Critical Thinking & Problem Solving:

- Students will apply analytical, critical, and logical reasoning skills to generate solutions for complex logistics and supply chain related issues.
- Students will analyze logistics & supply chain related processes to improve operational performance and enhance decision making.
- Demonstrate an understanding of key logistics & supply chain related tradeoffs and the ability to consider related decisions from a holistic, systems level perspective.

Data Analysis Using Information Technology:

- Students will utilize business application software tools to analyze data, support decision making, and generate solutions for complex logistics and supply chain related issues.

Communication:

- Students will demonstrate strong written and oral communication skills

Multiple methods will be used to evaluate student learning and program effectiveness:

- Student learning will be assessed through course assessments (exams, quizzes, homework, and projects).
- The Office of Institutional Effectiveness at MSU conducts exit surveys of graduates and tracks admission, retention, graduation, and graduate placement rates that will be used to evaluate the program's effectiveness.
- The College of Business utilizes a variety of measures to assess student learning that will also be used to help evaluate the program's effectiveness.
- Surveys and active engagement with employers and recent graduates will be used to monitor industry needs and assess (and if needed) adjust program content.

SUPPORT

A letter of support from the Department of Marketing Quantitative Analysis and Business Law is attached.

PROPOSED 4-LETTER ABBREVIATION: SCLO

EFFECTIVE DATE: Fall 2021

<u>CIP NUMBER:</u> 52.0203

Appendix 8: New Degree Program Proposal

(Submit Appendix 8 in PDF format with signatures)

Institution:					
Date of Implementation Fall 2021	on:	Incremental, Six-Year C Implementation: \$754,		Incremental, Six- Implementation:	Year Per Student Cost of \$5,589
Will it attract new stu university? ⊠ Yes □ No	dents to the	Potential Six-Year, New \$4,396,000	Revenue:	Potential New, Six Student: \$32,563	x-Year Revenue Per
Program Title as will	Appear on Acade	mic Program Inventory, I	Diploma, and Trans	cript:	Six-Digit CIP Code:
Bachelor of Busine	ess Administrati	on with a Major in Su	pply Chain Logis	tics	52.0203
Name of Degree(s) to Bachelor of Busine Supply Chain Logi	ess Administrati	on with a Major in	Total Credit Ho	ur Requirements to	earn the degree:
Suppry Cham Logi	sties		120		
No other University Related offerings: 1	y currently offer University of M	ering similar programs: ring a bachelor's level ississippi offers emph ffers Logistics concen	asis in Global Su	pply Chain Mana	C
		of B.B.A in Business N			
			-		
Responsible Academic College of Business, Do Analysis & Business La	epartment of Marke	eting, Quantitative	Phone: (662) 325	ntact: Melissa Moor 5-7012 Dusiness.msstate.ed	
Check one of the boxe	es below related to	SACSCOC Substantive	Changes.		
Propose	d Program <u>is Not</u> :	a Substantive Change	□ Pr	oposed Program <u>is</u>	a Substantive Change
Number of Students E	Expected to Enroll	in First Six Years:	Number of Grad	luates Expected in l	First Six Years:
Year One	10			r One 0	
Year Two	15			r Two 5	
Year Three	20			Three 10	
Year Four	25			Four 15	
Year Five	30			r Five 20	
Year Six	35		Ye	ar Six 25	
Total	135			Total 75	

Program Summary: This proposal requests approval to offer a new Bachelor of Business Administration with a Major in Supply Chain Logistics. With its geographic location and well-integrated, multi-modal transportation infrastructure, Mississippi is one of the country's most uniquely positioned and equipped logistics and supply chain hubs. The Mississippi Development Authority identifies distribution and warehousing as one of ten key industries targeted for growth¹ and the Bureau of Labor Statistics projects demand for logistics and supply chain related jobs will continue to grow by 4-7% (2019-2029). There are currently no dedicated bachelor's degree programs in Supply Chain or Logistics offered by public universities in the state of Mississippi. The proposed major builds upon the University's existing concentration offered as part of the Marketing major and enhances the course offerings and options to help better prepare students for logistics and supply chain related careers.

¹https://mississippi.org/

Chief Academic Officer Signature	Date
Institutional Executive Officer Signature	Date

Institution:

1. Describe how the degree program will be administered including the name and title of person(s) who will be responsible for curriculum development and ongoing program review.

The degree program will be primarily housed in the Department of Marketing, Quantitative Analysis, and Business Law. Dr. Melissa Moore is the Department Head and will be responsible for curriculum development and program review.

2. Describe the educational objectives of the degree program including the specific objectives of any concentrations, emphases, options, specializations, tracks, etc.

This Supply Chain Logistics program of study seeks to provide students a well-rounded curriculum that will help them develop an integrated understanding of global supply chains and equip them with the core knowledge and skills needed in supply chain related careers.

The specific desired student learning outcomes are provided below. These outcomes are aligned with the College of Business level learning objectives and reflect the knowledge and skills valued by supply chain related employers.

Critical Thinking & Problem Solving:

- Students will apply analytical, critical, and logical reasoning skills to generate solutions for complex logistics and supply chain related issues.
- Students will analyze logistics & supply chain related processes to improve operational performance and enhance decision making.
- Demonstrate an understanding of key logistics & supply chain related trade-offs and the ability to consider related decisions from a holistic, systems level perspective.

Data Analysis Using Information Technology:

- Students will utilize business application software tools to analyze data, support decision making, and generate solutions for complex logistics and supply chain related issues.

Communication:

- Students will demonstrate strong written and oral communication skills
- 3. Describe any special admission requirements for the degree program including any articulation agreements that have been negotiated or planned.

No special admission requirements or articulation agreements negotiated or planned for this program.

4. Describe the professional accreditation that will be sought for this degree program. If a SACSCOC visit for substantive change will be necessary, please note.

No professional accreditation is required for this degree program and no SACSCOC visit for substantive change is necessary. The proposed major in Supply Chain Logistics is an extension of the existing Supply Chain concentration currently offered as part of the Marketing major and does not meet the SACSCOC definition of a substantive change (e.g. the proposed program does not represent a change in the mission or objectives of the institution, the proposed program does not require the addition of a program at a new degree level, and the program does not represent a significant departure, either in content or method of delivery, from those offered when the institution was last evaluated).

