



**MISSISSIPPI STATE**  
**UNIVERSITY**™

*UNIVERSITY COMMITTEE ON  
COURSES AND CURRICULA*

**A MEMORANDUM**

DATE: February 7, 2017  
TO: UCCC Members  
FROM: Dr. Dana Pomykal Franz, Chair  
SUBJECT: February 17, 2017 Meeting

Enclosed are the minutes from the meeting on January 20, 2017 and the agenda and proposals for the meeting on Friday, **February 17, 2017 beginning at 1:30 p.m.** The meeting will be held in Room 324 of the Student Union. Please contact the UCCC office if you are unable to attend.

Thank you.

Enclosures: January 20, 2017 Meeting Minutes  
Course/Curriculum Proposal

**AGENDA**  
**UNIVERSITY COMMITTEE ON COURSES AND CURRICULA**  
**February 17, 2017**

1. Welcome
2. Approval of minutes
3. Course proposals by college/school:

**AGRICULTURE AND LIFE SCIENCES**

+Distance	<a href="#">ADS 1113</a>	Animal Science
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**ARCHITECTURE, ART AND DESIGN**

Addition +Maymester	<a href="#">ART 3253</a>	Photogram
Addition	<a href="#">ART 3263</a>	Scanography
Addition	<a href="#">ART 4893</a> /6893	Video Art
Addition	<a href="#">ID 2403</a>	Introduction to Historic Preservation
Addition	<a href="#">ID 4661</a>	Senior Portfolio Production
Modification	<a href="#">ID 4662</a>	Professional Practice for Interior Design

**ARTS AND SCIENCES**

Modification	<a href="#">CO 3433</a>	Editing and Design
Addition	<a href="#">PSY 8823</a>	Diversity in Applied Psychology

**ENGINEERING**

Addition +Distance	<a href="#">CE 4753</a> /6753	Construction Cost Estimating
Addition +Distance	<a href="#">CE 4763</a> /6763	Construction Risk Management
Modification	<a href="#">CHE 1101</a>	Introduction to Chemical & Petroleum Engineering

**GRADUATE SCHOOL**

Addition +Distance	<a href="#">GRD 9010</a>	Graduate Degree Completion
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**4. Degree proposals by college/school**

**AGRICULTURE AND LIFE SCIENCES**

Modification	BS	Human Development and Family Science: Child Development, Child Life, Youth Development, Family Science, FCS Teacher Education
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**ARCHITECTURE, ART AND DESIGN**

Modification	BS	Interior Design
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**BUSINESS**

Modification	BBA	Business: Marketing – Supply Chain Management, PGA Golf Management
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**University Committee on Courses and Curricula**  
**Mississippi State University**  
**January 20, 2017**

Present: Amy Adkerson, Shrinidhi Ambinakudige, Tracey Baham, Madelyn Barr, Randy Campbell, Russell Carr, Ben Emmich, Dana Franz, Seamus Freyne, Robert Harland, Kevin Hunt, Pat Matthes, Qingmin Meng, Lynda Moore, Rob Moore, Kelly Moser, Erik Niemann, Greg Olsen, Emily Owen, Tommy Parker, John Rigsby, Pam Sullivan, Jenny Turner, Robert Wolverton, Chien Yu

Excused: Mike Cox, Amy Crumpton, Charles Freeman, Trey Howell, Brenda Kirkland, Andy Perkins, Tommy Phillips, Barry Stewart

Guests: Terry Bryant, Evan Kaplan, Frances McDavid, Philip Poe, Ryan Range, Donna Reese, Byron Williams

Franz called the meeting to order at 1:30 p.m. on Friday, January 20, 2017 in room 324 of the Student Union. Franz announced the committee appointed by Dr. Judy Bonner, Provost, to review the procedures of the UCCC had an organizational meeting on December 15, 2016. The UCCC Chair election for the 2017-2018 academic year will be held at the UCCC meeting on February 17, 2017. Nominations for UCCC Chair should be sent to Jenny Turner in the UCCC Office by 5:00 p.m. on February 13, 2017.

Hunt moved to approve the December 13, 2016 UCCC meeting minutes. Carr seconded the motion. The minutes were approved unanimously.

Emmich moved to approve the modification of PO 8011 Graduate Seminar in Poultry Science. Moser seconded the motion. The motion to approve the modification of PO 8011 was approved unanimously.

Emmich moved to approve the addition of PO 8111 Advanced Graduate Seminar in Poultry Science. Moser seconded the motion. The motion to approve the addition of PO 8111 was approved unanimously.

Carr moved to approve the additions of BIO 2123 Ethical Issues in Biology and BIO 4563/6563 Evolutionary and Developmental Biology. Yu seconded the motion. The motion to approve the additions of BIO 2123 and BIO 4563/6563 was approved unanimously.

Carr moved to approve the deletion of CO 3413 News Gathering. Hunt seconded the motion. The motion to approve the deletion of CO 3413 was approved unanimously.

Carr moved to approve the modification of the BA in Communication. Hunt seconded the motion. Franz announced the four new courses that are being added to the Communication curriculum (CO 3433, CO 4343, CO 4394, CO 4494) will be on the February UCCC agenda. Based on this announcement, Moser moved to pass the modification of the BA in Communication contingent upon the four new courses (CO 3433, CO 4343, CO 4394, CO 4494) being approved by the UCCC. Harland seconded the motion. The motion to pass the modification of the BA in Communication contingent was approved unanimously.

Moser moved to approve the additions of FLS 4453/6453 Spanish Culture, 1898-1936, and FLS 4883 Senior Seminar in FLS. Harland seconded the motion. For the addition of FLS 4883 Senior Seminar in FLS, committee members were concerned that the methods of evaluation in the proposal and the syllabus did not match, the syllabus does not contain a Title IX statement, and discussed whether “or permission of instructor” should be added as a prerequisite. Carr moved to pass the addition of FLS 4883 Senior Seminar in FLS contingent upon the above concerns being addressed. Hunt seconded the motion. The motion to pass FLS 4883 Senior Seminar in FLS contingent was approved unanimously. The motion to approve the addition of FLS 4453/6453 Spanish Culture, 1898-1936 was approved unanimously.

Carr moved to approve the modification of EC 8423 Public Finance. Niemann seconded the motion. Committee members were concerned an ADA statement was not contained in the course syllabus, suggested the attendance policy reference AOP 12.09, and questioned if enough time was being provided for the final exam. Harland moved to pass EC 8423 contingent upon the above concerns being addressed. Rigsby seconded the motion. The motion to pass EC 8424 contingent was approved unanimously.

Campbell moved to approve the modification of EC 8653 Microeconomics. Niemann seconded the motion. Committee members asked if faculty members could prohibit recording devices (audio or video) in class as outlined in the syllabus, and recommended AOP 12.09 concerning attendance be mentioned in the syllabus. Carr moved to pass EC 8653 contingent upon the above concerns being addressed. Hunt seconded the motion. The motion to pass EC 8653 contingent was approved unanimously.

Carr moved to approve the deletion of ACC 4053/6053 International Accounting. Niemann seconded the motion. The motion to approve the deletion of ACC 4053/6053 was approved unanimously.

Rigsby moved to approve the addition of ACC 8183 International Accounting. Carr seconded the motion. Committee members were concerned the course description on the proposal and the syllabus did not match, and the grading scale needs clarification. Moser moved to pass ACC 8183 contingent upon the above concerns being addressed. Hunt seconded the motion. The motion to pass ACC 8183 contingent was approved unanimously.

Carr moved to approve the additions of CSE 4253 Secure Software Engineering, CSE 4753 Introduction to Cyber Operations, and CSE 4763 Cyber Law. Yu seconded the motion.

Committee members were concerned the class attendance policies needed clarifying, the policies about making up class work in the event of an absence were not in compliance with AOP 12.03, the proposal does not indicate if CSE 4763 is a split level class but references are made to graduate level assignments, the justifications need more elaboration, and the grading scales needs to be included in the methods of evaluation in the proposals. Emmich moved to table the additions of CSE 4253, CSE 4753, and CSE 4763. Rigsby seconded the motion. The motion to table the additions of CSE 4253, CSE 4753, and CSE 4763 was approved unanimously.

Carr moved to approve the Authorization to Plan the BS in Cyber Security and Operations. Hunt seconded the motion. The motion to approve the Authorization to Plan the BS in Cyber Security and Operations was approved unanimously.

Emmich moved to approve the addition of a BS in Cyber Security and Operations. Hunt seconded the motion. Dr. Donna Reese and Dr. Byron Williams appeared in support of the proposal. Committee members discussed with Dr. Reese and Dr. Williams how the new program will be funded. Committee members pointed out the program proposal may need to be adjusted to fit the catalog table, and the program cannot be approved until CSE 4253, CSE 4753, and 4763 are approved. Carr moved to table the addition of a BS in Cyber Security and Operations. Harland seconded the motion. The motion to table the addition of a BS in Cyber Security and Operations was approved unanimously.

Carr moved to adjourn. Moser seconded the motion. The motion to adjourn was approved unanimously. The meeting was adjourned at 2:50 p.m.

# DEGREE PROGRAMS

## MISSISSIPPI STATE UNIVERSITY

**NOTE:** This form is a cover sheet that must accompany the degree program change proposal. The actual proposal should be prepared in accordance with format requirements provided in the *Guide and Format for Curriculum Proposals* published by the UCCC. Both cover sheet and proposal should be submitted, along with all required copies, to UCCC, Garner Hall, Room 279, Mail Stop 9702.

