



## A MEMORANDUM

DATE: October 9, 2018

TO: Academic Deans Council

FROM: Dr. Dana Pomykal Franz  
UCCC Chair

RE: Change Notice 2

Listed below are curriculum change proposals which have been recommended by the University Committee Courses and Curricula. Under current procedure, members of the Academic Deans Council may question the approval of these proposals at any time prior to 5:00 p.m. on October 22, 2018 by contacting Dr. Dana Pomykal Franz (5-7117) or the office of the Vice President for Academic Affairs (5-3742). If no questions have been raised, the proposals will be considered approved automatically.

1. Course Proposals by college/school

**AGRICULTURE AND LIFE SCIENCES**

<p>Addition <a href="#">ADS 2221</a></p>	<p><b>Approved</b></p>	<p><b>ADS 2221 Companion Animal Management Laboratory.</b> (1). (Prerequisite or Corequisite: ADS 2223). Two hours laboratory. Management practices for companion animals. The selection, handling, and care techniques for various types of companion animals. Method of Instruction: L Method of Delivery: F Campus: 1 CIP: 010302 30 Char: Companion Animal Lab Effective: Fall 2018</p>
<p>Modification <a href="#">ADS 4124/6124</a></p>	<p><b>Approved</b></p>	<p><b>FROM: ADS 4123/6123 Animal Breeding.</b> (3). (Prerequisite: PO 3103 and ST/MA/BQA 2113). Three hours lecture. The basis for genetic improvement of livestock, including the study of variation, heritable characteristics, mating systems and methods of estimating breeding values. <b>TO: ADS 4124/6124 Animal Breeding.</b> (4). (Prerequisite: PO/BIO 3103 and ST/MA/BQA 2113). Three hours lecture and two hours laboratory. The basis for genetic improvement of livestock, including the study of variation, heritable characteristics, mating systems and methods of estimating breeding values. Method of Instruction: C &amp; K Method of Delivery: F Campus: 1 CIP: 010902 30 Char: Animal Breeding Effective: Fall 2018</p>
<p>Addition <a href="#">ADS 4553/6553</a> +Online/Distance</p>	<p><b>Approved</b></p>	<p><b>ADS 4553/6553 Current Literature in Animal and Dairy Sciences.</b> (3). (Prerequisite: Junior, Senior or graduate standing). Three hours lecture. Evaluation of current research in animal and dairy sciences and its application to production and management. Method of Instruction: C Method of Delivery: F, O, and X Campus: 1 &amp; 5 CIP: 010901 30 Char: Current Literature in ADS Effective: Fall 2018</p>

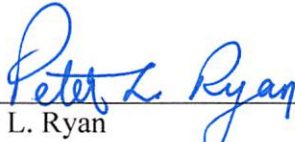
**BUSINESS**

Deletion	<a href="#">BQA 8563</a>	Approved	<b>BQA 8563 Business and Economic Forecasting.</b> Effective: Fall 2018
Technical Change	<a href="#">MKT 4813</a>	Approved	<b>FROM: MKT 4813 Marketing Management. (3).</b> (Prerequisites: Marketing Graduating Senior). Marketing from managerial viewpoints: critical analysis of functions of marketing opportunity assessment, marketing planning and programming, marketing leadership and organization, evaluating and adjusting marketing effort. <b>TO: MKT 4813 Marketing Management. (3).</b> (Prerequisites: MKT 4413 Consumer Behavior, MKT 4533 Marketing Research and Marketing Graduating Senior; or Permission of Instructor). Marketing from managerial viewpoints: critical analysis of functions of marketing opportunity assessment, marketing planning and programming, marketing leadership and organization, evaluating and adjusting marketing effort. Effective: Fall 2018

All of the proposals were approved with the exception of the following:  
Proposals\*\*

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 Dr. Peter L. Ryan  
 Associate Provost for Academic Affairs

  
 Date