5. Describe the curriculum for this degree program including the recommended course of study (appending course descriptions for all courses) and any special requirements such as clinical, field experience, community service, internships, practicum, a thesis, etc.

Students in the program will be required to complete at least 120 hours of course work. This includes the university/pre-business core curriculum and the upper business core curriculum. In addition, students must complete three required Supply Chain Logistics courses, nine hours of supply chain related elective courses, and 17-19 hours of general electives.

Proposed Curriculum Outline	Required Hours
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- PS 1113: American Government	3
- Public Speaking	3
- Social/Behavioral Sciences	3
- Fine Arts Elective	3
- Humanities Electives	3
- Humanities Electives	3
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- International Elective	3
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- BL 2413: Legal Environment of Business	3 3
- BQA 2113: Business Statistical Methods I	2
- EC 2113: Principles of Macroeconomics	3
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- FIN 3123: Financial Management	3
- MKT 3323: International Logistics	3
- MGT 3113: Principles of Management	3
- MGT 3213: Organizational Communications	3
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6. Describe the faculty who will deliver this degree program including the members' names, ranks, disciplines, current workloads, and specific courses they will teach within the program. If it will be necessary to add faculty in order to begin the program, give the desired qualifications of the persons to be added.

Because the proposed major builds upon the existing supply chain concentration, the required supply chain logistics courses and available electives will continue to be delivered primarily by existing faculty from the Department of Marketing, Quantitative Analysis and Business Law (MQABL). The required Supply Chain Logistics courses will be taught by:

- Frank Adams, PhD Associate Professor of Marketing: MKT 3323, MKT 4013, MKT 4333
- Christopher Boone, PhD Assistant Professor of Supply Chain Management: MKT 3323, MKT 4033, MKT 4333
- Jason Lueg, PhD Professor of Marketing: MKT 3323, MKT4313, MKT 4033
- One full-time MQABL instructor and part-time lecturer qualified to teach Supply Chain Logistics courses: MKT 3323, MKT 8213

Additional MQABL faculty identified below will support delivery of the program by teaching core business & supporting MQABL elective courses.

- Iva Ballard, PhD Instructor of Quantitative Analysis
- Mike Breazeale, PhD Associate Professor of Marketing:
- Haley Brown, JD Instructor of Business Law
- Cecelia Cook, JD Instructor of Business Law
- Stephen France, PhD Associate Professor of Quantitative Analysis
- Bingyan Hu, PhD Assistant Professor of Marketing
- Myles Landers, PhD Assistant Professor of Marketing
- Stephanie Mallette, JD Instructor of Business Law
- Melissa Moore, PhD Professor of Marketing
- Robert Moore, PhD Professor of Marketing
- Nicole Ponder, PhD Professor of Marketing
- Sheida Riahi, PhD Instructor of Quantitative Analysis
- Kevin Shanahan, PhD Professor of Marketing
- Laura Walton, PhD Instructor of Marketing
- Yueran Zhuo, PhD Assistant Professor of Quantitative Analysis
- 7. Describe the library holdings relevant to the proposed program, noting strengths and weaknesses. If there are guidelines for the discipline, do current holdings meet or exceed standards?

Current library holdings meet the demands and requirements of the proposed program. There are no known deficiencies.

8. Describe the procedures for evaluation of the program and its effectiveness in the first six years of the program, including admission and retention rates, program outcome assessments, placement of graduates, changes in job market need/demand, ex-student/graduate surveys, or other procedures.

Multiple measures will be used to evaluate program effectiveness:

- Student learning will be assessed through course assessments (exams, quizzes, homework, and projects).
- The Office of Institutional Effectiveness at MSU conducts exit surveys of graduates and tracks admission, retention, graduation, and graduate placement rates that will be used to evaluate the program's effectiveness.
- The College of Business utilizes a variety of measures to assess student learning that will also be used to help evaluate the program's effectiveness.
- Surveys and active engagement with employers and recent graduates will be used to monitor industry needs and assess (and if needed) adjust program content.

9. What is the specific basis for determining the number of graduates expected in the first six years?

There are currently 104 students enrolled in the existing Supply Chain concentration. We anticipate up to 100% of these students could opt for the Supply Chain major or that many students will opt to double major (i.e. Marketing and Supply Chain). However, we did not include these students in the projections of expected graduates since they would not be considered "new" or "incoming" supply chain students. Instead, the student projections shown below assume 2% of new General Business Administration (GBA) students will opt for the Supply Chain major.

10. Using expected enrollment, provide the total anticipated budget for the program including implementation and 5 subsequent years (total of 6 years) of operation; any anticipated direct, indirect, and incremental costs necessary to start the program; anticipated, incremental annual revenue based on student enrollment; and other sources of funding.

				A	В	C	
Year	Incoming Students	Total Enrollment	Start-Up Costs	Additional Annual Costs	Additional Annual Revenue	Non-Tuition Revenue	A - (B+C) Differential
2021-2022	10	10	\$20,000	\$115,000	\$125,600		(\$10,600)
2022-2023	15	25		\$117,850	\$314,000		(\$196,150)
2023-2024	20	45		\$120,786	\$565,200		(\$444,415)
2024-2025	25	70		\$123,809	\$879,200		(\$755,391)
2025-2026	30	90		\$126,923	\$1,130,400		(\$1,003,477)
2026-2027	35	110		\$130,131	\$1,381,600		(\$1,251,469)
TOTAL	135	350	\$20,000	\$734,499	\$4,396,000		(\$3,661,501)

Please explain what has been included in the costs and revenues.

Start-Up Costs: one-time costs associated with offering this program: \$20,000 for marketing and promotion

<u>Direct, Incremental Costs:</u> additional annual costs to the university as a result of offering this program: \$754,499 includes the startup costs (i.e. \$20,000), costs of program recruiting (i.e. \$5,000 per year), and costs to fund a new full-time instructor and part-time lecturer.