**College:** Agriculture and Life Sciences

**Department:** School of Human Sciences

**Contact Person:** Joe D. Wilmoth

**Mail Stop:** 9745

**E-mail:** Joe.Wilmoth@msstate.edu

**Nature of Change:** Modification

**Date Initiated:** 8/26/16

**Effective Date:** 1/1/16

**Degree to be offered at:** Campus 1

**Current Degree Program Name:** B. S. in Human Development and Family Science

**Major:** Human Development and Family Science

**Concentrations:** Child Development, Child Life, Youth Development, Family Science, FCS Teacher Education

**New Degree Program Name:**

**Major:**

**Concentration:**

### Summary of Proposed Changes:

The approval of the degree in Human Development and Family Science necessitates changing course prefixes from HS (Human Sciences) to HDFS (Human Development and Family Science).  
 Addition of HDFS 2803 as FCS Education concentration requirement  
 Stipulation of application of HS 2293 toward general education science requirement  
 Addition of requirements for PreK-K teacher candidates

**Approved:**

**Date:**

*Michael E. Newman*

Department Head

9-2-16

*Jessie M. Green*

Chair, College or School Curriculum Committee

9.30.16

*Joe D. Wilmoth*

Dean of College or School

1/17/17

Chair, University Committee on Courses and Curricula

Chair, Graduate Council (if applicable)

Chair, Deans Council



IHL Action Required



SACS Letter Sent

## DEGREE MODIFICATION OUTLINE FORM

Use the chart below to make modifications to an existing undergraduate degree outline. If any General Education (Core) course is acceptable in the category, please indicate by saying "any Gen Ed course." There is no need to type in the whole list. All deleted courses and information should be shown in *italics* and all new courses and information in **bold**. Include the course prefix, number, and title in both columns. Expand this table as needed.

CURRENT Degree Description		PROPOSED Degree Description	
Degree: Human Development and Family Science Major: Human Development and Family Science Concentration: Child Development		Degree: Human Development and Family Science Major: Human Development and Family Science Concentration: Child Development	
<p>This program offers an interdisciplinary lifespan approach to the study of children, youth, and families. It encompasses specialty areas in preschool teaching, childcare, youth development, family science, child life, and family and consumer sciences teacher education. Students develop an awareness of trends, issues and public policy affecting families and analyze factors that influence cognitive, emotional, social and physical development in the contexts of culture and family. Graduates enter diverse public and private sectors that focus on enabling children, youth, and families to function effectively in today's complex society.</p> <p>Specific course work is required to specialize in each area or meet Class A teacher licensure requirements for family and consumer sciences in the state of Mississippi. Specific course work is also required to specialize in child life, preschool education, youth development, or family science. A grade of "C" or better is required for all major courses (<i>Human Sciences</i> courses).</p>		<p>This program offers an interdisciplinary lifespan approach to the study of children, youth, and families. It encompasses specialty areas in preschool teaching, childcare, youth development, family science, child life, and family and consumer sciences teacher education. Students develop an awareness of trends, issues and public policy affecting families and analyze factors that influence cognitive, emotional, social and physical development in the contexts of culture and family. Graduates enter diverse public and private sectors that focus on enabling children, youth, and families to function effectively in today's complex society.</p> <p>Specific course work is required to specialize in each area or meet Class A teacher licensure requirements for family and consumer sciences in the state of Mississippi. Specific course work is also required to specialize in child life, preschool education, youth development, or family science. A grade of "C" or better is required for all major courses (<b>Human Development and Family Science</b> courses).</p>	
<p>The child development concentration explores the growth and development of children (conception until adolescence) within the family system and sociocultural milieu. This coursework prepares students to become competent early care and education professionals, parent educators, child advocates, and early interventionists within the public, private, and non-profit sectors. Students learn real-world application through lab experiences at the Child Development and Family Studies Center and internships in settings that align with the students' career goals. Students who intern with a certified teacher have the opportunity to obtain a license to teach Pre-K and kindergarten.</p>		<p>The child development concentration explores the growth and development of children (conception until adolescence) within the family system and sociocultural milieu. This coursework prepares students to become competent early care and education professionals, parent educators, child advocates, and early interventionists within the public, private, and non-profit sectors. Students learn real-world application through lab experiences at the Child Development and Family Studies Center and internships in settings that align with the students' career goals. <b>PreK-K teaching candidates must complete a PreK-K Teacher Candidacy Internship under the supervision of a licensed teacher. To be eligible for PreK-K teaching licensure in Mississippi, students must pass the Praxis Core or have a cumulative ACT score of at least 21; have a GPA of at least 2.75; and pass the Praxis II Early Childhood Principles of Teaching and Learning (5621) and the Praxis II Child Development (5024).</b></p>	
CURRENT CURRICULUM OUTLINE		PROPOSED CURRICULUM OUTLINE	
	Required Hours		Required Hours
EN 1103 English Comp I	6	EN 1103 English Comp I	6

En 1113 English Comp II		EN 1113 English Comp II	
Fine Arts (General Education):	3	Fine Arts (General Education):	3
Natural Sciences (2 labs required from Gen Ed) BIO 1004 Anatomy & Physiology (with lab) required for Child Life Concentration	9-11	Natural Sciences (2 labs required from Gen Ed) BIO 1004 Anatomy & Physiology (with lab) required for Child Life Concentration	9
Extra Science (if appropriate) <i>CH 1043 Survey of Chemistry I</i> required for FCS Education Select from Gen Ed courses for Child Development, Child Life, Youth Development, and Family Science		Extra Science (if appropriate) <b>HS 2293 Individual and Family Nutrition</b> required for FCS Education Select from Gen Ed courses for Child Development, Child Life, Youth Development, and Family Science	
Math (General Education):	6	Math (General Education):	6
Humanities (General Education):	6	Humanities (General Education):	6
Social/Behavioral Sciences (Gen Ed):	6	Social/Behavioral Sciences (Gen Ed): <b>HDFS 1813 and EPY 3543 required for FCS Education</b>	6
General Education Hours	36	General Education Hours	36
Major Core Courses  HS 1701 Survey of Human Sciences HS 3303 Consumer Economics HS 4333 Families, Legislation, & Public Policy HS 4424 Teaching Methods in Ag & HS HS 4702 Human Sciences Senior Seminar HS 4803 Parenting HS 4853 The Family: An Ecological Perspective Writing Requirement: AIS 3203 Intro to Tech Writing OR EDF 3413 Writing for Thinking OR EPY 3513 Writing for Behavioral Sciences OR MGT 3213 Organizational Communication		Major Core Courses  HS 1701 Survey of Human Sciences <b>HDFS 3303 Consumer Economics</b> <b>HDFS 4333 Families, Legislation, &amp; Public Policy</b> <b>HDFS 4424 Teaching Methods in Ag &amp; HS</b> <b>HS 4701 Internship Placement Seminar</b> HS 4702 Human Sciences Senior Seminar <b>HDFS 4803 Parenting</b> <b>HDFS 4853 The Family: An Ecological Perspective</b> <b>HDFS 4883 Risk, Resilience, &amp; Preventive Interventions</b>  Writing Competency met by: AELC 3203 Intro to Tech Writing OR EDF 3413 Writing for Thinking OR EPY 3513 Writing for Behavioral Sciences OR MGT 3213 Organizational Communication	
Major Core Hours	22	Major Core Hours	26
Child Development Concentration  <i>HS 1813 Indiv &amp; Family Dev through the Lifespan</i>		Child Development Concentration  <b>HDFS 1813 Indiv &amp; Family Dev through Lifespan</b>	



<p> <i>HS 2283 Child Health &amp; Nutrition</i>  <i>HS 2803 Prenatal &amp; Infant Development</i>  <i>HS 2813 Child Development</i>  <i>HS 3803 Creat &amp; Play in Yng Child</i>  <i>HS 3813 Lifespan Theory</i>  <i>HS 3823 Methods &amp; Materials ECEP</i>  <i>HS 3843 Guiding Child Behavior</i>  <i>HS 4701 Internship Placement Seminar</i>  <i>HS 4760 Child Development Internship (12 hours)</i>  <i>HS 4823 Dev &amp; Admin of Child Ser Prog</i>  <i>HS 4883 Risk, Resilience, &amp; Preventive Interventions</i>  <i>EDE 3233 Teaching Children's Literature</i>  <i>EDX 3213 Psy &amp; Ed of Exc Child &amp; Youth</i>  <i>COE 4013 Facilitative Skills Dev</i>  <u>8 hours electives</u> </p>		<p> <b>HDFS 2803 Prenatal &amp; Infant Development</b>  <b>HDFS 2813 Child Development</b>  <b>HDFS 3803 Creat &amp; Play in Yng Child</b>  <b>HDFS 3813 Lifespan Theory</b>  <b>HDFS 3823 Methods &amp; Materials ECEP</b>  <b>HDFS 3843 Guiding Child Behavior</b>  <b>HDFS 4760 Child Development Internship or HDFS 4740 PreK-K Teacher Candidacy Internship (12 hours)</b>  <b>HDFS 4823 Dev &amp; Admin of Child Ser Prog</b>  <i>HS 2283 Child Health &amp; Nutrition</i>    <i>EDE 3233 Teaching Children's Literature</i>  <i>EDX 3213 Psy &amp; Ed of Exc Child &amp; Youth</i>    <i>CO 1003 Fundamentals of Public Speaking</i>  <i>OR CO 1013 Introduction to Communication</i>    <i>Computer Literacy (3 hours) satisfied by TKT 1273 Computer Applications OR BIS 1012</i>    <i>COE 4013 Facilitative Skills Dev</i>    <u>8 hours electives</u> </p>	
Concentration Hours	66	Concentration Hours	62
Total Hours	124	Total Hours	124

