

**ADDENDUM TO AGENDA  
UNIVERSITY COMMITTEE ON COURSES AND CURRICULA  
March 22, 2019**

1. Welcome
2. Approval of Minutes
3. Course proposals by college/school
4. Degree proposals by college/school

**ACADEMIC AFFAIRS**

Modification	BAT	Applied Technology: Healthcare Services; Event and Hospitality Services
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# DEGREE PROGRAMS

MISSISSIPPI STATE UNIVERSITY

**NOTE:** This form is a cover sheet that must accompany the degree program change proposal. The actual proposal should be prepared in accordance with format requirements provided in the *Guide and Format for Curriculum Proposals* published by the UCCC. Both cover sheet and proposal should be submitted, along with all required copies, to UCCC, Garner Hall, Room 279, Mail Stop 9702.

**College:** \_\_\_\_\_ **Department:** N/A

**Contact Person:** Richard V. Damms **Mail Stop:** 9300 **E-mail:** rvd2@msstate.edu

**Nature of Change:** Curriculum Modification **Date Initiated:** 2/27/2019 **Effective Date:** 8/15/2019

**Degree to be offered at:** Mississippi State University, Meridian

**Current Degree Program Name:** Bachelor of Applied Technology

**Major:** Applied Technology **Concentration:** Healthcare Services  
Event and Hospitality Services

**New Degree Program Name:** \_\_\_\_\_

**Major:** \_\_\_\_\_ **Concentration:** \_\_\_\_\_

**Summary of Proposed Changes:**

The College of Business has determined that MGT 3114, Principles of Management and Production, will no longer be taught and will be deleted from the Catalog. This is a core course of the BAT program. Upon review, the faculty of the divisions of Arts and Sciences and Business have determined that the course should be deleted from the degree program and that the total number of program hours be reduced from 124 to 120. This proposed reduction in hours is in accord with other applied technology programs offered nationally and will accelerate the time to degree completion.

*Approved:* Peter L. Ryan  
Department Head

*Date:* March 12, 2019

\_\_\_\_\_  
Chair, College or School Curriculum Committee

\_\_\_\_\_  
Dean of College or School

\_\_\_\_\_  
Chair, University Committee on Courses and Curricula

\_\_\_\_\_  
Chair, Graduate Council (if applicable)

\_\_\_\_\_  
Chair, Deans Council

IHL Action Required

SACS Letter Sent

**DEGREE MODIFICATION OUTLINE FORM**

Use the chart below to make modifications to an existing undergraduate degree outline. If any General Education (Core) course is acceptable in the category, please indicate by saying "any Gen Ed course". There is no need to type in the whole list. All deleted courses and information should be shown in *italics* and all new courses and information in **bold**. Include the course prefix, number, and title in both columns. Expand this table as needed.

CURRENT Degree Description		PROPOSED Degree Description	
Degree: Bachelor of Applied Technology Major: Applied Technology Concentration: Healthcare Services Event and Hospitality Services		Degree: Bachelor of Applied Technology Major: Applied Technology Concentration: Healthcare Services Event and Hospitality Services	
The Bachelor of Applied Technology (B.A.T.) degree offers students who have completed technical course work the opportunity to apply up to twenty-eight hours of those credits toward completion of a bachelor's degree. This degree will also benefit those who are already working but would like to further their education by earning a bachelor's degree.		The Bachelor of Applied Technology (B.A.T.) degree offers students who have completed technical course work the opportunity to apply up to twenty-eight hours of those credits toward completion of a bachelor's degree. This degree will also benefit those who are already working but would like to further their education by earning a bachelor's degree.	
The concentration in Healthcare Services is designed for students who have completed technical course work in the health professions and related programs at 2-year colleges. The concentration focuses on courses in health policy, managed care, and other pertinent topics for today's changing healthcare environment.		The concentration in Healthcare Services is designed for students who have completed technical course work in the health professions and related programs at 2-year colleges. The concentration focuses on courses in health policy, managed care, and other pertinent topics for today's changing healthcare environment.	
The concentration in Event and Hospitality Services is designed for students who have completed course work in the hospitality services, marketing, and related programs at 2-year colleges. The concentration focuses on courses in managing, marketing, and administering event and hospitality services in a diverse social and cultural environment.		The concentration in Event and Hospitality Services is designed for students who have completed course work in the hospitality services, marketing, and related programs at 2-year colleges. The concentration focuses on courses in managing, marketing, and administering event and hospitality services in a diverse social and cultural environment.	
CURRENT CURRICULUM OUTLINE	Required Hours	PROPOSED CURRICULUM OUTLINE	Required Hours
English (General Education): EN 1103 English Comp OR EN 1163 Accelerated Comp I EN 1113 English Comp II OR EN 1173 Accelerated Comp II	6	English (General Education): EN 1103 English Comp OR EN 1163 Accelerated Comp I EN 1113 English Comp II OR EN 1173 Accelerated Comp II	6
Fine Arts (General Education):	3	Fine Arts (General Education):	3
Natural Sciences (2 labs required from Gen Ed):	7-8	Natural Sciences (2 labs required from Gen Ed):	7-8
Extra Science (if appropriate)	3	Extra Science (if appropriate)	3
Math (General Education): MA 1313 MA 2113	6	Math (General Education): MA 1313 MA 2113	6
Oral Communication CO 1003	3	Oral Communication CO 1003	3
Humanities (General Education):	6	Humanities (General Education):	6
Social/Behavioral Sciences (Gen Ed): EC 2113 Principles of Macroeconomics PSY 1013 General Psychology	6	Social/Behavioral Sciences (Gen Ed): EC 2113 Principles of Macroeconomics PSY 1013 General Psychology	6