Incremental Revenue: additional annual revenue assuming that this program will bring in new students paying full tuition: \$4,396,000

Non-Tuition Revenue: external funds, grants, contracts or other revenues attributable to the addition of this program: N/A

Differential: all revenues minus all costs: \$3,661,501

11. Program Demand: Select one or both of the following to address student demand:

A. Survey of Student Interest

B. Market Analysis or Evidence of Labor Market Need

The overarching basis for our expectations of student demand is an increasing need for supply chain talent. The demand for supply chain professionals is being driven by the increasing complexity and globalization of supply chains and an increasing recognition of the value and importance of supply chains to an organization's operational and financial success. In addition, the skills needed by supply chain professionals has changed. New supply chain professionals require a broader set of knowledge and skills that span supply chain functions (e.g. procurement, operations, & logistics).

These increased demands for supply chain talent combined with the anticipated retirement rate of the existing workforce, has led some to characterize the need for supply chain talent as "A Supply Chain Talent Perfect Storm." A DHL sponsored study in 2017 entitled "The Supply Chain Talent Shortage: From Gap to Crisis" estimated the demand for supply chain professionals exceeds supply by a ratio of six to one and quoted one CEO who suggested the ratio may be as high as nine to one in the future. According to the Association for Supply Chain Management (ASCM), the added spotlight placed on supply chains by the COVID-19 Pandemic, along with the rapid growth in e-commerce, will only increase the need for supply chain talent.

¹ Christopher Craighead and Kusumal Ruamsook, "A Supply Chain Talent Perfect Storm?" Supply Chain Management Review, 2014.

² Lisa Harrington, "The Supply Chain Talent Shortage: From Gap to Crisis" DHL Research Brief, 2017.

³ https://www.ascm.org/learning-development/career-resources/career-transition/ (Accessed December 7, 2020)

12. Employment Opportunities for Graduates (state, region, nation):

Students completing the Bachelor of Business Administration with a Major in Supply Chain Logistics will be equipped with the knowledge and skills required for financially and personally rewarding careers in purchasing, operations, transportation, distribution, logistics and other supply chain related careers. According to the Association for Supply Chain Management's 2020 Supply Chain Salary and Career Survey¹, "supply chain professionals with a bachelor's degree reported a median salary of \$78,750, which is some 30% higher than the national median earnings of those with a bachelor's degree (\$54,700²)." The study also reported individuals entering the supply chain field can expect to make \$60,000 within their first two years, which far exceeds the median national starting salary of \$51,347. In addition to the earning opportunities, the 2020 ASCM Salary and Career Survey reported the supply chain industry is making significant progress in closing the gender salary gap with respondents under 30 years of age reporting the same median salary regardless of gender.

Data from the Bureau of Labor Statistics supports the salary findings noted above and suggests growth in supply chain related careers are expected to continue to grow at or above the national average for the next several years.

Bureau of Labor Statistics Occupation Titles	U.S. Growth (2019-2029)	Mississippi Growth (2019-2029)	Source
Transportation, Storage, & Distribution Managers	4%	3%	https://www.onetonline.org/link/localtrends/11-3071.00?st=MS&g=Go
Operations Managers	6%	4%	https://www.onetonline.org/link/localtrends/11-1021.00?st=MS&g=Go
Purchasing Managers	3%	4%	https://www.onetonline.org/link/localtrends/11-3061.00?st=MS&g=Go
Logisticians	4%	3%	https://www.onetonline.org/link/localtrends/13-1081.00?st=MS&g=Go
Bureau of Labor Statistics Occupation Titles	U.S. Average Wages (2019)	Mississippi Average Wages (2019)	Source
	Wages		Source https://www.onetonline.org/link/localwages/11-3071.00?st=MS&g=Go
Occupation Titles Transportation, Storage, &	Wages (2019)	Wages (2019)	
Occupation Titles Transportation, Storage, & Distribution Managers	Wages (2019) \$94,560	Wages (2019) \$80,020	https://www.onetonline.org/link/localwages/11-3071.00?st=MS&g=Go

https://www.ascm.org/learning-development/career-resources/2020-salary-survey/ (Accessed 8 December 2020)

² https://nces.ed.gov/fastfacts/display.asp?id=77 (Accessed 8 December 2020)

Attachment A: Proposed New Degree Outline

PROPOSED New Degree

Degree: Bachelor of Business Administration

Major: Supply Chain Logistics

Concentration: N/A

The Bachelor of Business Administration with a major in Supply Chain Logistics will equip students with the knowledge and skills required for careers in logistics and other supply chain related areas such as procurement, operations, manufacturing, transportation, and distribution. Supply Chain Logistics is an integrated program of study focused on the efficient and effective flow of information, materials, and products within and among organizations. The curriculum provides students the analytical, critical thinking and logical reasoning skills to make sound operational and strategic business decisions related to logistics and supply chain operations.