CURRENT Degree Description	PROPOSED Degree Description
<p> Degree: Human Development and Family Science  Major: Human Development and Family Science  Concentration: Child Life </p>	<p> Degree: Human Development and Family Science  Major: Human Development and Family Science  Concentration: Child Life </p>
<p> This program offers an interdisciplinary lifespan approach to the study of children, youth, and families. It encompasses specialty areas in preschool teaching, childcare, youth development, family science, child life, and family and consumer sciences teacher education. Students develop an awareness of trends, issues and public policy affecting families and analyze factors that influence cognitive, emotional, social, and physical development in the contexts of culture and family. Graduates enter diverse public, non-profit, and private sectors that focus on enabling children, youth, and families to function effectively in today's complex society. </p> <p> Specific course work is required to specialize in each area or meet Class A teacher licensure requirements for family and consumer sciences in the state of Mississippi. Specific course work is also required to specialize in child life, preschool education, youth development, or family science. A grade of "C" or </p>	<p> This program offers an interdisciplinary lifespan approach to the study of children, youth, and families. It encompasses specialty areas in preschool teaching, childcare, youth development, family science, child life, and family and consumer sciences teacher education. Students develop an awareness of trends, issues and public policy affecting families and analyze factors that influence cognitive, emotional, social, and physical development in the contexts of culture and family. Graduates enter diverse public, non-profit, and private sectors that focus on enabling children, youth, and families to function effectively in today's complex society. </p> <p> Specific course work is required to specialize in each area or meet Class A teacher licensure requirements for family and consumer sciences in the state of Mississippi. Specific course work is also required to specialize in child life, preschool education, youth development, or family science. A grade of "C" or better is required for all major </p>

better is required for all major courses ( <i>Human Sciences</i> courses).		courses ( <b>Human Development and Family Science</b> courses).	
A concentration in child life provides the student with an overview of the role of the child life specialist working with children and their families in a health care setting. The primary emphases of the child life concentration are on student demonstration of knowledge, skills, and abilities required to assume the responsibilities of a child life professional. This includes involvement in the assessment of clients; planning and delivering child life services to patients including medical play, pre-procedural teaching, use of distractions, etc.; and evaluating the effectiveness of the interventions and plan.		A concentration in child life provides the student with an overview of the role of the child life specialist working with children and their families in a health care setting. The primary emphases of the child life concentration are on student demonstration of knowledge, skills, and abilities required to assume the responsibilities of a child life professional. This includes involvement in the assessment of clients; planning and delivering child life services to patients including medical play, pre-procedural teaching, use of distractions, etc.; and evaluating the effectiveness of the interventions and plan.	
<b>CURRENT CURRICULUM OUTLINE</b>	Required Hours	<b>PROPOSED CURRICULUM OUTLINE</b>	Required Hours
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Math (General Education):	6	Math (General Education):	6
Humanities (General Education):	6	Humanities (General Education):	6
Social/Behavioral Sciences (Gen Ed):	6	Social/Behavioral Sciences (Gen Ed): <b>HDFS 1813 and EPY 3543 required for FCS Education</b>	6
General Education Hours	36	General Education Hours	36
Major Core Courses  HS 1701 Survey of Human Sciences HS 3303 Consumer Economics HS 4333 Families, Legislation, & Public Policy HS 4424 Teaching Methods in Ag & HS HS 4702 Human Sciences Senior Seminar HS 4803 Parenting HS 4853 The Family: An Ecological Perspective		Major Core Courses  HS 1701 Survey of Human Sciences <b>HDFS 3303 Consumer Economics</b> <b>HDFS 4333 Families, Legislation, &amp; Public Policy</b> <b>HDFS 4424 Teaching Methods in Ag &amp; HS</b> <b>HS 4701 Internship Placement Seminar</b> HS 4702 Human Sciences Senior Seminar <b>HDFS 4803 Parenting</b> <b>HDFS 4853 The Family: An Ecological</b>	

<p>Writing Requirement:  <i>AIS 3203 Intro to Tech Writing OR</i>  EDF 3413 Writing for Thinking OR  EPY 3513 Writing for Behavioral Sciences  OR  MGT 3213 Organizational Communication</p>		<p>Perspective  <b>HDFS 4883 Risk, Resilience, &amp; Preventive Interventions</b></p> <p>Writing Competency met by:  <b>AELC 3203 Intro to Tech Writing OR</b>  EDF 3413 Writing for Thinking OR  EPY 3513 Writing for Behavioral Sciences  OR  MGT 3213 Organizational Communication</p>	
Major Core Hours	22	Major Core Hours	26
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Concentration Hours	66	Concentration Hours	62
Total Hours	124	Total Hours	124

CURRENT Degree Description		PROPOSED Degree Description	
Degree: Human Development and Family Science Major: Human Development and Family Science Concentration: Youth Development		Degree: Human Development and Family Science Major: Human Development and Family Science Concentration: Youth Development	
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<p>The Youth Development curriculum prepares students to understand and work effectively with children and adolescents, ages 10-18, in a variety of settings. The program provides students with a comprehensive view of the needs and developmental characteristics of youths, as well as the challenges facing today's youths. Emphasis is placed on understanding how youth development does not occur in isolation but is situated in, and affected by, contexts such as relationships, family, neighborhood/community, school, culture, the economy, and society. Youth Development students gain valuable real-world experience through a required field experience course and an internship. Students are also able to develop specific areas of specialization to fit their career interests by choosing from a generous variety of focus area courses.</p>		<p>The Youth Development curriculum prepares students to understand and work effectively with children and adolescents, ages 10-18, in a variety of settings. The program provides students with a comprehensive view of the needs and developmental characteristics of youths, as well as the challenges facing today's youths. Emphasis is placed on understanding how youth development does not occur in isolation but is situated in, and affected by, contexts such as relationships, family, neighborhood/community, school, culture, the economy, and society. Youth Development students gain valuable real-world experience through a required field experience course and an internship. Students are also able to develop specific areas of specialization to fit their career interests by choosing from a generous variety of focus area courses.</p>	
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Extra Science (if appropriate) <i>CH 1043 Survey of Chemistry I</i> required for FCS Education Select from Gen Ed courses for Child Development, Child Life, Youth Development, and Family Science		Extra Science (if appropriate) <b>HS 2293 Individual and Family Nutrition</b> required for FCS Education Select from Gen Ed courses for Child Development, Child Life, Youth Development, and Family Science	
Math (General Education):	6	Math (General Education):	6
Humanities (General Education):	6	Humanities (General Education):	6
Social/Behavioral Sciences (Gen Ed):	6	Social/Behavioral Sciences (Gen Ed): <b>HDFS 1813 and EPY 3543 required for FCS Education</b>	6
General Education Hours	36	General Education Hours	36
Major Core Courses  HS 1701 Survey of Human Sciences HS 3303 Consumer Economics HS 4333 Families, Legislation, & Public Policy HS 4424 Teaching Methods in Ag & HS HS 4702 Human Sciences Senior Seminar HS 4803 Parenting HS 4853 The Family: An Ecological Perspective Writing Requirement: AIS 3203 Intro to Tech Writing OR EDF 3413 Writing for Thinking OR EPY 3513 Writing for Behavioral Sciences OR MGT 3213 Organizational Communication		Major Core Courses  HS 1701 Survey of Human Sciences <b>HDFS 3303 Consumer Economics</b> <b>HDFS 4333 Families, Legislation, &amp; Public Policy</b> <b>HDFS 4424 Teaching Methods in Ag &amp; HS</b> <b>HS 4701 Internship Placement Seminar</b> HS 4702 Human Sciences Senior Seminar <b>HDFS 4803 Parenting</b> <b>HDFS 4853 The Family: An Ecological Perspective</b> <b>HDFS 4883 Risk, Resilience, &amp; Preventive Interventions</b>  Writing Competency met by: AELC 3203 Intro to Tech Writing OR EDF 3413 Writing for Thinking OR EPY 3513 Writing for Behavioral Sciences OR MGT 3213 Organizational Communication	
Major Core Hours	22	Major Core Hours	26
Concentration Courses  HS 1813 Indiv & Family Dev through the Lifespan HS 3000 Field Experience (3 hours) HS 3813 Lifespan Theory HS 4701 Internship Placement Seminar HS 4780 Youth Development Internship (12 hours) HS 4883 Risk, Resilience, & Preventive Interventions HS 4873 Positive Youth Development PSY 4223 Drug Use and Abuse OR SW 4533 Substance Abuse and Addictions in Social Work Services		Concentration Courses  <b>HDFS 1813 Indiv &amp; Family Dev through Lifespan</b> <b>HDFS 3000 Field Experience (3 hours)</b> <b>HDFS 3813 Lifespan Theory</b> <b>HDFS 4780 Youth Development Internship (12 hours)</b> <b>HDFS 4873 Positive Youth Development</b> PSY 4223 Drug Use and Abuse OR SW 4533 Substance Abuse and Addictions in Social Work Services  CO 1003 Fundamentals of Public Speaking OR CO 1013 Introduction to	

<p>CO 1003 Fundamentals of Public Speaking OR CO 1013 Introduction to Communication</p> <p>Choose three of the following (9 hours):  <i>AIS</i> 4403 Development of Youth Programs            PSY 3413 Human Sexual Behavior            EDX 3213 Psy &amp; Ed of Exc Child &amp; Youth            COE 4013 Facilitative Skills Dev            EPY 3543 Psychology of Adolescence</p> <p>Choose 15 hours from the following:  <i>HS</i> 2813 Child Development  <i>HS</i> 3833 Human Dev. in the Context of Leisure &amp; Rec.  <i>HS</i> 3673 Environments for Special Needs            EDX 4423 Teaching the Disadvantaged Child            EPY 3503 Principles of Educational Psychology,            EPY 3553 Giftedness/Creativity            EPY 4053 Psych &amp; Education of Ment Retarded            SO 4233 Juvenile Delinquency            SO 3313 Deviant Behavior            SO 3503 Violence in the U.S.            SO 3603 Criminology            SO 4333 Sociology of Sport            SO 3213 Intro to Social Research            SO 2203 Cultural and Racial Minorities            PE 3033 Basketball/Football Officiating            PE 3133 Adaptive Physical Education            PE 3183 Psychology of Sport &amp; Exercise            KI 2213 Emergency Healthcare            PE 3422 Coaching Football            PE 3432 Coaching Basketball            PE 3452 Coaching Softball and Baseball            PE 3433 General Safety Methods            MGT 3213 Organizational Communications            MGT 3114 Prin of Mgt &amp; Prod            MGT 3513 Intro to Human Res Mgt            MGT 3813 Organizational Behavior            MGT 4563 Staffing in Organizations            MKT 3013 Principles in Marketing            MKT 3213 Retailing            MKT 4113 Personal Selling            MKT 4123 Advertising</p> <p>5 hours electives</p>		<p>Communication</p> <p>Computer Literacy (3 hours) satisfied by            TKT 1273 Computer Applications            OR BIS 1012</p> <p>Choose three of the following (9 hours):  <b>AELC</b> 4403 Development of Youth Programs            PSY 3413 Human Sexual Behavior            EDX 3213 Psy &amp; Ed of Exc Child &amp; Youth            COE 4013 Facilitative Skills Dev            EPY 3543 Psychology of Adolescence</p> <p>Choose 15 hours from the following:  <b>HDFS</b> 2813 Child Development  <b>HDFS</b> 3833 Human Dev. in the Context of Leisure &amp; Rec.  <b>HDFS</b> 3673 Environments for Special Needs            EDX 4423 Teaching the Disadvantaged Child            EPY 3503 Principles of Educational Psychology,            EPY 3553 Giftedness/Creativity            EPY 4053 Psych &amp; Education of Ment Retarded            SO 4233 Juvenile Delinquency            SO 3313 Deviant Behavior            SO 3503 Violence in the U.S.            SO 3603 Criminology            SO 4333 Sociology of Sport            SO 3213 Intro to Social Research            SO 2203 Cultural and Racial Minorities            PE 3033 Basketball/Football Officiating            PE 3133 Adaptive Physical Education            PE 3183 Psychology of Sport &amp; Exercise            KI 2213 Emergency Healthcare            PE 3422 Coaching Football            PE 3432 Coaching Basketball            PE 3452 Coaching Softball and Baseball            PE 3433 General Safety Methods            MGT 3213 Organizational Communications            MGT 3114 Prin of Mgt &amp; Prod            MGT 3513 Intro to Human Res Mgt            MGT 3813 Organizational Behavior            MGT 4563 Staffing in Organizations            MKT 3013 Principles in Marketing            MKT 3213 Retailing            MKT 4113 Personal Selling            MKT 4123 Advertising</p> <p>5 hours electives</p>	
Concentration Hours	66	Concentration Hours	62
Total Hours	124	Total Hours	124