Major Core Courses EN 3313 Writing for the Workplace PHI 3013 Business Ethics <i>MGT 3114 Principles of Management &amp; Production</i> MGT 3513 Intro to Human Resource Management OR MGT 4613 Cross Cultural Management MKT 3013 Principles of Marketing MGT 3323 Entrepreneurship OR MGT 3823 Responsible Leadership BIS 3233 Intro to Management Information Systems	22	Major Core Courses EN 3313 Writing for the Workplace PHI 3013 Business Ethics MGT 3513 Intro to Human Resource Management OR MGT 4613 Cross Cultural Management MKT 3013 Principles of Marketing MGT 3323 Entrepreneurship OR MGT 3823 Responsible Leadership BIS 3233 Intro to Management Information Systems	18
Healthcare Concentration Courses PSY 3503 Health Psychology PSY 4223 Drug Use and Abuse SW 3003 Populations At Risk SW 4633 Social Work Health Care SO 3213 Introduction to Social Research HCA 3313 Health Systems HCA 3813 Healthcare Regulations HCA 4243 Managed Care HCA 4803 Health Policy	27	Healthcare Concentration Courses PSY 3503 Health Psychology PSY 4223 Drug Use and Abuse SW 3003 Populations At Risk SW 4633 Social Work Health Care SO 3213 Introduction to Social Research HCA 3313 Health Systems HCA 3813 Healthcare Regulations HCA 4243 Managed Care HCA 4803 Health Policy	27
Event and Hospitality Services Concentration Courses CO 3803 Principles of Public Relations SO 4503 Gender and Work AN 2203/SO 2203 Cultural and Racial Minorities PSY 4813 Positive Psychology HI 4243 American Life & Thought MKT 4613 Services Marketing MKT 4423 Strategic Brand Management MKT 4513 Resort-Convention Marketing MKT 3513 Marketing Internship (in MSU Riley Center, Hotels, Events, etc.)	27	Event and Hospitality Services Concentration Courses CO 3803 Principles of Public Relations SO 4503 Gender and Work AN 2203/SO 2203 Cultural and Racial Minorities PSY 4813 Positive Psychology HI 4243 American Life & Thought MKT 4613 Services Marketing MKT 4423 Strategic Brand Management MKT 4513 Resort-Convention Marketing MKT 3513 Marketing Internship (in MSU Riley Center, Hotels, Events, etc.)	27
Technical Core*	28	Technical Core*	28
Writing Requirement Satisfied by successful completion of EN 3313		Junior/Senior Writing Requirement Satisfied by successful completion of EN 3313	
Computer Literacy Satisfied by successful completion of BIS 3233		Computer Literacy Satisfied by successful completion of BIS 3233	
Arts and Sciences UD Elective	3	Arts and Sciences UD Elective	3
Other Electives	3-4	Other Electives	3-4
<b>Total Hours</b>	<b>124</b>	<b>Total Hours</b>	<b>120</b>

\*Technical core hours will be completed at the junior-college level.



MISSISSIPPI STATE  
UNIVERSITY

MERIDIAN

1000 Highway 19 North • Meridian, MS 39307-5799

March 1, 2019

Dr. Dana Franz  
UCCC

Dear Dr. Franz:

Given the decision by the College of Business to cease teaching MGT 3114 Principles of Management and Production and to delete it from the MSU Catalog, we, the undersigned faculty members of the Division of Arts and Sciences at MSU-Meridian, propose to delete MGT 3114 from the Bachelor of Applied Technology (BAT) curriculum. This will reduce the minimum program hours from 124 to 120, which is consistent with many BAT programs around the nation and will facilitate more timely degree completion.

We recommend that this program modification be approved by the UCCC.

Sincerely,

Toby Bates

Rhonda Carr

Amanda Cook

Jarrod Fogarty

Lin Ge

Vicki Gier

Greg Johnson

James Kelley

Angela Savage

Marian Swindell

Rodney Wilson

Richard Damms, Division Head