Pre-Business Core: EN 103		Proposed Curriculum Outline	Required Hours
EN 1113: English Composition II 3 MA 1313: College Algebra 3 MA 1613: Calculus for Business & Life Sciences 3 PS 1113: American Government 3 Public Speaking 3 Social/Behavioral Sciences 3 Fine Arts Elective 3 Humanities Electives 3 Humanities Electives 3 Science with a Lab *(3-4 hours) 3-4 ACC 2013: Principles of Financial Accounting 3 ACC 2013: Principles of Managerial Accounting 3 ACC 2013: Principles of Managerial Accounting 3 BIS 1012: Intro to Business Information Systems 3 BL 2413: Legal Environment of Business 3 BQA 2113: Business Statistical Methods I 2 EC 2123: Principles of Microeconomics 3 Upper Business Core: (24 hours) BS 3233: Management Information Systems 3 BQA 3123: Business Statistical Methods II 3 FIN 3123: Financial Management 3	Pre	e-Business Core:	
- MA 1313: College Algebra - MA 1613: Calculus for Business & Life Sciences - PS 1113: American Government - Public Speaking - Social/Behavioral Sciences - Fine Arts Elective - Fine Arts Elective - Humanities Electives - Humanities Electives - Humanities Electives - Science with a Lab *(3-4 hours) - Science with a Lab *(3-4 hours) - Science with a Lab *(3-4 hours) - International Elective - ACC 2013: Principles of Financial Accounting - ACC 2013: Principles of Managerial Accounting - BIS 1012: Intro to Business Information Systems - BL 2413: Legal Environment of Business - BQA 2113: Business Statistical Methods I - EC 2113: Principles of Macroeconomics - EC 2123: Principles of Microeconomics - EC 123: Principles of Microeconomics - BIS 3233: Management Information Systems - BQA 3123: Business Statistical Methods II - BIS 3233: Management Information Systems - BQA 3123: Business Statistical Methods II - MKT 3323: International Logistics - MGT 3113: Principles of Management - MGT 3113: Principles of Management - MGT 3113: Principles of Management - MGT 3113: Organizational Communications - MKT 3013: Principles of Marketing - BUS 4853: Business Policy Major Requirements: - MKT 4013: Procurement (Newly proposed course) - MKT 4013: Procurement (Newly proposed course) - MKT 4013: Procurement (Newly proposed course) - MKT 403: International Supply Chain - *Approved Supply Chain Related Electives - (17-19 hours) - Total Hours to Graduate:	-	EN 1103: English Composition I	3
- MA 1613: Calculus for Business & Life Sciences	-	EN 1113: English Composition II	3
- PS 1113: American Government - Public Speaking - Social/Behavioral Sciences - Fine Arts Elective - Humanities Electives - Humanities Electives - Humanities Electives - Science with a Lah *(3-4 hours) - International Elective - ACC 2013: Principles of Financial Accounting - ACC 2023: Principles of Managerial Accounting - ACC 2023: Principles of Managerial Accounting - BIS 1012: Intro to Business Information Systems - BIS 1012: Intro to Business Information Systems - BQA 2113: Business Statistical Methods I - EC 2113: Principles of Macroeconomics - EC 2123: Principles of Microeconomics - EC 2123: Principles of Microeconomics - BIS 3233: Management Information Systems - BQA 3123: Business Statistical Methods II - BUS 3123: Financial Management - MKT 3323: International Logistics - MGT 3113: Principles of Management - MKT 3123: Financial Management - MKT 3013: Principles of Management - MKT 3013: Principles of Marketing - BUS 4853: Business Policy - MKT 4013: Procurement (Newly proposed course) - MKT 4013: Procurement (Newly proposed course) - MKT 4033: International Logistics - MKT 4013: Procurement (Newly proposed course) - MKT 4013: Procurement (Newly proposed course) - *Approved Supply Chain and thouse to Graduate: - 120	-	MA 1313: College Algebra	3
- Public Speaking - Social/Behavioral Sciences - Fine Arts Elective - Humanities Electives - Humanities Electives - Humanities Electives - Science with a Lab *(3-4 hours) - Science with a Lab *(3-4 hours) - Science with a Lab *(3-4 hours) - International Elective - ACC 2013: Principles of Financial Accounting - ACC 2013: Principles of Financial Accounting - ACC 2023: Principles of Managerial Accounting - BIS 1012: Intro to Business Information Systems - BL 2413: Legal Environment of Business - BQA 2113: Business Statistical Methods I - EC 2113: Principles of Macroeconomics - EC 2123: Principles of Microeconomics - BIS 3233: Management Information Systems - BQA 3123: Business Statistical Methods II - FIN 3123: Financial Management - MKT 3323: International Logistics - MGT 3113: Principles of Management - MKT 3323: International Logistics - MGT 3113: Principles of Management - MKT 313: Organizational Communications - MKT 3013: Principles of Marketing - BUS 4853: Business Policy - MKT 4013: Procurement (Newly proposed course) - MKT 4013: Procurement (Newly proposed course) - MKT 403: International Transportation - MKT 403: International Supply Chain - *Approved Supply Chain Related Electives - MCT-19 hours) Total Hours to Graduate: - Total Hours to Graduate:	-	MA 1613: Calculus for Business & Life Sciences	3
- Social/Behavioral Sciences - Fine Arts Elective - Humanities Electives - Humanities Electives - Science with a Lab *(3-4 hours) - Science with a Lab *(3-4 hours) - Science with a Lab *(3-4 hours) - International Elective - ACC 2013: Principles of Financial Accounting - ACC 2023: Principles of Managerial Accounting - ACC 2023: Principles of Managerial Accounting - BIS 1012: Intro to Business Information Systems - BIS 1012: Intro to Business Information Systems - BQA 2113: Business Statistical Methods I - EC 2113: Principles of Macroeconomics - EC 2113: Principles of Microeconomics - EC 2123: Principles of Microeconomics - BIS 3233: Management Information Systems - BQA 3123: Business Statistical Methods II - BIS 323: Business Statistical Methods II - MKT 3323: International Logistics - MGT 3113: Principles of Management - MKT 3213: Organizational Communications - MKT 3013: Principles of Marketing - BUS 4853: Business Policy - MKT 4013: Procurement (Newly proposed course) - MKT 4033: International Transportation - MKT 4033: International Transportation - MKT 4033: International Supply Chain - *Approved Supply Chain Related Electives - (17-19 hours) - Total Hours to Graduate:	-	PS 1113: American Government	3
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Total Hours to Graduate: 120	-		
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	Tota	al Hours to Graduate:	120

*The nine hours of approved supply chain related electives from within the Department of Marketing, Quantitative Analysis, & Business Law will allow students to pursue specific supply chain logistics related interests. Example elective courses include (but are not limited to): MKT 3213: Retailing; MKT 4113: Personal Selling; MKT 4143: Sales Management; MKT 4313: Physical Distribution Management; MKT 4413: Consumer Behavior; MKT 4533: Marketing Research; BQA 4413: Business Forecasting and Predictive Analytics; BQA 4423: Business Decision Analysis; BL 3323: Law of Commercial Transactions; BL 4243: Entrepreneur Law; BL 4273: International Business Law

Attachment B: Course Descriptions

Marketing Courses

MKT 2990 Special Topics in Marketing: 1-9 hours.