CURRENT Degree Description		PROPOSED Degree Description	
Degree: Human Development and Family Science Major: Human Development and Family Science Concentration: Family Science		Degree: Human Development and Family Science Major: Human Development and Family Science Concentration: Family Science	
<p>This program offers an interdisciplinary lifespan approach to the study of children, youth, and families. It encompasses specialty areas in preschool teaching, childcare, youth development, family science, child life, and family and consumer sciences teacher education. Students develop an awareness of trends, issues and public policy affecting families and analyze factors that influence cognitive, emotional, social, and physical development in the contexts of culture and family. Graduates enter diverse public, non-profit, and private sectors that focus on enabling children, youth, and families to function effectively in today's complex society.</p> <p>Specific course work is required to specialize in each area or meet Class A teacher licensure requirements for family and consumer sciences in the state of Mississippi. Specific course work is also required to specialize in child life, preschool education, youth development, or family science. A grade of "C" or better is required for all major courses (<i>Human Sciences</i> courses).</p>		<p>This program offers an interdisciplinary lifespan approach to the study of children, youth, and families. It encompasses specialty areas in preschool teaching, childcare, youth development, family science, child life, and family and consumer sciences teacher education. Students develop an awareness of trends, issues and public policy affecting families and analyze factors that influence cognitive, emotional, social, and physical development in the contexts of culture and family. Graduates enter diverse public, non-profit, and private sectors that focus on enabling children, youth, and families to function effectively in today's complex society.</p> <p>Specific course work is required to specialize in each area or meet Class A teacher licensure requirements for family and consumer sciences in the state of Mississippi. Specific course work is also required to specialize in child life, preschool education, youth development, or family science. A grade of "C" or better is required for all major courses (<b>Human Development and Family Science</b> courses).</p>	
<p>The Family Science program helps students discover, verify, and apply knowledge about the family. Family Science students gain valuable real-world experience through a required field experience course and an internship, and graduates are able to receive provisional certification through the National Council on Family Relations as Certified Family Life Educators, recognizing their competence in a broad range of ten family-related content areas. They are prepared to address societal issues including economics, education, work-family issues, parenting, sexuality, gender, substance abuse, domestic violence, unemployment, debt, and child abuse within the context of the family. Graduates can work in a variety of governmental, non-profit, religious, and private agencies.</p>		<p>The Family Science program helps students discover, verify, and apply knowledge about the family. Family Science students gain valuable real-world experience through a required field experience course and an internship, and graduates are able to receive provisional certification through the National Council on Family Relations as Certified Family Life Educators, recognizing their competence in a broad range of ten family-related content areas. They are prepared to address societal issues including economics, education, work-family issues, parenting, sexuality, gender, substance abuse, domestic violence, unemployment, debt, and child abuse within the context of the family. Graduates can work in a variety of governmental, non-profit, religious, and private agencies.</p>	
CURRENT CURRICULUM OUTLINE	Required Hours	PROPOSED CURRICULUM OUTLINE	Required Hours
EN 1103 English Comp I En 1113 English Comp II	6	EN 1103 English Comp I EN 1113 English Comp II	6
Fine Arts (General Education):	3	Fine Arts (General Education):	3

Natural Sciences (2 labs required from Gen Ed) BIO 1004 Anatomy & Physiology (with lab) required for Child Life Concentration	9-11	Natural Sciences (2 labs required from Gen Ed) BIO 1004 Anatomy & Physiology (with lab) required for Child Life Concentration	9
Extra Science (if appropriate) <i>CH 1043 Survey of Chemistry I</i> required for FCS Education Select from Gen Ed courses for Child Development, Child Life, Youth Development, and Family Science		Extra Science (if appropriate) <b>HS 2293 Individual and Family Nutrition</b> required for FCS Education Select from Gen Ed courses for Child Development, Child Life, Youth Development, and Family Science	
Math (General Education):	6	Math (General Education):	6
Humanities (General Education):	6	Humanities (General Education):	6
Social/Behavioral Sciences (Gen Ed):	6	Social/Behavioral Sciences (Gen Ed): <b>HDFS 1813 and EPY 3543 required for FCS Education</b>	6
General Education Hours	36	General Education Hours	36
Major Core Courses  HS 1701 Survey of Human Sciences HS 3303 Consumer Economics HS 4333 Families, Legislation, & Public Policy HS 4424 Teaching Methods in Ag & HS HS 4702 Human Sciences Senior Seminar HS 4803 Parenting HS 4853 The Family: An Ecological Perspective Writing Requirement: AIS 3203 Intro to Tech Writing OR EDF 3413 Writing for Thinking OR EPY 3513 Writing for Behavioral Sciences OR MGT 3213 Organizational Communication		Major Core Courses  HS 1701 Survey of Human Sciences <b>HDFS 3303 Consumer Economics</b> <b>HDFS 4333 Families, Legislation, &amp; Public Policy</b> <b>HDFS 4424 Teaching Methods in Ag &amp; HS</b> <b>HS 4701 Internship Placement Seminar</b> HS 4702 Human Sciences Senior Seminar <b>HDFS 4803 Parenting</b> <b>HDFS 4853 The Family: An Ecological Perspective</b> <b>HDFS 4883 Risk, Resilience, &amp; Preventive Interventions</b>  Writing Competency met by: AELC 3203 Intro to Tech Writing OR EDF 3413 Writing for Thinking OR EPY 3513 Writing for Behavioral Sciences OR MGT 3213 Organizational Communication	
Major Core Hours	22	Major Core Courses	26
Concentration Courses  HS 1813 Indiv & Family Dev through the Lifespan HS 2813 Child Development HS 3000 Field Experience (3 hours) HS 3673 Environments for Special Needs HS 3813 Lifespan Theory		Concentration Courses  <b>HDFS 1813 Indiv &amp; Family Dev through Lifespan</b> <b>HDFS 2813 Child Development</b> <b>HDFS 3000 Field Experience (3 hours)</b> <b>HDFS 3813 Lifespan Theory</b> <b>HDFS 4313 Family Resource</b>	



<b>HS 4313 Family Resource Management</b> <b>HS 4403 Intro to Gerontology</b> <b>HS 4701 Internship Placement Seminar</b> <b>HS 4790 Family Science Internship (12 hours)</b> <b>HS 4813 Adult Development: The Middle Years</b> <b>HS 4843 Family Interaction</b> <b>HS 4873 Positive Youth Development</b> <b>HS 4883 Risk, Resilience, &amp; Preventive Interventions</b> <b>CO 1003 Fundamentals of Public Speaking</b> <b>OR CO 1013 Introduction to Communication</b> <b>COE 4013 Facilitative Skills Dev</b> <b>PSY 3413 Human Sexual Behavior</b> <b>PSY 4223 Drug Use and Abuse OR SW 4533 Substance Abuse and Addictions in Social Work Services</b> <b>5 hours electives</b>		<b>Management</b> <b>HDFS 4403 Intro to Gerontology</b> <b>HDFS 4790 Family Science Internship (12 hours)</b> <b>HDFS 4813 Adult Development: The Middle Years</b> <b>HDFS 4843 Family Interaction</b> <b>HDFS 4873 Positive Youth Development</b> <b>HDFS 3673 Environments for Special Needs</b> <b>COE 4013 Facilitative Skills Dev</b> <b>PSY 3413 Human Sexual Behavior</b> <b>PSY 4223 Drug Use and Abuse OR SW 4533 Substance Abuse and Addictions in Social Work Services</b>  <b>CO 1003 Fundamentals of Public Speaking</b> <b>OR CO 1013 Introduction to Communication</b>  <b>Computer Literacy (3 hours) satisfied by TKT 1273 Computer Applications OR BIS 1012</b>  <b>5 hours electives</b>	
<b>Concentration Hours</b>	<b>66</b>	<b>Concentration Hours</b>	<b>62</b>
<b>Total Hours</b>	<b>124</b>	<b>Total Hours</b>	<b>124</b>

<b>CURRENT Degree Description</b>	<b>PROPOSED Degree Description</b>
<b>Degree: Human Development and Family Science</b> <b>Major: Human Development and Family Science</b> <b>Concentration: Family and Consumer Sciences Teacher Education</b>	<b>Degree: Human Development and Family Science</b> <b>Major: Human Development and Family Science</b> <b>Concentration: Family and Consumer Sciences Teacher Education</b>
<p>This program offers an interdisciplinary lifespan approach to the study of children, youth, and families. It encompasses specialty areas in preschool teaching, childcare, youth development, family science, child life, and family and consumer sciences teacher education. Students develop an awareness of trends, issues and public policy affecting families and analyze factors that influence cognitive, emotional, social, and physical development in the contexts of culture and family. Graduates enter diverse public, non-profit, and private sectors that focus on enabling children, youth, and families to function effectively in today's complex society.</p> <p>Specific course work is required to specialize in each area or meet Class A teacher licensure requirements for family and consumer sciences in the state of Mississippi. Specific course work is also required to</p>	<p>This program offers an interdisciplinary lifespan approach to the study of children, youth, and families. It encompasses specialty areas in preschool teaching, childcare, youth development, family science, child life, and family and consumer sciences teacher education. Students develop an awareness of trends, issues and public policy affecting families and analyze factors that influence cognitive, emotional, social, and physical development in the contexts of culture and family. Graduates enter diverse public, non-profit, and private sectors that focus on enabling children, youth, and families to function effectively in today's complex society.</p> <p>Specific course work is required to specialize in each area or meet Class A teacher licensure requirements for family and consumer sciences in the state of Mississippi. Specific course work is also required to specialize in child life,</p>

specialize in child life, preschool education, youth development, or Family Science. A grade of "C" or better is required for all major courses ( <i>Human Sciences</i> courses).		preschool education, youth development, or Family Science. A grade of "C" or better is required for all major courses ( <b>Human Development and Family Science</b> courses).	
The Family and Consumer Sciences teacher education program at Mississippi State University is NCATE accredited. Students must conform to the policies on teacher education, as explained under "Teacher Licensure" elsewhere in this catalog. Following is a list of courses taught in selected Mississippi high schools and vo-tech centers: family dynamics, resource management, nutrition and wellness, family and individual health, personal development, and child development. Family and Consumer Sciences teachers can also teach in high school Occupational Programs (such as food production, childcare, and clothing production). Some additional on-the-job training is required to teach these courses. Completion of a Bachelor of Science in Human Development and Family Science (Family and Consumer Sciences Education emphasis) degree from the School of Human Sciences at Mississippi State University leads to licensure to teach these courses.		The Family and Consumer Sciences teacher education program at Mississippi State University is NCATE accredited. Students must conform to the policies on teacher education, as explained under "Teacher Licensure" elsewhere in this catalog. Following is a list of courses taught in selected Mississippi high schools and vo-tech centers: family dynamics, resource management, nutrition and wellness, family and individual health, personal development, and child development. Family and Consumer Sciences teachers can also teach in high school Occupational Programs (such as food production, childcare, and clothing production). Some additional on-the-job training is required to teach these courses. Completion of a Bachelor of Science in Human Development and Family Science (Family and Consumer Sciences Education emphasis) degree from the School of Human Sciences at Mississippi State University leads to licensure to teach these courses.	
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Extra Science (if appropriate) <i>CH 1043 Survey of Chemistry I</i> required for FCS Education Select from Gen Ed courses for Child Development, Child Life, Youth Development, and Family Science		Extra Science (if appropriate) <b>HS 2293 Individual and Family Nutrition</b> required for FCS Education Select from Gen Ed courses for Child Development, Child Life, Youth Development, and Family Science	
Math (General Education):	6	Math (General Education):	6
Humanities (General Education):	6	Humanities (General Education):	6
Social/Behavioral Sciences (Gen Ed):	6	Social/Behavioral Sciences (Gen Ed): <b>HDFS 1813 and EPY 3543 required for FCS Education</b>	6

General Education Hours	36	General Education Hours	36
Major Core Courses		Major Core Courses	
HS 1701 Survey of Human Sciences <i>HS 3303 Consumer Economics</i> <i>HS 4333 Families, Legislation, &amp; Public Policy</i> <i>HS 4424 Teaching Methods in Ag &amp; HS</i> HS 4702 Human Sciences Senior Seminar <i>HS 4803 Parenting</i> <i>HS 4853 The Family: An Ecological Perspective</i> Writing Requirement: <i>AIS 3203 Intro to Tech Writing OR</i> EDF 3413 Writing for Thinking OR EPY 3513 Writing for Behavioral Sciences OR MGT 3213 Organizational Communication		HS 1701 Survey of Human Sciences <b>HDFS 3303 Consumer Economics</b> <b>HDFS 4333 Families, Legislation, &amp; Public Policy</b> <b>HDFS 4424 Teaching Methods in Ag &amp; HS</b> <b>HS 4701 Internship Placement Seminar</b> HS 4702 Human Sciences Senior Seminar <b>HDFS 4803 Parenting</b> <b>HDFS 4853 The Family: An Ecological Perspective</b> <b>HDFS 4883 Risk, Resilience, &amp; Preventive Interventions</b>  Writing Competency met by: <b>AELC 3203 Intro to Tech Writing OR</b> <b>EDF 3413 Writing for Thinking OR</b> <b>EPY 3513 Writing for Behavioral Sciences OR</b> <b>MGT 3213 Organizational Communication</b>	
Major Core Hours	22	Major Core Hours	26
Concentration Courses		Concentration Courses	
<i>CH 1043 Survey of Chemistry I*</i> <i>6 hrs Science with laboratory*</i> EDF 3333 Social Foundations of Education EDF 4243 Planning for Diversity of Learners EDS 3411 Practicum in Secondary Ed EDS 4873 Seminar in Managing EDX 3213 Psych & Ed of Excep Child & Youth EPY 3143 Human Dev & Learning Strategies in Ed EPY 3253 Evaluating Learning <i>EPY 3543 Psychology of Adolescence</i> Secondary Class KI 1803 Health Trends and Topics <i>PSY 1013 General Psychology</i> PSY 3413 Human Sexual Behavior HS 1533 Apparel Design I HS 2203 Science of Food Preparation HS 2283 Child Health and Nutrition <i>HS 2293 Individual and Family Nutrition</i> <i>HS 2524 Textiles for Apparel</i> HS 2603 Interior Design Fundamentals HS 2813 Child Development HS 3000 Field Experience		EDF 3333 Social Foundations of Education EDF 4243 Planning for Diversity of Learners EDS 3411 Practicum in Secondary Ed EDS 4873 Seminar in Managing Secondary Class EDX 3213 Psych & Ed of Excep Child & Youth EPY 3143 Human Dev & Learning Strategies in Ed EPY 3253 Evaluating Learning <b>FDM 1533 Apparel Design I</b> <b>HDFS 2803 Prenatal and Infant Development (new)</b> <b>HDFS 2813 Child Development</b> <b>HDFS 3000 Field Experience (1 hour)</b> <b>HDFS 4313 Family Resource Management</b> <b>HDFS 4462 Curriculum in Human Sciences</b> <b>HDFS 4886 Teaching Internship in Vocat. Human Sci.</b> <b>HDFS 4896 Teaching Internship in Vocat. Human Sci</b>  HS 2203 Science of Food Preparation HS 2283 Child Health and Nutrition HS 2603 Interior Design Fundamentals	

<p> <i>HS 4313 Family Resource Management</i>  <i>HS 4462 Curriculum in Human Sciences</i>  <i>HS 4886 Teaching Internship in Vocat. Human Sci.</i>  <i>HS 4896 Teaching Internship in Vocat. Human Sci</i>  <i>Oral Communication Requirement</i>  <i>Satisfied by successful completion of HS 4424</i>  <i>Writing Requirement</i>  <i>AIS 3203 Intro to Tech Writing OR</i>  <i>EDF 3413 Writing for Thinking</i>  <i>Computer Literacy (3 hours)</i>  <i>Satisfied by successful completion of HS 3303</i> </p> <p>* Satisfies General Education requirements</p>		<p> <i>KI 1803 Health Trends and Topics</i>  <i>PSY 3413 Human Sexual Behavior</i> </p> <p>           Computer Literacy (3 hours)            Satisfied by successful completion of HS 3303         </p> <p>1 hour elective</p>	
Concentration Hours	66	Concentration Hours	62
Total Hours	124	Total Hours	124

# DEGREE PROGRAMS

## MISSISSIPPI STATE UNIVERSITY

**NOTE:** This form is a cover sheet that must accompany the degree program change proposal. The actual proposal should be prepared in accordance with format requirements provided in the *Guide and Format for Curriculum Proposals* published by the UCCC. Both cover sheet and proposal should be submitted, along with all required copies, to UCCC, Mail Stop 9638 (Freeman Hall-Room 102), Phone: 325-1922.