Credit and title to be arranged. This course is to be used on a limited basis to offer developing subject matter areas not covered in existing courses. (Courses limited to two offerings under one title within two academic years)

MKT 3013 Principles of Marketing: 3 hours.

(Prerequisite: Junior standing) Three hours lecture. A general survey of the functions, processes, institutions and costs in distribution of goods and services from producers to users

MKT 3213 Retailing: 3 hours.

(Prerequisite: MKT 3013 and Junior standing). Three hours lecture. Survey of the nature, procedure and results of trade at the retail level

MKT 3323 International Logistics: 3 hours.

Three hours lecture. Understanding and applying logistics concepts in a global context. Includes analysis of logistics tradeoffs and integration with other business functions. Must be of junior standing or higher

MKT 3513 Marketing Internship: 3 hours.

(Prerequisites: Junior standing and MKT 3013). Students will work with an approved business as an intern

MKT 3933 International Marketing: 3 hours.

(Prerequisites: MKT 3013, and senior standing in business/ marketing). Three hours lecture. Study of the marketing function in the global marketplace, including the techniques and strategies required when marketing in various cultural, economic, legal and political environments

MKT 4000 Directed Individual Study in Marketing: 1-6 hours.

Hours and credits to be arranged

MKT 4013 Procurement: 3 hours. (Newly Proposed Course)

This course provides students in-depth coverage of purchasing and supply management processes, strategies, and tools.

MKT 4033 International Transportation: 3 hours.

Three hours lecture. Understanding the role of transportation in global logistics and the global economy

MKT 4113 Personal Selling: 3 hours.

(Prerequisite: Junior standing). Three hours lecture. Psychology of personal selling; planning and presentation; the sales approach; the interview; closing the sale

MKT 4123 Advertising: 3 hours.

(Prerequisite: MKT 3013 or consent of instructor). Three hours lecture. A course dealing with the role of advertising in society, the relation of advertising to other business activity, and the use of advertising as communication

MKT 4143 Sales Management: 3 hours.

(Prerequisites: MKT 3013 and MGT 3113). Three hours lecture. Application of scientific management to the selling and distribution of consumer and industrial goods

MKT 4213 Internet Marketing: 3 hours.

(Prerequisite: MKT 3013 or MKT 8072) Three hours lecture. Introduction to practical marketing use of Internet technologies, including basic principles, impact on business and society, and strategic implications

MKT 4223 Social Media Marketing: 3 hours.

(Prerequisite: MKT 3013 Principles of Marketing). Survey of the nature and use of social media in marketing

MKT 4313 Physical Distribution Management: 3 hours.

(Prerequisites: BQA 2113 and MKT 3013). Functions of physical distribution in business management; analysis of shippers, distribution problems in relation to carrier types, services and functions; study of rate of structure and rate changes

MKT 4333 International Supply Chain Management: 3 hours.

Three hours lecture. Analysis of supply chains and their importance to the global economy

MKT 4413 Consumer Behavior: 3 hours.

(Prerequisite: MKT 3013). A study of the nature and dynamics of consumer markets, and the significance of these markets to marketing executives

MKT 4423 Strategic Brand Management: 3 hours.

(Prerequisite: MKT 3013). Three hours lecture. This course explores the concepts of brands, brand equity, & strategic brand management, providing practical insights for building brands & enhancing profitability of existing brands

MKT 4533 Marketing Research: 3 hours.

(Prerequisites: BQA 3123 and MKT 3013). Three hours lecture. Study of modern marketing research techniques and their applications. Scope and purpose of marketing research: planning of surveys; collecting and analysis of data; preparation of reports

MKT 4613 Services Marketing: 3 hours.

(Prerequisite: MKT 3013.) Three hours lecture. A study of the unique problems associated with the marketing of services and of alternative strategies with which to improve service marketing effectiveness

MKT 4813 Marketing Management: 3 hours.

(Prerequisites: MKT 4413 Consumer Behavior, MKT 4533 Marketing Research and Marketing Graduating Senior; or Permission of Instructor). Marketing from managerial viewpoints: critical analysis of functions of marketing opportunity assessment, marketing planning and programming, marketing leadership and organization, evaluating and adjusting marketing effort

MKT 4990 Special Topics in Marketing: 1-9 hours.

Credit and title to be arranged. This course is to be used on a limited basis to offer developing subject matter areas not covered in existing courses. (Courses limited to two offerings under one title within two academic years)

Business Quantitative Analysis Courses

BQA 2113 Business Statistical Methods I: 3 hours.

(Prerequisite: MA 1613 or MA 1713 and BIS 1012 or equivalent). Three hours lecture. Methods of describing numerical data; probability in business decisions; random variables; sampling distributions; introduction to estimation and hypothesis testing; computer statistical packages applied

BQA 2990 Special Topics in Business Quantitative Analysis: 1-9 hours.

Credit and title to be arranged. This course is to be used on a limited basis to offer developing subject matter areas not covered in existing courses. (Courses limited to two offerings under one title within two academic years)

BQA 3113 Introduction to Business Statistical Methods: 3 hours.

(Prerequisite: MA 1463 or equivalent). Three hours lecture. Descriptive statistics; measures of central tendency, measures of dispersion, probability, discrete and continuous random variables, sampling, estimation, hypothesis testing, computer package applications. (Credit for this course may be earned only at the Meridian Campus. Credit will not be granted for this course and BQA 2113 or ST 2113)

BQA 3123 Business Statistical Methods II: 3 hours.

(Prerequisite: BQA 2113 or equivalent). Three hours lecture. Reviewing estimation and hypothesis testing; correlation and regression; chi-square tests; analysis of variance; non-parametric concepts; index numbers; time series analysis; computer statistical packages applied

BQA 4000 Directed Individual Study in Business Quantitative Analysis: 1-6 hours.

(Prerequisite: Junior standing). Hours and credits to be arranged

BQA 4413 Business Forecasting and Predictive Analytics: 3 hours.