College: Architecture, Art and Design Department Interior Design  
 Contact Person: Amy Crumpton Mail Stop: 9543 E-mail: aec9@msstate.edu  
 Nature of Change: Degree Modification Date Initiated: 1/2017 Effective Date: Fall 2017  
 Degree to be offered at: Starkville Campus  
 Current Degree Program Name: Interior design  
 Major: Interior Design Concentration: N/A

New Degree Program Name: No change  
 Major: No change Concentration: No change

### Summary of Proposed Changes:

1. Modify ID 4663: Professional Practices in Interior Design into two separate courses, ID 4661: Senior Portfolio Production and ID 4662: Professional Practices for Interior Design

Approved:

Date:

  
 Department Head

2.3.17

  
 Chair, College or School Curriculum Committee

2-3-17

  
 Dean of College or School

2/3/2017

Chair, University Committee on Courses and Curricula

Chair, Graduate Council (if applicable)

Chair, Deans Council

☐ IHL Action Required

☐ SACS Letter Sent

## Degree Modification

### ***Bachelor of Science in Interior Design***

*Interior Design Program, College of Architecture, Art, and Design*

#### 1. CATALOG DESCRIPTION

No Change

#### 2. CURRICULUM OUTLINE

CURRENT Degree Description	PROPOSED Degree Description
<p>Degree: Bachelor of Science in Interior Design Major: Interior Design Concentration:</p>	<p>Degree: Bachelor of Science in Interior Design Major: Interior Design Concentration:</p>
<p>Director: Beth R. Miller Office: 125 Etheredge Hall</p> <p>The Interior Design Program offers students the opportunity to develop an ability to identify, analyze, and create solutions using critical thinking and spatial comprehension in solving design problems in the built environment. The program prepares future professional designers to enhance the function and quality of interior spaces for the purpose of improving the quality of life, increasing productivity, and protecting the health, safety, and welfare of the public as well as protecting the environment. Practical studio experience builds competency in design theory; the specification of interior materials and finishes; lighting, barrier-free, and computer-aided design; building and life safety codes; historical interiors; professional practices; interior construction and furniture design; space planning and programming; and graphic and verbal communication skills.</p> <p>Accreditation The Bachelor of Science in Interior Design degree program is fully accredited by the Council for Interior Design Accreditation.</p> <p>Curriculum Progression and Portfolio Review</p> <p>All students are required to obtain a grade of "C" or better for all major core courses. Students who obtain a 'D' or an "F" must retake the course. Only two retakes of any course are allowed.</p> <p><u>2nd year Portfolio Review:</u> Each student is required to participate in a portfolio review between the second and third year to determine a student's admission to</p>	<p>Director: Beth R. Miller Office: 125 Etheredge Hall</p> <p>The Interior Design Program offers students the opportunity to develop an ability to identify, analyze, and create solutions using critical thinking and spatial comprehension in solving design problems in the built environment. The program prepares future professional designers to enhance the function and quality of interior spaces for the purpose of improving the quality of life, increasing productivity, and protecting the health, safety, and welfare of the public as well as protecting the environment. Practical studio experience builds competency in design theory; the specification of interior materials and finishes; lighting, barrier-free, and computer-aided design; building and life safety codes; historical interiors; professional practices; interior construction and furniture design; space planning and programming; and graphic and verbal communication skills.</p> <p>Accreditation The Bachelor of Science in Interior Design degree program is fully accredited by the Council for Interior Design Accreditation.</p> <p>Curriculum Progression and Portfolio Review</p> <p>All students are required to obtain a grade of "C" or better for all major core courses. Students who obtain a 'D' or an "F" must retake the course. Only two retakes of any course are allowed.</p> <p><u>2nd year Portfolio Review:</u> Each student is required to participate in a portfolio review between the second and third year to determine a student's admission to upper level courses. The 2<sup>nd</sup> year portfolio review will consist of</p>

upper level courses. The 2<sup>nd</sup> year portfolio review will consist of original work (a minimum of two projects per class) from the first two years of ID foundation courses.

Students must have a cumulative GPA of 2.5 or higher and a 2.5 in the Interior Design major core. Students failing to pass the review will not be allowed to enter ID 3614 Interior Design Studio III or ID 3663 Color and Lighting. Students will have two opportunities for portfolio submission.

Senior Portfolio and Exhibit: Each senior is required to submit a professional portfolio for faculty review and provide work for a senior exhibit in the spring of their senior year.

#### Internships

All Interior Design majors are required to complete an internship the summer following either their Junior or Senior year. The internship offers employment experiences through a wide range of projects in the design field. Many ID students are placed in interior design and architecture firms across the United States.

#### Financial Requirements

Costs for an interior design education are somewhat higher than other disciplines. In addition to standard costs of fees, tuition, room and board, books, field trips, etc., an interior design student must buy required drawing equipment and materials for drawings and models during the school year. A student should budget for at least \$300 per semester for these extra costs.

Due to the technological aspect of the profession, each student is required to purchase a computer prior to the fall of their first year in the program. Prior to entering the program, the department will provide each student with a recommended set of computer requirements.

#### Field Trips

Field trips are an important part of the curriculum. The observations and experiences from field trips cannot be replaced by library research or reports. Because field trips are a vital part of the design education experience, the cost is an additional charge to their student account to ensure that all students are able to take part in these essential learning opportunities.

original work (a minimum of two projects per class) from the first two years of ID foundation courses.

Students must have a cumulative GPA of 2.5 or higher and a 2.5 in the Interior Design major core. Students failing to pass the review will not be allowed to enter ID 3614 Interior Design Studio III or ID 3663 Color and Lighting. Students will have two opportunities for portfolio submission.

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#### Field Trips

Field trips are an important part of the curriculum. The observations and experiences from field trips cannot be replaced by library research or reports. Because field trips are a vital part of the design education experience, the cost is an additional charge to their student account to ensure that all students are able to take part in these essential learning opportunities.

### Minor in Interior Design Studies

The Interior Design Program offers a Minor in Interior Design Studies for non-Interior Design majors. A minimum of 18-19 hours of interior design courses (as selected from the list below) are required to obtain the Minor in Interior Design Studies. Students interested in this minor should contact an Interior Design Advisor.

#### Course Selection:

Students are required to take ID 2603: ID Fundamentals, then choose an additional 15-16 hours from the courses listed below. Some courses require Instructor permission. Additionally, students must follow the appropriate prerequisites for the listed courses.

#### Required Course

ID 2603: ID Fundamentals

#### Elective Courses

##### *Courses not requiring Instructor Permission*

ID 1683 ID Graphics

ID 3643 History of Interiors I

ID 3653 History of Interiors II

ID 3673 Environments for Special Needs

ID 2203 Rendering

ID 3603 Digital Design

ID 4611: Principles of LEED

##### *Courses requiring Instructor Permission*

ID 2103 CAD for Interiors

ID 3363 3/D CAD Modeling

ID 4693 Furniture Design

ID 3633 Color and Lighting

### Minor in Interior Design Studies

The Interior Design Program offers a Minor in Interior Design Studies for non-Interior Design majors. A minimum of 18-19 hours of interior design courses (as selected from the list below) are required to obtain the Minor in Interior Design Studies. Students interested in this minor should contact an Interior Design Advisor.

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Students are required to take ID 2603: ID Fundamentals, then choose an additional 15-16 hours from the courses listed below. Some courses require Instructor permission. Additionally, students must follow the appropriate prerequisites for the listed courses.

#### Required Course

ID 2603: ID Fundamentals

#### Elective Courses

##### *Courses not requiring Instructor Permission*

ID 1683 ID Graphics

ID 3643 History of Interiors I

ID 3653 History of Interiors II

ID 3673 Environments for Special Needs

ID 2203 Rendering

ID 3603 Digital Design

ID 4611: Principles of LEED

##### *Courses requiring Instructor Permission*

ID 2103 CAD for Interiors

ID 3363 3/D CAD Modeling

ID 4693 Furniture Design

ID 3633 Color and Lighting

CURRENT CURRICULUM OUTLINE	Required Hours	PROPOSED CURRICULUM OUTLINE	Required Hours
English (Ex: EN 1103 English Comp I): EN 1103 English Comp I OR EN 1163 Accelerated Comp I EN 1113 English Comp II OR EN 1173 Accelerated Comp II	6	English (Ex: EN 1103 English Comp I): EN 1103 English Comp I OR EN 1163 Accelerated Comp I EN 1113 English Comp II OR EN 1173 Accelerated Comp II	6
Fine Arts (General Education): ID 3643 History of Interiors I	3	Fine Arts (General Education): ID 3643 History of Interiors I	3
Natural Sciences (2 labs required from Gen Ed): CH 1043 Survey of Chemistry 6 hours See General Education courses	9	Natural Sciences (2 labs required from Gen Ed): CH 1043 Survey of Chemistry 6 hours See General Education courses	9
Extra Science (if appropriate)		Extra Science (if appropriate)	
Math (General Education):	6	Math (General Education):	6



MA 1313 College Algebra MA 1323 Trigonometry <i>OR</i> MA 1463 Finite Mathematics		MA 1313 College Algebra MA 1323 Trigonometry	
Humanities (General Education): See General Education courses	6	Humanities (General Education): See General Education courses	6
Social/Behavioral Sciences (Gen Ed): PSY 1013 General Psychology EC 2113 Principles of Macroeconomics <i>OR</i> EC 2123 Principles of Microeconomics	6	Social/Behavioral Sciences (Gen Ed): PSY 1013 General Psychology EC 2113 Principles of Macroeconomics <i>OR</i> EC 2123 Principles of Microeconomics	6
Major Core Courses ART 1123 Design I ART 1133 Design II ART 1213 Drawing I ART 2103 Photography I <i>OR</i> CO 3403 Intro to Photography as Communication HS 2664 Textiles for Interiors ID 1683 Interior Design Graphics ID 1694 ID Studio I ID 2103 CAD for Interiors ID 2203 Rendering ID 2614 ID Studio II ID 2633 Int Materials, Treatments & Resources ID 3363 3D CAD Modeling ID 3603 Digital Design for Interiors ID 3611 Portfolio Presentation ID 3614 ID Studio III ID 3624 ID Studio IV ID 3633 ID Detailing & Construction Documents ID 3653 History of Interiors II ID 3663 Color and Lighting for Interiors ID 3673 Environments for Special Needs ID 4644 ID Studio V ID 4651 Internship Placement ID 4654 ID Studio VI  <i>ID 4663 Prof Procedures &amp; Practices for Interior Des</i>  ID 4693 Furniture Design ID 4753 Interior Design Internship ID 4611 Principles of LEED 3 hours Free Elective  Oral Communication Requirement CO 1003 Fundamentals of Public Speaking <i>OR</i> CO 1013 Introduction to Communication  TOTAL MAJOR CORE (88)	3 3 3 3  4 3 3 4 3 3 3 4 3 3 3 4 1 4 3 3 3 4 1 4  3 3 1 3  3   3	Major Core Courses ART 1123 Design I ART 1133 Design II ART 1213 Drawing I ART 2103 Photography I <i>OR</i> CO 3403 Intro to Photography as Communication ID 2664 Textiles for Interiors ID 1683 Interior Design Graphics ID 1694 ID Studio I ID 2103 CAD for Interiors ID 2203 Rendering ID 2614 ID Studio II ID 2633 Int Materials, Treatments & Resources ID 3363 3D CAD Modeling ID 3603 Digital Design for Interiors ID 3611 Portfolio Presentation ID 3614 ID Studio III ID 3624 ID Studio IV ID 3633 ID Detailing & Construction Documents ID 3653 History of Interiors II ID 3663 Color and Lighting for Interiors ID 3673 Environments for Special Needs ID 4644 ID Studio V ID 4651 Internship Placement ID 4654 ID Studio VI  <b>ID 4661 Senior Portfolio Development</b> <b>ID 4662 Prof Procedures &amp; Practices for Interior Des</b>  ID 4693 Furniture Design ID 4753 Interior Design Internship ID 4611 Principles of LEED 3 hours Free Elective  Oral Communication Requirement CO 1003 Fundamentals of Public Speaking <i>OR</i> CO 1013 Introduction to Communication  TOTAL MAJOR CORE (88)	3 3 3 3  4 3 3 4 3 3 3 4 3 3 3 4 1 4 3 3 3 4 1 4  1 2  3 3 1 3  3   3
Concentration Courses		Concentration Courses	