(Prerequisite: BQA 3123 or equivalent). Analysis of large datasets using methods such as exploratory data analysis, business forecasting, and predictive analytics. Implementation of techniques using computational tools. Use of real world business and competition datasets

BOA 4423 Business Decision Analysis: 3 hours.

(Prerequisites: BQA 3123 or equivalent). Basic/medium-level quantitative analysis methods for business decisions, including optimization modeling using spreadsheets, queueing service system, Newsboy models, customer choice models, and simulation. It serves students who want to grasp the techniques to solve real-world business decision problems

BQA 4990 Special Topics in Business Quantitative Analysis: 1-9 hours.

Credit and title to be arranged. This course is to be used on a limited basis to offer developing subject matter areas not covered in existing courses. (Courses limited to two offerings under one title within two academic years)

Business Law Courses

BL 2413 The Legal Environment of Business: 3 hours.

Three hours lecture. Environmental study of legal influences, concepts, institutions, emphasizing social forces shaping business law. Introduces business students to interrelationships of law and society, jurisprudence and business

BL 2990 Special Topics in Business Law: 1-9 hours.

Credit and title to be arranged. This course is to be used on a limited basis to offer developing subject matter areas not covered in existing courses. (Courses limited to two offerings under one title within two academic years)

BL 3001 Innovation Law: You Don't Look Good in Stripes: 1 hour.

(Prerequisite: Admission to MVP). An introduction to specific legal missteps that entrepreneurs must consider during the startup process. Topics include basic business law concepts and a working knowledge of how to converse with transactional lawyers

BL 3223 The Law of Commercial Transactions: 3 hours.

(Prerequisite: BL 2413 and Junior Standing). Three hours lecture. Commercial instruments in the economic process. Use of commercial and investment paper; documents of title, security instruments, notes, drafts, checks; integrated treatment of uniform statutes

BL 3233 Business Law for Resorts: 3 hours.

(Prerequisites: Junior standing). Three hours lecture. A survey of state and federal business law and ethical issues as they relate to legislation concerning resorts, conventions, and casinos. Course available only on MSU-Meridian campus

BL 4000 Directed Individual Study in Business Law: 1-6 hours.

(Prerequisite: BL 2413 and Junior standing). Hours and credits to be arranged

BL 4243 Legal Aspects of Entrepreneurship: 3 hours.

(Prerequisite: BL 2413, MGT 3323, or consent of instructor). Three hours lecture. Business creation including legal aspects from permits and taxes to structure and sale with emphasis on Mississippi Law

BL 4263 Environmental Law: 3 hours.

(Prerequisite: BL 2413). Three hours lecture. An introduction to how environmental law interfaces with the legal system. Overview of the major statutes, cases, and regulations pertaining to the environment

BL 4273 International Business Law: 3 hours.

(Prerequisite: BL 2413). Three hours lecture. An international commercial transaction course emphasizing trade, licensing and investments (contracts, financing, instruments, dispute resolution)

BL 4333 Real Estate Law: 3 hours.

(Prerequisite: BL 2413 or consent of instructor). Three hours lecture. The legal principles applicable to real estate, including types of ownership and interests, mortgages, restrictions, and regulations. (Same as REF 4333/6333)

BL 4990 Special Topics in Business Law: 1-9 hours.

Credit and title to be arranged. This course is to be used on a limited basis to offer developing subject matter areas not covered in existing courses. (Courses limited to two offerings under one title within two academic years)

MEMO:

College of Business
Dr. Trinkle
Chair, College Committee on Courses & Curriculum
McCool Hall



From: Robert Moore, Chair, Departmental Curriculum Committee

Date: December 8, 2020

Re: Letter of Support for the addition of a Bachelor of Business Administration in Supply Chain

Logistics

The MQABL faculty have reviewed the proposed addition of a **Bachelor of Business Administration in Supply Chain Logistics** and support the addition. Furthermore, the faculty approve the **Bachelor of Business Administration in Supply Chain Logistics** curriculum and Appendix 8. In lieu of signing, an email statement of support/non-support is acceptable.

,	Faculty	Support	Do Not	Signature	Date
			Support	2	
	Dr. Frank Adams fadams@business.msstate.edu			Fat Hear	12/14/20 20
	Dr. Chris Boone cboonee@business.msstate.edu			Ba	12/15/2020
X	Dr. Mike Breazeale mbreazeale@business.msstate.edu				
X	Dr. Joel Collier jcollier@business.msstate.edu				
	Dr. Stephen France sfrance@business.msstate.edu			3	12/11/2021
X	Dr. Bingyan Hu bh1998@business.msstate.edu				
	Dr. Myles Landers vml51@business.msstate.edu	V		Mel	12/14/2020
X	Dr. Jason Lueg jlueg@business.msstate.edu				
	Dr. Melissa Moore mmoore@business.msstate.edu			which	72~10-2020
	Dr. Robert Moore rmoore@business.msstate.edu			Roht Wom.	12-15-2020
X	Dr. Nicole Ponder nponder@business.msstate.edu				
	Dr. Kevin Shanahan kshanahan@business.msstate.edu				12-15-20
	Dr. Yueran Zhuo yz469@business.msstate.edu			June	12-14-2020

* See attached 'support' emails.

From: Ponder, Nicole < <u>nponder@business.msstate.edu</u> > Sent: Tuesday, December 15, 2020 12:56 PM To: Moore, Robert < <u>RMoore@business.msstate.edu</u> > Subject: Re: Distance Class Support
Rob,
I support all proposals and have indicated that below.
Thanks, Nicole
SCL Major Addition of MKT 4013 Support_x_ Do Not Support Addition of SCL Major Support_x_ Do Not Support
Addition of Distance Courses Addition of distance MKT 4313/6313 Addition of distance MKT 4813 Support_x_ Do Not Support Support_x_ Do Not Support
Addition of distance to MKT 4333 International Supply Chain Support_x_ Do Not Support From: Lueg, Jason < JLueg@business.msstate.edu > Sent: Tuesday, December 15, 2020 12:55 PM To: Moore, Robert < RMoore@business.msstate.edu > Subject: Re: Distance Class Support
Rob:
I was planning to drop by and sign this afternoon.
That said, I do not want to hold you up. By this e-mail, I support all five initiativessee below
Thank you!
Jason SCL Major Addition of MKT 4013 Support_X_ Do Not Support Addition of SCL Major Support_X_ Do Not Support
Addition of Distance Courses Addition of distance MKT 4313/6313 Addition of distance MKT 4813 Support_X_ Do Not Support Support_X_ Do Not Support
Addition of distance to MKT 4333 International Supply Chain Support_X_ Do Not Support

From: Breazeale, Mike < <u>mbreazeale@business.msstate.edu</u> > Sent: Friday, December 11, 2020 4:42 PM To: Moore, Robert < <u>RMoore@business.msstate.edu</u> > Subject: Re: Additional UCCC item to sign due to COVID procedures
Thanks for all the hard work, Rob!!!
OPTION 2- reply to this email and check one of the boxes for each.
Addition of distance MKT 4313/6313 Support_X_ Do Not Support Addition of distance MKT 4813 Support_X_ Do Not Support Addition of distance to MKT 4333 International Supply Chain Support_X_ Do Not Support
Michael Breazeale MKIGMIKE
Michael Breazeale, Ph.D. Associate Professor of Marketing he/him/his Nancy Allen Inclusion and Diversity Fellow College of Business Inclusion and Diversity Officer Department of Marketing, Quantitative Analysis and Business Law College of Business Mississippi State University 324D McCool Box 9582 Mississippi State, MS 39762
From: Breazeale, Mike < <u>mbreazeale@business.msstate.edu</u> > Sent: Friday, December 11, 2020 1:08 PM To: Moore, Robert < <u>RMoore@business.msstate.edu</u> > Subject: Re: Please review new course and Major: Due date 12/16/20
Thanks, Rob!!
OPTION 2- reply to this email and check one of the boxes for each.
Addition of MKT 4013 Support_X_ Do Not Support Addition of SCL Major Support_X_ Do Not Support

Mike



Michael Breazeale, Ph.D.
Associate Professor of Marketing
he/him/his

Nancy Allen Inclusion and Diversity Fellow
College of Business Inclusion and Diversity Officer
Department of Marketing, Quantitative Analysis and Business Law
College of Business
Mississippi State University

From: Collier, Joel < JCollier@business.msstate.edu>

Sent: Tuesday, December 15, 2020 1:57 PM

To: Moore, Robert < RMoore@business.msstate.edu>

Subject: RE: Distance Class Support

Rob,

I am in support of addition MKT 4013 and an additional SCL Major. I am also in support of additional distance MKT 4313/6313 along with MKT 4813

Joel

From: Hu, Bingyan < bingyan-hu@uiowa.edu > Sent: Tuesday, December 15, 2020 2:35 PM

To: Moore, Robert < RMoore@business.msstate.edu>

Subject: Re: Distance Class Support

Good afternoon Rob,

Please see below for my response. I support all the courses. I thought I did this last week but I didn't. Sorry for the delay!

Best Bing

SCL Major

Addition of MKT 4013 Support_ Do Not Support ____ Do Not Support ____ Do Not Support ____

Addition of Distance Courses

Addition of distance MKT 4313/6313 Support_ Do Not Support ____

Addition of distance MKT 4813 Support Do Not Support ____

Addition of distance to MKT 4333 International Supply Chain Support____ Do Not Support____

APPROVAL FORM FOR

DEGREE PROGRAMS

MISSISSIPPI STATE UNIVERSITY

NOTE: This form is a cover sheet that must accompany the degree program change proposal. The actual proposal should be prepared in accordance with format requirements provided in the Guide and Format for Curriculum Proposals published by the UCCC. Both cover sheet and proposal should be submitted to UCCC Mail Stop 9702 (281 Garner Hall). Phone: 325-9410.

Hall), Phone: 325-9410.	
College: Arts & Sciences	Department: Sociology
Contact Person: Kenya M. Cistrunk	Mail Stop: 9562 E-mail: kym1@msstate.edu
Nature of Change: GPA modification	
Date Initiated: 10-18-2020 Effecti	ve Date: Spring 2021
Current Degree Program Name: Bachel	lor of Social Work
Major: Social Work Concentrat	ion: Social Work
New Degree Program Name: N/A	
Major: N/A	Concentration: N/A
Summary of Proposed Changes: modi other changes made	fying GPA for social work admissions process; no
Approved:	Date:
Juole Vlede	11/1/20
Department Head	•
Chair, College or School Curriculum Committee	11/12/20
204	1/13/2020
Dean of College or School	:
•	
Chair, University Committee on Courses and Curricula	· · · · · · · · · · · · · · · · · · ·

, Graduate Council(if applicable)	

•

DEGREE MODIFICATION OUTLINE FORM

Use the chart below to make modifications to an existing undergraduate degree outline. If any General Education (Core) course is acceptable in the category, please indicate by saying "any Gen Ed course". There is no need to type in the whole list. All deleted courses and information should be shown in *italics* and all new courses and information in **bold**. Include the course prefix, number, and title in both columns. Expand this table as needed.

CURRENT Degree Description

Degree: Bachelor of Social Work

Major: Social Work Concentration: Social Work

The Social Work Program at Mississippi State
University is accredited by the Council on Social Work
Education. Social work is a challenging and rewarding
profession with the primary goal of enhancing
individual functioning and promoting human rights and
social and economic justice. The Bachelor of Social
Work graduate is prepared to pursue graduate social
work education or to work as a generalist social work
practitioner in a variety of practice settings. These
include but are not limited to the following: child
welfare service agencies, family services, medical
hospitals, mental health clinics, public health clinics,
home health agencies, nursing homes, industries,
juvenile and family court, shelters for battered women
and children, neighborhood and community services.