Total Hours	124	Total Hours	124

### 3. JUSTIFICATION AND LEARNING OUTCOMES

The Interior Design Program requests approval to modify our degree, Bachelor of Science in Interior Design. We are proposing the following modifications:

1. Add a new elective course ID 2403: Introduction to Historic Preservation. This class has been taught twice as a 4990.
2. Modify the required course ID 4663: Professional Practices in Interior Design to ID 4662 Professional Practices in Interior Design.
3. Add a new required course ID 4661: Senior Portfolio Production

The major change to the degree program is to break apart the Professional practices class and the senior portfolio component. We have determined that this will provide a better opportunity to create the senior portfolio as a separate course with this as the end product.

Adding a course in historic preservation will allow our students to be more marketable in this area.

### 4. SUPPORT

A letter of support from the faculty of the Interior Design Program is attached.

### 5. PROPOSED 4 LETTER ABBREVIATION

No change.

### 6. EFFECTIVE DATE

Fall 2017.

UCCC  
Suite B, Butler-Williams Building  
100 Walker Road  
Mailstop 9699

January 26, 2017

**RE: Degree Modification for the Bachelor of Science in Interior Design.**

Dear UCCC:

The Interior Design Program requests approval to modify our degree, Bachelor of Science in Interior Design. We are proposing the following modifications:

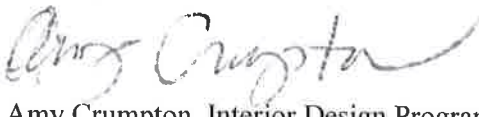
1. Add a new elective course **ID 2403: Introduction to Historic Preservation**. This class has been taught twice as a 4990.
2. Modify the required course ID 4663: Professional Practices in Interior Design to **ID 4662 Professional Practices in Interior Design**.
3. Add a new required course **ID 4661: Senior Portfolio Production**

The major change to the degree program is to break apart the Professional practices class and the senior portfolio component. We have determined that this will provide a better opportunity to create the senior portfolio as a separate course with this as the end product.

Adding a course in historic preservation will allow our students to be more marketable in this area.

All of our faculty are in support of these changes and have signed the document below.

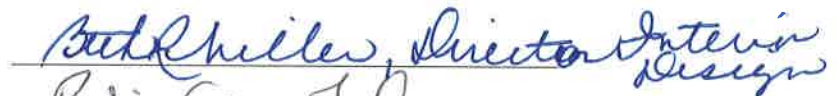
Thank you,



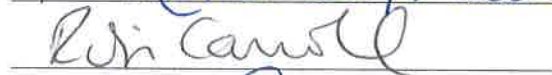
Amy Crumpton, Interior Design Program Curriculum Committee Chair

**Faculty Support**

Beth Miller, Program Chair



Robin Carroll, Instructor



Lyndsey Miller, Assistant Professor



William Riehm, Assistant Professor



Jeff Fulton, Visiting Assistant Professor



# DEGREE PROGRAMS

## MISSISSIPPI STATE UNIVERSITY

NOTE: This form is a cover sheet that must accompany the degree program change proposal. The actual proposal should be prepared in accordance with format requirements provided in the *Guide and Format for Curriculum Proposals* published by the UCCC. Both cover sheet and proposal should be submitted, along with all required copies, to UCCC, Garner Hall, Room 279, Mail Stop 9702.

**College:** College of Business

**Department:** Marketing, Quantitative Analysis  
& Business Law

**Contact Person:** Melissa Moore

**Mail Stop:** 9582

**E-mail:** MLM145@MSstate.edu

**Nature of Change:** Degree Modification

**Date Initiated:** 1/12/2017

**Effective Date:** Fall 2017

**Degree to be offered at:** Starkville (Campus 1)

**Current Degree Program Name:** Bachelor of Business Administration

**Major:** Marketing

**Concentration:** Supply Chain Management;  
PGA Golf Management

**New Degree Program Name:** No Change

**Major:** No Change

**Concentration:** No Change

### Summary of Proposed Changes:

*For the Marketing Major;*

- 1) We removed Personal Selling (MKT 4113) as a required Major Core class.
- 2) We added Personal Selling (MKT 4113) as a Major elective.
- 3) We added Strategic Brand Management (MKT 4423) as a Major Elective.

*For the PGA Golf Management Concentration*

- 4) We added Strategic Brand Management (MKT 4423) as a PGM Concentration Elective.

NOTE: No changes are made to the Supply Chain Management Concentration requirements.

**Approved:**

**Date:**

Department Head

1-19-17

Chair, College or School Curriculum Committee

2-1-17

Dean of College or School

2/2/17

Chair, University Committee on Courses and Curricula

Chair, Graduate Council (if applicable)

Chair, Dean's Council



IHL Action Required



SACS Letter Sent

## DEGREE MODIFICATION FORM

All deleted courses and information should be shown in *italics* and all new courses and information in **bold**. Include the course prefix, number, and title in both columns.

CURRENT Degree Description	PROPOSED Degree Description
Degree: Bachelor of Business Administration Major: Marketing Concentration: <i>Supply Chain Management</i> <b>Marketing Major</b>  Marketing consists of three significant interlocking activities: <ol style="list-style-type: none"> <li>1. understanding consumers along with their wants and unfilled needs;</li> <li>2. developing improved products and services that meet the identified needs of consumers; and</li> <li>3. communicating the benefits of the improved products and services through advertising, public relations, promotion and effective salesmanship.</li> </ol> Courses offered within this unit prepare students to provide marketing leadership and assume a variety of career paths, including field sales, brand management, marketing communications, store management, procurement, logistics, and small business.	Degree: Bachelor of Business Administration Major: Marketing Concentration: <i>Supply Chain Management</i> <b>Marketing Major</b>  Marketing consists of three significant interlocking activities: <ol style="list-style-type: none"> <li>1. understanding consumers along with their wants and unfilled needs;</li> <li>2. developing improved products and services that meet the identified needs of consumers; and</li> <li>3. communicating the benefits of the improved products and services through advertising, public relations, promotion and effective salesmanship.</li> </ol> Courses offered within this unit prepare students to provide marketing leadership and assume a variety of career paths, including field sales, brand management, marketing communications, store management, procurement, logistics, and small business.
<b>PGA Golf Management Concentration (PGM)</b>  <b>Director: Jeffrey W. Adkerson, PGA</b> Office: 309 McCool Hall; Phone: (662) 325-3161  The PGA Golf Management Program is the second oldest PGA Golf Management Program program accredited by the Professional Golfers' Association of America (PGA). The Program prepares graduates for careers as Class A PGA Professionals at country clubs, resorts, and public golf facilities. A PGA Professional must have a broad assortment of marketing, management and other business-related abilities to be effective in the golf profession today. The PGA Golf Management Program is a demanding four and one half year curriculum.  The 4 ½ year program leads to a bachelor's degree in business administration with a major in marketing. In addition to the requirements for a degree in marketing, students must complete courses in turf management, food management, landscape architecture, human resource management; and all PGA Golf Management requirements. Students must also complete a minimum of 16 months of co-op under the guidance of the MSU Cooperative Education Program. These work experiences are under the tutelage of Class A PGA Professionals throughout the country. Students are required to be continuously enrolled at MSU as full-	<b>PGA Golf Management Concentration (PGM)</b>  <b>Director: Jeffrey W. Adkerson, PGA</b> Office: 309 McCool Hall; Phone: (662) 325-3161  The PGA Golf Management Program is the second oldest PGA Golf Management Program program accredited by the Professional Golfers' Association of America (PGA). The Program prepares graduates for careers as Class A PGA Professionals at country clubs, resorts, and public golf facilities. A PGA Professional must have a broad assortment of marketing, management and other business-related abilities to be effective in the golf profession today. The PGA Golf Management Program is a demanding four and one half year curriculum.  The 4 ½ year program leads to a bachelor's degree in business administration with a major in marketing. In addition to the requirements for a degree in marketing, students must complete courses in turf management, food management, landscape architecture, human resource management; and all PGA Golf Management requirements. Students must also complete a minimum of 16 months of co-op under the guidance of the MSU Cooperative Education Program. These work experiences are under the tutelage of Class A PGA Professionals throughout the country. Students are required to be continuously enrolled at MSU as full-time students or in

time students or in the MSU Cooperative Education Program according to their co-op schedule. Those who complete the program thus earn a prestigious degree, and upon eligible employment, membership in the PGA of America.

**PGA Membership.** Please see PGA Golf Management staff to discuss PGA Membership Requirements.

**PGA Golf Management Graduation Requirements.** Students must complete the last semester in school (not on co-op). They must also pass the PGA Playing Ability Test, complete 16 months of co-op, and complete all levels of the PGA Golf Management Program.

**PGA Golf Management Admission Procedures.** The PGA Golf Management Program has a limited enrollment. The current enrollment limit is 200; however, this number is subject to change based on the placement outlook and PGA Golf Management and Co-op budget constraints. The number of students admitted each year is determined by graduation and attrition of the previous year. Students are admitted once per year for entrance in the fall semester. The deadline for completed applications is May 1 each year.