PROPOSED Degree Description

Degree: Bachelor of Social Work

Major: Social Work Concentration: Social Work

The Social Work Program at Mississippi State University is accredited by the Council on Social Work Education. Social work is a challenging and rewarding profession with the primary goal of enhancing individual functioning and promoting human rights and social and economic justice. The Bachelor of Social Work graduate is prepared to pursue graduate social work education or to work as a generalist social work practitioner in a variety of practice settings. These include, but are not limited to the following: child welfare service agencies, family services, medical hospitals, mental health clinics, public health clinics, home health agencies, nursing homes, industries, juvenile and family court, shelters for battered women and children, neighborhood and community services.

The Social Work curriculum is grounded in a liberal arts perspective. This liberal arts perspective enhances the person-in-environment focus of generalist social work practice. A student may declare social work as a major at any time in his or her academic career. There is a formal admission process into the program. Some upper division courses are restricted to students who have been admitted to the program. To be eligible for admission to the social work program students must:

- 1. Have a cumulative GPA of 2.0;
- Complete two of the following social work courses with a minimum grade of "C": SW 2303 Social Welfare Policy I, SW 3003 Social Work with At-Risk Populations, and SW 3013 Human Behavior in the Social Environment I;
- Complete <u>SW 2313</u> Intro to Social Work (including 30 hrs. of service learning experience) with a minimum grade of "B";
- Complete an "Application for Admission" including three references on the designated program form;
- Participate in a personal interview with Social Work Admissions Committee.

"[Click here and type old concentration description]"

The Social Work curriculum is grounded in a liberal arts perspective. This liberal arts perspective enhances the person-in-environment focus of generalist social work practice. A student may declare social work as a major at any time in his or her academic career. There is a formal admission process into the program. Some upper division courses are restricted to students who have been admitted to the program. To be eligible for admission to the social work program students must:

- 1. Have a cumulative GPA of 2.0; with a 2.5 GPA for all social work courses
- Complete two of the following social work courses with a minimum grade of
 "C": SW 2303 Social Welfare Policy
 I, SW 3003 Social Work with At-Risk
 Populations, and SW 3013 Human Behavior in the Social Environment I;
- 3. Complete <u>SW 2313</u> Intro to Social Work (including 30 hrs. of service learning experience) with a minimum grade of "B";
- Complete an "Application for Admission" including three references on the designated program form;
- Participate in a personal interview with Social Work Admissions Committee.

"[Click here and type new concentration description]"

CURRENT CURRICULUM OUTLINE	Required Hours	PROPOSED CURRICULUM OUTLINE	Required Hours
English (Ex: EN 1103 English Comp I):	6	English (Ex: EN 1103 English Comp I):	

r		
		No Changes
Fine Arts (General Education):	3	Fine Arts (General Education):
		No Changes
Natural Sciences	11	Natural Sciences
Life Science w/ lab Physical Science w/ lab	1	No Changes
Natural Science (lab not required)		No Changes
, ,		
Extra Science (if appropriate)		Extra Science (if appropriate)
Computer Literacy (3)	9	No changes
Communications (3)		Tro Marigos
Foreign Language (3)		
Math (General Education): MA 1313 College Algebra	6	Math (General Education):
ST 2113 Intro to Stats		
Humanities (General Education):	18	Humanities (General Education):
Literature Core (3 hours)		No Changes
History Core (3 hours)		
English Elective (3 hours)	1	
History Elective (3 hours)		
Philosophy (3 hours) Humanities Elective (3 hours)		
Time Diocetto (5 nomb)		
Social/Behavioral Sciences (Gen Ed):	15	Social/Behavioral Sciences (Gen Ed):
PS 1113 American Government		No Changes
PSY 1013 General Psychology		140 Changes
SO 1003 Introduction to Sociology		
EC 2113 Macroeconomics		
AND Social Science Elective (choose one)		
Social Bolonco Elective (choose one)		
Major Core Courses		Major Core Courses
SW 2313 Intro to Social Work	48	No Changes
SW 2303 Social Welfare Policy I		
SW 2323 Social Welfare Policy II		
SW 3003 Populations at Risk		
SW 3013 Hum Behavior & Social Env I SW 3023 Hum Behavior & Social Env II		
SW 3213 Res. Methods in Social Work		1
SW 3513 Social Work Practice I		
SW 3523 Social Work Practice II		1
SW 3533 Social Work w/Comm & Orgs		1
SW 4613 Child Welfare Services		
SW 4916 Field Practicum/Sem I		

SW 4926 Field Practicum/Sem II SW 4713Senior Seminar in Social Work Concentration Courses (choose one) SW 3033 Seminar in Resilience SW 3043 Military Social Work SW 4533 Sub Abuse & Addict SW Serv. SW 4623 Social Work with the Aged SW 4633 Social Work in Health Care SW 4643 Social Work Services in Schools SW 4653Social Work Family Violence	3	Concentration Courses No changes
General Electives	7	General Electives No changes
Total Hours	126	Total Hours

COLLEGE OF ARTS & SCIENCES



Department of Sociology P.O. Box C 456 Hardy Road/207 Bowen Hall Mississippi State, MS 39762 P. 662.325.2495 F. 662.325.4564 www.sociology.msstate.edu

September 28, 2020

Dear Chair, University Committee on Courses and Curriculum,

Please accept this letter of support on behalf of the Social Work Program who is modifying the admissions for the requirement to include that a student who applies for the program have not only an overall GPA of 2.0, but also a social work GPA of 2.5. Prior to this modification, the overall GPA was assessed, but not the discipline-specific GPA. We voted to support this modification at the Sociology, Criminology and Social Work Undergraduate Curriculum Committee meeting on Friday, September 25, 2020 and had full support from committee members. As Dr. Cistrunk explains, we agree that the proposed modification is in line with their admissions process. For these reasons, our faculty is fully supportive of the modification. Please contact Dr. Ashley Vancil-Leap, Chair of the Undergraduate Curriculum Committee, if you have any further questions.

Sincerely yours,

Department of Sociology, Criminology and Social Work Undergraduate Curriculum Committee

Ashley Vancil-Leap (Committee Chair)

Kenya Cistrunk

Sanna King

Ashley Perry

Margaret Ralston