#### Entrance Requirements

Freshmen:

- Meet MSU regular admission requirements
- Have a USGA Handicap of 8 or less

Transfer Students:

- 2.5 GPA with maximum of 62 applied semester hours
- Have a USGA Handicap of 8 or less

Non-Citizen:

- The MSU PGA Golf Management Program is sanctioned by PGA of America to educate and train graduates to become PGA Members. International students must complete and sign a non-citizen form as required by the PGA of America.

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CURRENT CURRICULUM OUTLINE	Required Hours	PROPOSED CURRICULUM OUTLINE	Required Hours
MARKETING MAJOR (MKT)		MARKETING MAJOR (MKT)	
English Composition		English Composition	
EN 1103 or EN 1163	3	EN 1103 or EN 1163	3
EN 1113 or EN 1173	3	EN 1113 or EN 1173	3

Mathematics MA 1313 MA 1613 BQA 2113	3 3 3	Mathematics MA 1313 MA 1613 BQA 2113	3 3 3
Science 2 Lab Sciences from General Education courses	6	Science 2 Lab Sciences from General Education courses	6
Humanities See General Education courses	6	Humanities See General Education courses	6
Fine Arts See General Education courses	3	Fine Arts See General Education courses	3
Social Sciences PS 1113 Introductory course in AN, PSY or SO	3 3	Social Sciences PS 1113 Introductory course in AN, PSY or SO	3 3
College Core BQA 3123 ACC 2013 ACC 2023 EC 2113 EC 2123 BL 2413 BIS 3233 FIN 3113 FIN 3123 MKT 3013 MGT 3114 BUS 4853	3 3 3 3 3 3 3 3 3 3 3 4 3	College Core BQA 3123 ACC 2013 ACC 2023 EC 2113 EC 2123 BL 2413 BIS 3233 FIN 3113 FIN 3123 MKT 3013 MGT 3114 BUS 4853	3 3 3 3 3 3 3 3 3 3 4 3
Oral Communication Requirement CO 1003 or CO 1013	3	Oral Communication Requirement CO 1003 or CO 1013	3
Computer Literacy Requirement BIS 1012	2	Computer Literacy Requirement BIS 1012	2
Writing Requirement MGT 3213	3	Writing Requirement MGT 3213	3
Major Core International Elective (see advisor for options) <i>MKT 4113 Personal Selling</i> MKT 4413 MKT 4533 MKT 4813	3 3 3 3	Major Core International Elective (see advisor for options) <b>[Course Removed From Major Core]</b> MKT 4413 MKT 4533 MKT 4813	3 3 3 3

Choose three of the following: MKT 3213  MKT 4123 MKT 4213  MKT 4613 MKT 4143 MKT 3933 MKT 3323 MKT 4033 MKT 4313 MKT 4333	9	Choose four of the following: MKT 3213 <b>MKT 4113 Personal Selling</b> MKT 4123 MKT 4213 <b>MKT 4423 Strategic Brand Management</b> MKT 4613 MKT 4143 MKT 3933 MKT 3323 MKT 4033 MKT 4313 MKT 4333	12
Non-business electives (see advisor for options) <sup>1</sup>	13	Non-business electives (see advisor for options) <sup>1</sup>	13
Free electives (see advisor for options) <sup>1</sup>	6	Free electives (see advisor for options) <sup>1</sup>	6
Total Hours	124	Total Hours	124
<sup>1</sup> To be selected with the advice and approval of advisor		<sup>1</sup> To be selected with the advice and approval of advisor	
PGA GOLF MANAGEMENT CONCENTRATION COURSE REQUIREMENTS		PGA GOLF MANAGEMENT CONCENTRATION COURSE REQUIREMENTS	
PGA Golf Management students are required to take all courses listed under the General Education and College requirements for Marketing in addition to the following courses:		PGA Golf Management students are required to take all courses listed under the General Education and College requirements for Marketing in addition to the following courses:	
MKT 2211	1	MKT 2211	1
MKT 2221	1	MKT 2221	1
MKT 2231	1	MKT 2231	1
MKT 2241	1	MKT 2241	1
MKT 2311	1	MKT 2311	1
MKT 2251	1	MKT 2251	1
MKT 2223	3	MKT 2223	3
MKT 3213	3	MKT 3213	3
MKT 4413	3	MKT 4413	3
MKT 4533	3	MKT 4533	3
MKT 4233	3	MKT 4233	3
MGT 3513	3	MGT 3513	3
PSS 2113	3	PSS 2113	3
PSS 2111	1	PSS 2111	1
FNH 3283	3	FNH 3283	3
International Elective (see advisor for options)	3	International Elective (see advisor for options)	3
Choose three of the following: MKT 4113 MKT 4123 MKT 4213 MKT 4613 MKT 4143 MKT 3933	9	Choose three of the following: MKT 4113 MKT 4123 MKT 4213 MKT 4613 MKT 4143 MKT 3933 <b>MKT 4423 Strategic Brand Management</b>	9
Total Hours	124	Total Hours	124



### 3. JUSTIFICATION OF THE CHANGE AND STUDENT LEARNING OUTCOMES

**Overall Motivation:** The goal of the changes is to allow students greater flexibility in achieving the learning outcomes they desire from a marketing major. Several years ago, Personal Selling (MKT 4113) was moved from an elective to a required course in an effort to improve interpersonal skills of Marketing Majors for what the Marketing Faculty and Marketing Advisory Board viewed as necessary skills needed in the marketplace at the time. Over the course of the past several years, though the need for Personal Selling has not diminished in importance, other skills such as Internet Marketing, Branding, Advertising and Services have increased in importance for Marketing Majors. The changes we have proposed reflect the shifting needs of the Marketing Major to engage in material that is of interest to them in their career aspirations.

**Changes 1 & 2:** *For the Marketing Major:* We removed Personal Selling (MKT 4113) as a required Major Core class and we added Personal Selling (MKT 4113) as a Major elective. This change still allows students that are interested in Personal Selling to gain the knowledge from this class, but removes this class as a requirement for the Major. The faculty believe that the remaining Major Core classes are more than sufficient to provide to provide graduates with solid foundational skills in Marketing that can be used across career settings. This change does not require modifying student learning outcomes.

**Change 3:** *For the Marketing Major:* We added Strategic Brand Management (MKT 4423) as a Major Elective. This course was approved by the UCCC in September 2015. Adding this course as a Marketing Major elective cleans up the current degree requirements for electives and allows students greater flexibility in their learning objectives. This change does not require modifying student learning outcomes.

**Change 4:** *For the PGA Golf Management Concentration:* We added Strategic Brand Management (MKT 4423) as a Concentration Elective. This course was approved by the UCCC in September 2015. Adding this course as a Marketing Major elective cleans up the current degree description and allows students greater flexibility in their learning objectives. This change does not require modifying student learning outcomes.

**Note:** Because three or fewer courses are being added, modified or deleted along with this degree program change, a complete review and assessment of the degree program was not deemed necessary.

The program modification proposal must also address the following questions:

1. **Will this program change meet local, state, regional, and national educational and cultural needs?**  
The proposed changes will meet local, state, regional, and national educational and cultural needs. The requested changes are minor and do not diminish the scope of the marketing degree and we believe the changes enhances our students ability to develop a more robust degree by allowing them to choose from a greater number of electives within the major while still ensuring that core major knowledge is obtained. This expanded number of elective opportunities will allow students to customize their marketing major with classes that best fit their interests and career objectives.
2. **Will this program change result in duplication in the System? If so, please describe.**  
The requested changes are minor and will not cause any duplication in the system.
3. **Will this program change/advance student diversity within the discipline? If so, please describe.**  
We do not anticipate that these changes will have a substantial impact on student diversity within the discipline.
4. **Will this program change result in an increase in the potential placement of graduates in MS, the Southeast, and the U.S.? If so, please describe.**  
As noted in response 1, we hope that the changes in student elective course selection will result in students having exposure to material that they find relevant and interesting thus potentially increasing the range of career opportunities.
5. **Will this program change result in an increase in the potential salaries of graduates in MS, the Southeast, and the U.S.? If so, please describe.**  
The predictors of future salary are varied. Success will still depend on student decisions to advance their knowledge opportunities. Therefore, we cannot say with authority that these changes will affect potential salaries for our graduates.

4. SUPPORT Letters of support included.

5. PROPOSED 4-LETTER ABBREVIATION  
No Change

6. EFFECTIVE DATE  
Fall 2017



**MISSISSIPPI STATE**  
UNIVERSITY™

**COLLEGE OF BUSINESS**

Department of Marketing, Quantitative Analysis & Business Law

P.O. Box 9582

324 McCool Hall

Mississippi State, MS 39762

P. 662.325.3163

F. 662.325.7012

January 12, 2017

Dear UCCC;

The Marketing Faculty met and unanimously agreed with the proposed changes to the Marketing curriculum during the December 2016 meeting, specifically;

*For the Marketing Major;*

- 1) We removed Personal Selling (MKT 4113) as a required Major Core class.
- 2) We added Personal Selling (MKT 4113) as a Major Elective.
- 3) We added Strategic Brand Management (MKT 4423) as a Major Elective.

If you have any questions, please feel free to contact me at (662) 325-8648.

Sincerely,

Robert Moore, Ph.D.

Department Curriculum Committee Chair

Hunter Henry Fellow & Professor of Marketing

Mississippi State University

**Moore, Robert**

---

**From:** Adkerson, Jeff  
**Sent:** Thursday, January 12, 2017 10:33 AM  
**To:** Moore, Robert  
**Subject:** Re: Concentration questoin

Rob,

I think that would be a good offering, please add.

Jeff

**From:** "Moore, Robert"  
**Date:** Thursday, January 12, 2017 at 10:00 AM  
**To:** "Adkerson, Jeff"  
**Subject:** Concentration questoin

Jeff,

I thought we were done with the concentration discussion but I forgot that Marketing added MKT 4423 Strategic Brand Management as a course last year taught by Mike Breazeale. Do you want to add this to the list of Marketing electives for PGM?

If so I'll add it to the change.

Rob

Robert S. Moore, Ph. D.  
Hunter Henry Fellow & Professor of Marketing  
College of Business  
324 -H McCool Hall  
Mississippi State University  
(662) 325-8648